

85
AÑOS DE
EXCELENCIA



55
AÑOS EN
PUEBLA

ACTIVITY

report

2024



U N I V E R S I D A D D E L A S A M É R I C A S P U E B L A

CONTENT

Financial stability

6

Academic prestige

16

Institutional prestige

24

*Connection with society
and companies*

32

Organizational capital

38

Appendix

44

INTRODUCTION

This document details the actions taken and the results achieved during the period from January to December 2024. The indicators presented are related to the priority objectives of the Strategic Plan, aligned with the institutional mission and vision.

FINANCIAL STABILITY

Generate the necessary resources to ensure the institution's sustainability through revenue diversification and efficient use, in order to attract and retain the best human capital, maintain investment levels in technology and infrastructure, and implement financial support schemes and programs for social development.

ACADEMIC PRESTIGE

Strengthen academic recognition through a faculty with credentials and professional teaching, and research experience, as well as accredited academic programs that flexibly respond to global realities, transforming students into excellent graduates through comprehensive education.

INSTITUTIONAL PRESTIGE

Position UDLAP in Mexico and Latin America as one of the best private universities in the generation of applied research, and a thought leader on specialized topics.

CONNECTION WITH SOCIETY AND COMPANIES

Strengthen UDLAP's ties with alumni, businesses, and society to attract resources for research and social programs, position the institution, and create placement opportunities for students and alumni.

ORGANIZATIONAL CAPITAL

Create a work environment that fosters an organizational climate conducive to job performance, efficiency, and effectiveness. Ensure that staff have the highest technical capabilities, meeting the competencies of the UDLAP employee profile.





FINANCIAL STABILITY



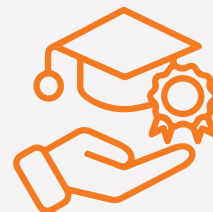
During this period, UDLAP strengthened its financial, operational, and academic sustainability through efficient resource management, increased financial support for students, the development of strategies that protect the rights of the university community, the formalization of contracts and intellectual property registrations, and the optimization of administrative processes, ensuring an environment of equity, innovation, and institutional excellence.

FINANCIAL POSITION

- ▶ Scholarships totaling more than \$940 million pesos were awarded.
- ▶ 879 requests from students with financial difficulties were addressed, with 98% of the requests being approved.
- ▶ An 8% increase in University Store sales.
- ▶ Bank loans totaling \$250 million pesos were obtained under preferential terms, and \$29 million pesos were prepaid from previous bank loans with less favorable interest rates.
- ▶ Income generated by the 38th UDLAP Lottery and the closing of the 37th Lottery was \$300,976 million pesos.
- ▶ The "Educational Guarantee" program was established, an initiative that seeks to ensure the continuity and completion of our students' education in the event of the death of their parents or legal guardian.
- ▶ 13,951 purchase requisitions were processed, of which approximately 5% were competitive and 0.05% were processed through the Procurement Committee.
- ▶ The Purchasing module in the financial management system was adapted so that suppliers can upload supporting documentation to purchase orders (POs).

INFRASTRUCTURE

UDLAP's logistics, transportation, mail, and food services were optimized through infrastructure improvements and equipment upgrades, meeting quality and safety standards. This is intended to meet the needs of the university community, promoting operational efficiency, and ensuring a safe and functional environment.



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The institution's income statement and statement of financial situation are presented below.

TABLA 1. INCOME STATEMENT AS OF DECEMBER 2024 AND 2023

Expressed in thousands of pesos.

	2024	2023
Revenue:		
Tuition Revenue	\$2,005,285	\$1,838,268
Scholarships	(\$940,161)	(\$842,987)
	\$1,065,124	\$995,280
Auxiliary Activities	\$41,304	\$34,903
Financial Products	\$97,836	\$96,577
Contributions Received	\$3,196	\$3,304
Colleges	\$65,342	\$58,896
Lottery	\$300,976	\$110,225
Independent Operations	\$20,084	\$8,675
Other Revenue	\$75,612	\$71,493
Total Revenue	\$1,669,475	\$1,379,353
Expenses:		
Training	\$376,723	\$388,618
Research	\$11,545	\$10,625
Public Administration	\$1,652	\$1,025
Academic support	\$44,856	\$43,651
Student Services	\$345,182	\$307,729
Institutional Support	\$455,969	\$348,401
Auxiliary Companies	\$48,245	\$42,642
Independent Operations	\$41,384	\$31,428
Operation and Maintenance of Facilities	\$114,673	\$109,389
Lottery	\$157,393	\$76,987
Other Expenses	\$6,458	\$6,549
Total Expenses	\$1,604,080	\$1,367,044
Profit or (Loss) for the tax Year	\$65,395	\$12,309

The 2023 figures are audited, and 2024 figures are in the process of being audited.

**TABLA 2. STATEMENT OF FINANCIAL POSITION AS OF DECEMBER 31, 2024 AND 2023**

Expressed in thousands of pesos.

	2024	2023
Asset		
Cash and equivalent	\$556,089	\$361,394
Student accounts receivable, net	\$18,313	\$16,686
Anticipated payments and other receivables	\$33,136	\$30,889
Inventory, net	\$886	\$1,236
Right of use	\$35,306	\$51,926
Real estate, furniture and equipment	\$695,669	\$579,170
Differed profit tax	\$82,005	\$152,926
Total Assets	\$1,421,404	\$1,194,225
Liabilities		
Accounts payable	\$256,765	\$133,179
Accrued liability	\$138,390	\$120,094
Tuition down payments	\$172,155	\$168,497
Long term loans	\$182,750	\$44,183
Leasing liabilities	\$4,770	\$13,311
Other liabilities	\$386,230	\$500,012
Total liabilities	\$1,141,060	\$979,276
Equity		
Total equity	\$280,344	\$512,843
Other Comprehensive Income (ORI)	-	(\$297,894)
Total Equity	\$280,344	\$214,949
Total liabilities and equity	\$1,421,404	\$1,194,225

The 2023 figures are audited, and 2024 figures are in the process of being audited.



TRAINING AND SUPPORT WERE PROVIDED IN THE MANAGEMENT OF UDLAP HYBRID CLASSROOMS DURING THE IMPARTATION OF 154 BLENDED-MODE MASTER'S COURSES, WITH SIMULTANEOUSLY IN PERSON AND DISTANCE STUDENTS.

TECHNOLOGICAL INFRASTRUCTURE

UDLAP's technological infrastructure, support services, and academic platforms were strengthened through the implementation of innovative solutions, continuous technological updates, optimization of administrative and educational processes, and increased operational efficiency, ensuring a secure, agile, and functional environment to enhance learning, research, and experience for the entire university community.

- ▶ Instructional and technological support was provided in 295 blended master's degree courses, with 251 instructors provided mentoring.
- ▶ Induction was offered to 425 newly enrolled blended master's degree students, with a 94% completion rate, on technology use (Blackboard ULTRA and Teams), digital resources, and academic and administrative aspects.
- ▶ Training and mentoring were provided in the management of UDLAP hybrid classrooms for 154 blended master's degree courses, during classes with in-person and distance learning students simultaneously.
- ▶ The general macro-mcomputer labs for business and humanities were transformed into a virtual format, where they continue to serve students, given the reallocation of university space to create new labs and student spaces.
- ▶ The printing equipment fleet for the administrative service was renewed with 176 printers, which were replaced and updated with more recent equipment. Nearly 1,500 reconfigurations were carried out within the same project.
- ▶ 100 students were certified in SolidWorks, and Multisim and Labview licenses were provided, benefiting 200 engineering students. In addition, 200 Capital IQ and Refinitiv licenses were configured, essential tools for financial programs.
- ▶ In the School of Business and Economics, MetaQuest 3 virtual reality headsets were incorporated into the Immersive Reality Marketing Lab, offering students an innovative and hands-on experience for Market Research, Quantitative Market Research, Consumer Behavior, Retailing and Merchandising, Market Intelligence, and select topics (case marketing research).
- ▶ 31 courses were taught on Blackboard, with 234 participating instructors. A self-directed online course was launched with 164 enrollees, allowing for flexibility in their training. 33 newsletters were also sent, and 26 infographics on Blackboard usage were created.
- ▶ Web platforms were updated, improving security, performance, and technological compatibility. Sites were



migrated from PHP5 to .NET Core, and PHP was updated to version 8.2 and WordPress to 6.6, optimizing functionality and user experience.

- ▶ A plan was developed and executed to renew the IT security infrastructure for the UDLAP Data Center production, development, and CCTV.
- ▶ Remote support for 9,800 network configurations, computer schedule adjustments, application support, and printer repairs.
- ▶ 2,300 reinstallation or reconfiguration requests were handled due to version or license changes.
- ▶ Specialized support was provided for 31 academic software titles, managing 183 tickets, of which 151 were requests and 32 incidents.
- ▶ A 36% increase in remote assistance, improving the efficiency of the user support process.
- ▶ 447 equipment assignments and reassignments were made, in addition to 120 backups, accumulating 35.2 TB of data.
- ▶ Windows updates were managed, applying nearly 800,000 security patches.
- ▶ Savings of \$5,000 USD are estimated thanks to efficient warranty management for equipment and projectors, while the implementation of remote monitoring and control solutions, such as turning equipment off, on,

and off, represented an additional savings of \$5,300 USD.

- ▶ The online University Store achieved a total revenue of \$224,144.00 MXN thanks to the constant technical support provided by the Information Technology department to ensure its proper functioning. This support included the development of custom designs for the Shopify platform and tracking of sales and returns processes.
- ▶ More than 3,000 technical support tickets were handled, a 20% increase compared to the previous year. Particularly notable were those related to content creation and course administration, maintaining a response time of four days.
- ▶ The printing service was revamped with the addition of 100 low-power printers, achieving a 5% reduction in the total number of devices and a 13% increase in multifunction printers.
- ▶ An initiative was launched to automate and optimize the management of the UDLAP Access Sticker (SAU), used to identify employee and student vehicles, streamlining the application process and avoiding manual work.
- ▶ A renewal plan was structured and executed for the computing and storage infrastructure for the UDLAP Campus video surveillance cameras, improving service availability.

THE PRINTING SERVICE WAS RENEWED WITH THE INCORPORATION OF 100 LOW-CONSUMPTION PRINTERS, ACHIEVING A 5% REDUCTION IN THE TOTAL NUMBER OF DEVICES AND A 13% INCREASE IN MULTIFUNCTIONAL PRINTERS.





GENERATIVE AI TOOLS WERE INCORPORATED IN BLACKBOARD, FACILITATING THE CREATION OF RUBRICS, EXAMS, IMAGES, AND CONVERSATIONAL RESOURCES.

- ▶ A plan was developed for the initial technological upgrade of the UDLAP telephone switchboard to prepare for the technological transition to VoIP and integration with Microsoft Teams.
- ▶ The software and asset management tools for voice, data, cybersecurity, and technological platforms were maintained at a maximum of one version below the stable versions recommended by the manufacturers.
- ▶ The production environment hosted on the Data Center servers was recovered after the cyberattack on April 30th. It should be noted that there was no loss of information and no evidence of sensitive data being extracted or exposed.
- ▶ The technological infrastructure of the interconnection backbone between the Data Center and Campus was renovated, now allowing for connections ranging from 1 Gbps to 100 Gbps.
- ▶ Microsoft Multi-Factor Authentication was implemented for administrative areas with sensitive information, due to cybersecurity concerns.
- ▶ The Microsoft 365 licensing used by the university community was upgraded to Microsoft 365 A5. This improved security and control over digital tools, providing more robust protection.
- ▶ Collaboration with the construction department to modify network services, install Wi-Fi, install cabling, etc., in all the university's space remodeling projects.
- ▶ Generative AI tools were incorporated into Blackboard, facilitating the creation of rubrics, exams, images, and conversational resources.

PHYSICAL INFRASTRUCTURE

- ▶ 1,950 m² of the Library were remodeled on the first level. Areas such as the general computer room for 72 users, study cubicles, a restroom expansion, a common area, and the UDLAP art gallery were built, with a new air conditioning system installed.
- ▶ The bleachers in the Temple of Pain were replaced, improving visibility and safety, with a capacity for 3,832 individual seats. The previous bleachers were removed, and a new foundation system was built.
- ▶ The Americas Dining Hall was expanded with a 346 m² terrace with panoramic walls and a roof, increasing its installed capacity by 208 people.
- ▶ 276 m² in the HA Building were adapted for executive dining rooms, the lobby, the waiting room, the kitchen, and restrooms.



Executive dining room capacities

Type	Number of persons
Fixed dining rooms	4 y 16
Modular rooms	16
Master room	32 - 76

- ▶ The Advanced Optics Laboratory was adapted for the implementation of an optical tweezers system, which included the installation of furniture, relocation of access, renovation of facilities and air conditioning, as well as an air purifier.
- ▶ The Immersive Reality Laboratory in the NE 252 area was adapted, which included the review of the electrical installation and wireless data connection, relocation of furniture, as well as the installation of Virtual Reality hardware and licensing.
- ▶ Buildings were fully inspected for health and safety.
- ▶ The Ray Lindley substation was renovated, which will support Ray School, Medical Services, the Temple of Pain, and Moe Williams Gym in the event of a CFE system failure.
- ▶ The meters on wells 1 and 4 were replaced, complying with NOM NMX AA 179 SCFI 2018 and the guidelines required by CONAGUA.
- ▶ Preventive maintenance was performed on the campus substations and lightning rod system. These services are essential to prevent system failures.

SERVICE INFRASTRUCTURE

- ▶ 5,805 appointments were attended in person and remotely, 89% of which were in person.
- ▶ The vehicle fleet was renewed with 35 institutional vehicles, benefiting areas: General Services, Infrastructure, Civil Protection, Food Services, Purchasing, Events, Raffle, Onboarding, Sports, Residential Area, and Transportation.
- ▶ 29 services were provided in the new Executive Dining Halls.
- ▶ 47,830 users benefited from service on three university routes.
- ▶ Distinctive H was recertified, guaranteeing that food handling complies with the food safety processes established by NMX-F-605-NORMEX-2018 and NOM-251-SSA1-2009.



THE STANDS
AT THE TEMPLE
OF PAIN WERE
REPLACED, WITH
CAPACITY FOR
3,832 INDIVIDUAL
SEATS.

- ▶ 328,475 breakfasts and 206,227 lunches were served.
- ▶ 32,575 meals were delivered to representative teams as a food benefit.
- ▶ 9,329 packages were received, 9,467 packages were delivered, and 581 FedEx shipments were handled by the mail service.
- ▶ 1,014 transportation services were provided (executive, pool, and special with driver).
- ▶ The biomedical and therapeutic gym equipment for the CIR was renewed, and the MRI study was launched.







**ACADEMIC
PRESTIGE**



One of the components that distinguishes UDLAP is its academic prestige, derived from the quality of its teaching, curriculum, research, professors with postgraduate degrees, athletic and cultural achievements, publications, as well as the outstanding professional performance of its graduates.

FACULTY

- ▶ Academic tutoring was provided to 36% of enrolled students, generating an average of 1.82 tutoring sessions per registered student during the fall semester.
- ▶ Anthology Blackboard awarded the "Exemplary Course Award 2024" to PhD. Yalichel Gabeira Londres for her instructional design on the educational platform, reaffirming the prestige of the faculty.
- ▶ 100% of full-time faculty members hold graduate degrees, and 82% hold terminal degrees.
- ▶ 16% of full-time faculty members are international.
- ▶ 8 visiting professors: 5 in the spring, 1 in the fall, and 2 adjunct professors.
- ▶ Faculty Development Courses: 60% of collaborators took at least one training course, and 31% of collaborators completed seven or more required courses.
- ▶ 613 teachers actively participated in the 149 courses of-

ferred as part of the teacher training program, consolidating our commitment to educational excellence.

- ▶ Four training courses were given to professors on the use of generative AI tools in Blackboard, facilitating the creation of rubrics, exams, images, and conversational resources.
- ▶ Five faculty members were recognized with the 2024 UDLAP Commitment to Education Medal, representing undergraduate programs in Letters and Humanities, Anthropology, Health Sciences, Chemical Engineering, and Economics.
- ▶ The following results were obtained per period in the faculty evaluation:

Average satisfaction	Spring 2024	Fall 2024
Average satisfaction (scale del 1 al 5)	4.72	4.69
Percentage of surveys answered	75 %	76 %
Percentage of course keys evaluated	97 %	98 %

**613 TEACHERS
ACTIVELY PARTICIPATED IN
THE 149 COURSES
OFFERED AS PART OF
THE TEACHER
TRAINING
PROGRAM.**





- ▶ UDLAP, in collaboration with Mark Searle of the University of Oxford, trained 24 professors in innovative strategies to improve teaching using English as the medium of instruction.
- ▶ The academic offering website was revamped, improving the information architecture, design, and integration of new curricula, in collaboration with several key departments. These improvements optimize the user experience.

RESEARCH

- ▶ 55% of full-time professors belong to the National System of Researchers (SNII).
- ▶ The main countries with which research collaborations were conducted were the United States, Spain, Canada, the United Kingdom, France, Germany, and Colombia.
- ▶ 67.2% of full-time professors participated in research projects.
- ▶ 220 research projects were registered.
- ▶ 211 publications were published in Scopus, achieving 174 citations.
- ▶ 24% of publications in Scopus were in collaboration with international institutions and 76% with national ones.
- ▶ 50% of Scopus publications are international collaborations.
- ▶ 220 current research projects: 200 are internal projects, 3 projects with external funding administered by UDLAP, and 17 projects with external funding not administered by UDLAP.
- ▶ Ten research projects with external funding administered by UDLAP, with a total amount of \$3,998,383.35.
- ▶ Research collaborations with institutions such as:
 - MOLDS AND DISPLAYS, S.A. DE C.V.
 - BIMBO CORPORATIVE S.A. DE C.V.
 - The International Partnership of Business Schools (IPBS).
- ▶ Honors Program theses were presented by:
 - ▶ 60 students in the Spring; 2 in the Summer; and 58 in the Fall:
 - ▶ During the Fall semester, a change was made to the process for students applying to enter Spring 2025. This process increased the acceptance rate by 225% from 48 students in Spring 2024 to 108 in Spring 2025.
 - ▶ Seven distinctive features were registered with the IMPI, including: the Stempire UDLAP Podcast, "La Luz de la Nervera", and "Bisquets la Catarina."
 - ▶ A patent was registered with the IMPI for an invention called "Micrometer-Thick Graphite Sheets."



67.2% OF
FULL-TIME
PROFESSORS
PARTICIPATED IN
RESEARCH
PROJECTS.



Honors Program Members

School	Students (Spring 2024)	Students (Fall 2024)
Arts and Humanities	91	91
Social Science	118	118
Science	194	194
Engineering	111	115
Business and Economics	75	61
Total	589	579

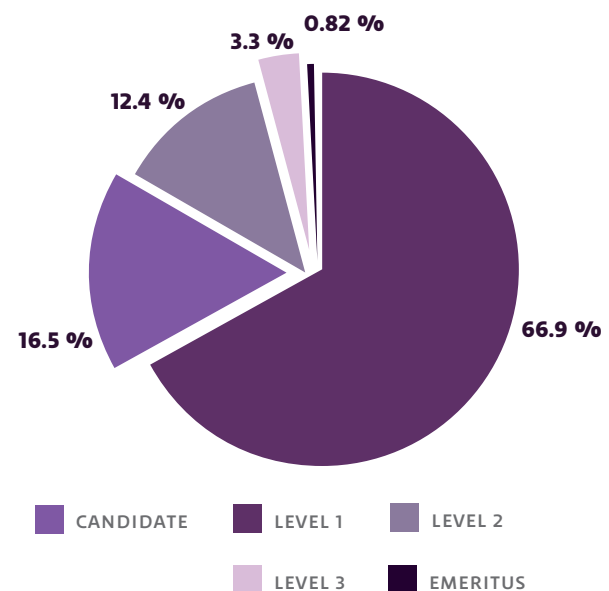
- ▶ Support was provided for the organization of the Second Multidisciplinary Seminar with an Emphasis on Vulnerability and Vulnerable Groups, led by Dr. Kristiano Raccanello, with the participation of 29 institutions. Presentations were given on: Economy, Vulnerability, Indigenous Peoples, Health, Sexuality and Rights; Migration; Older Adults; and Childhood.
- ▶ 7 PhD students with academic mobility.
- ▶ Activities carried out by PhD students:
 - 50 Speakers at conferences and seminars
 - 6 Instructors at workshops and seminars
 - 32 journal articles
 - 4 gave keynote addresses
- ▶ Awards received by PhD students:
 - 1 BASF-UDLAP 2024 award
 - 1 state STEM medal
- ▶ In the fall, nine students were accepted to the UDLAP STEM Representative Team. They were recruited from high schools or colleges for high academic achievement and an interest in science and technology. They were provided with 100% Educational Support applicable to the tuition costs of the courses included in their curriculum. This benefit is also applicable to new students enrolled in bachelor's programs in the Schools of Engineering and Science, except for Medical Surgery, Nursing, and Dental Surgery.
- ▶ The STEM representative team also invites UDLAP students to participate in activities and competitions. In the fall, 12 computer systems students joined the STEM representative team as volunteers to compete in the Changemakers Social Challenge organized by ENACTUS for iOS Development Labs across Mexico, obtaining second place in the "cities" league and third place in the "rural" league.

STUDENTS

- ▶ A 1.9% increase, achieving 2,771 newly enrolled students.
- ▶ Total enrollment increased by 3.4% compared to the previous year.
- ▶ 84% of students benefited from some type of Educational Support or Institutional Scholarship.
- ▶ Of the total number of newly enrolled students, 82% are undergraduate students and 18% are graduate students.
- ▶ 51.5% of newly enrolled students are originally from Puebla, 11.4% are from abroad, followed by the State of Mexico and Veracruz, both with 6.1%, and Mexico City with 4.9%.
- ▶ 4,300 courses offered, of which the following were:

Number of Students	Projects registered in the iOS Dev Lab Fall 2024
7	Honors Program Projects
6	Social Service Projects
3	Scholarship Service Projects

PROPORCIÓN DE PROFESORES MIEMBROS DEL SNI POR NIVEL





- 1% online master's degrees
 - 6% mixed
 - 93% face-to-face bachelor's degrees.
- ▶ Multicultural student population with more than 40 nationalities, with French, American, and German being the most prominent.
- ▶ 1,560 students began their Social Service program, with 5,772 spots allocated: 70% in civil society, 16% in the business sector, and 14% in government.
- ▶ 101 of 703 students with irregular academic status participated in the Academic Mentoring program, which contributed to their retention and prevented a decline in their academic status.
- ▶ Collaboration was provided to 15 agencies and 78 companies for internships abroad.
- ▶ 2,574 undergraduate students were recruited for Professional Internships and 312 master's students were recruited for Field Internships.
- ▶ The 2024 UDLAP Scholar awards were presented to five students from the bachelor's programs in Art History and Curatorship, International Relations, Data Science, Mechatronics Engineering, and Business Administration, as well as to one student from the master's in business administration.
- ▶ Six agencies and eight startups participated, for a total of 136 agencies and 38 organizations with internship agreements.
- ▶ An online Blackboard Ultra course for incoming students was launched in the fall, with 900 participants. It offers basic knowledge and optional accreditation as part of the first-year program.
- ▶ More than 170 new graduate students, reaching a total of 490.
- ▶ Increased student attendance at information sessions for new students with educational support from 65% to 75%.
- ▶ The Graduation Process awareness campaign was strengthened through informational sessions, virtual meetings, internal media, social media, and other means, resulting in a 5% increase in the number of graduates, from 1,977 to 2,067.
- ▶ 775 students per semester benefited from the Professional Internship System, an essential requirement for graduation.
- ▶ Several events and projects were carried out by academic departments with the collaboration of students and faculty (see Annex1).
- ▶ Students from different disciplines received awards and recognition for their academic excellence (see Annex1).

INTERNATIONAL

- ▶ 267 new incoming students and summer internships.
- ▶ 30 international collaboration agreements for regular exchanges, dual programs, summer programs, internships abroad, or certifications, and 5 are being renewed.
- ▶ 380 new outgoing students participated in exchange, dual programs, summer programs, and internships.
- ▶ The first special group from Ball State University was recruited for a six-month period with 20 participants.
- ▶ More than 100 US high school students participated in vocational guidance programs.
- ▶ The visit of a delegation of academics and students from the Hochschule Heilbronn - Hochschule für Technik, Wirtschaft und Informatik (Hochschule für Technik, Wirtschaft und Informatik) of T-Systems Mexico, BENTEL-ER Group, and OPmobility was arranged to publicize their operations in Mexico.

WELLBEING AND STUDENT LIFE

- ▶ New students participating in the Induction Program:
 - Spring 2024: 86 students with the support of 55 UDLAP Student Guides.
 - Fall 2024: 1,227 students with the support of 68 UDLAP Student Guides.
- ▶ 90 student organizations were registered, comprising more than 2,058 students from different undergraduate programs.
- ▶ Student organizations carried out 374 activities, and the CEUDLAP (Central American University of La Plata) carried out 87 social, cultural, academic, and sports activities.
- ▶ 2,109 students exercised their right to vote to elect their CEUDLAP representatives.
- ▶ The 2024-2025 CEUDLAP was comprised of 128 students, grouped into eight governing boards, 16 interim boards, five school representatives, the Judiciary, and the Executive Branch.
- ▶ UDLAP workshops had 577 students enrolled in the spring, 61 in the summer, and 617 in the fall.
- ▶ Residential Colleges housed more than 2,600 students.
- ▶ 164 Institutional events were held at Residential Colleges.
- ▶ Student Support responded to more than 488 requests and provided 1,280 psychological counseling sessions for students.
- ▶ Support and follow-up were provided to 73 cases reported by the Security Department regarding lost items and traffic conflicts between students.



- ▶ A COVID-19 vaccination campaign called "UDLAP Cares for its Community" was carried out from January 26th to February 16th, targeting current Spring 2024 students, graduates, and family members of the UDLAP community, administering 1,740 doses.
 - ▶ 86 integration activities were held in residential colleges, with the participation of 5,400 students.
 - ▶ The university participated in the 2nd National Residence Hall Meeting, with the participation of 10 national educational institutions. The objective was to strengthen the network of university residence hall professionals in Mexico, share best practices, and develop collaborative projects to improve housing and student life processes.
- ACCREDITATIONS**
- ▶ RVOE (Renewable Energy Administration) was processed for 37 blended undergraduate programs and one full-time undergraduate program, resulting in the incorporation of 10 programs. The remaining 36 are pending approval from the General Directorate of Accreditation, Incorporation, and Revalidation.
 - ▶ The QEP (Quality Enhancement Plan) proposal was completed and submitted on January 27, 2025.
 - ▶ The institutional reaccreditation process with FIMPES was completed, achieving the highest accreditation (7-year Institutional Accreditation).
 - ▶ Affiliation with the Mexican Federation of Faculties and Schools of Dentistry (FMFEO) was obtained for the bachelor's degree in dental surgery.
 - ▶ 100% of master's programs are accredited by CIEES (Central Institute of Dental Sciences).
 - ▶ The institutional reaffirmation process with SACSCOC began for 2025-2035. The evaluation visit was in March 2025, and the process will conclude in December of the same year.
 - ▶ 16 bachelor's degree programs were reaccredited by COPAES and CIEES, 11 follow-up visits were conducted by COPAES, and 8 programs are awaiting a decision from CIEES or COPAES.
 - ▶ The bachelor's degree program in Nursing was accredited by the Mexican Council for Nursing Accreditation, A.C. (COMACE).
 - ▶ Programs accredited by CACEI:
 - Bachelor of Engineering in Robotics and Telecommunications

**98% OF GRADUATES
PERCEIVED UDLAP
AS FRIENDLY AND
CONSIDERED THEIR
EXPERIENCE AT
THE UNIVERSITY
TO BE PERSONALLY
SATISFACTORY.**





- Bachelor of Civil Engineering
 - Bachelor of Chemical Engineering
 - Bachelor of Mechanical Engineering
- ▶ Programs accredited by the Interinstitutional Committees for the Evaluation of Higher Education, A.C. (CIEES):
 - Bachelor's degree in clinical Biochemistry
 - Bachelor's degree in Banking and Investments
 - Bachelor's degree in economics
- ▶ The Bachelor's Degree in Digital Animation program was accredited by the Mexican Council for the Accreditation of Design Programs (COMAPROD).
- ▶ Programs accredited by the Association for Accreditation and Certification in Social Sciences (ACCECISO):
 - Bachelor of Political Science
 - Bachelor's Degree in International Relations
- ▶ Programs accredited by the Council for the Accreditation of Educational Programs in the Humanities, A.C. (COAPEHUM):
 - Bachelor's degree in art history and Curatorship
 - Bachelor's degree in Languages
 - Bachelor's degree in Literature
- ▶ The Bachelor's program in Physics was accredited by the Council for the Accreditation of Educational Programs in Physics, A.C. (CAPEF).

International accreditations

- ▶ The following were reaccredited by the Accreditation Board for Engineering and Technology (ABET):
 - Bachelor's Degree in Biomedical Engineering
 - Bachelor's Degree in Food Engineering
 - Bachelor's Degree in Computer Systems Engineering
- ▶ The Bachelor of Biology program was reaccredited by the Royal Society of Biology (RSB).
- ▶ The School of Business and Economics received Business Graduate Association (BGA) membership.

GRADUATES

- ▶ 94% of generation 79 graduates have been hired or started a business during their first year of graduation.
- ▶ 91% of those surveyed from generation 79 earn a higher salary than the national average one year after graduation.
- ▶ The graduate satisfaction survey yielded an average score of 4.32 on a scale of 1 to 5.
- ▶ 95% of graduates would recommend UDLAP to other students.
- ▶ 97% of graduates were satisfied with the attention received from their professors and 96% with their academic quality.
- ▶ 97% of graduates were satisfied with their academic interaction with other students.
- ▶ 96% of graduates were satisfied with being part of the university community.
- ▶ 98% of graduates perceived UDLAP as friendly and considered their UDLAP experience to be satisfactory on a personal level.
- ▶ 102 in-person and online recruitment events, with the participation of 386 and 1,353 people respectively.
- ▶ 3,543 alumni data were updated, achieving a 7% increase compared to 2023.
- ▶ 3,734 alumni attended networking events throughout the year.
- ▶ The Business Directory increased to 143 contacts, with data on alumni, partners, or business owners.
- ▶ 1,164 new companies were registered on the job board, representing a 10% increase.
- ▶ \$317,725 MXN in revenue was generated through the benefits plan plus sponsorships.
- ▶ 2,066 graduates attended the 80th UDLAP Graduation Ceremony.





**INSTITUTIONAL
PRESTIGE**



The university's leadership and excellence in academic, cultural, athletic, and institutional management were consolidated through the implementation of innovative strategies, the strengthening and promotion of artistic and athletic talent, and national and international recognition in rankings and accreditations, thus maintaining the highest quality standards and contributing to the academic and comprehensive development of its students.

- ▶ 240 events were held in the Guillermo and Sofía Jenkins Auditorium, 210 events in the Health Sciences Auditorium, 122 events in the Jorge Fons Room, and 368 classes in the Jorge Fons Room.
- ▶ 1,739 events were received and attended: 1,594 in-person events, 66 hybrid events, and 79 virtual events.

CULTURE

- ▶ The Space for Art platform was implemented to manage the university's artistic collection, serving as a platform for the institution's artistic and cultural dissemination on our website.
- ▶ Five Christmas concerts were held, adding two new venues: the Parish of San Juan Bautista in Coyoacán and the Teatro Juárez in Oaxaca.
- ▶ For the first time, the sixteenth edition of the Passion Festival "Cantos de ida y vuelta" was held in conjunction with the Puebla City Council.
- ▶ The fourteenth season of musical theater was successfully held with the play "La Bamba!, the musical," featuring the international presence of its creator and director, Paul Morrissey.
- ▶ In collaboration with the country's chambers of commerce, concerts were held in three different states: Veracruz, Oaxaca, and Yucatán.
- ▶ Jesús Daniel Barbosa, a student with Artistic Educational Support and member of the Symphonia Orchestra, participated in the 22nd International Artistic Meeting, Rainbow World Folklore Festival, held in Poland.
- ▶ In collaboration with the Puebla Municipal Archive, the book "Memory of Cinema in Puebla: From the 20s to the 40s" was presented.
- ▶ 133 artistic presentations were held, attended by 39,608 people.
- ▶ With the participation of the Cultural Representative Teams of the orchestra, chamber choir, and folkloric ballet, the Concert of the Americas was held for the first time in the city of Mérida, Yucatán.
- ▶ The opera "La scala di seta," performed by Ópera UDLAP and the Symphonia Orchestra, was presented for the first



**133 ARTISTIC
PRESENTATIONS WERE
HELD WITH 39,608
PEOPLE IN
ATTENDANCE.**

time in the Mester Hall of the Foro Boca in the city of Boca del Río, Veracruz.

- ▶ Four exhibitions were held, with local, national, and international reach, as well as for the benefit of the UDLAP community.
- ▶ The celebrations for the 15th anniversary of Capilla del Arte UDLAP began during the Fall 2024 season, with the opening of the UDLAP Community's group exhibition "Contra/territorio: Nuevas Cartografías" as the first event.
- ▶ 31 events/audiovisual products (live concerts) published online by Capilla del Arte UDLAP.
- ▶ Activities at Capilla del Arte (in-person): 137 events, 25 workshops and artistic presentations, 40 concerts or musical performances, 49 film screenings, 9 theater and dance events, 4 talks/dialogues, and 10 Museum Nights.
- ▶ 16% of the UDLAP community participated in in-person events on the UDLAP Art Chapel.
- ▶ 31,618 followers on social media for the UDLAP Art Chapel, a 5% growth; as well as the participation of 66 artists from the UDLAP community.
- ▶ The UDLAP Art Collection increased by 10%, reaching a total of 712 pieces, thus strengthening the university's artistic heritage and consolidating its role as a cultural hub.



- ▶ With 1,056 organic followers on Instagram and the creation of original content about works from the UDLAP Art Collection, the university's digital presence is amplified, and its cultural influence is extended to other audiences.
- ▶ Ninety percent of the pieces in the UDLAP Art Collection are displayed in various spaces on campus and in the Mexico City area, promoting greater interaction with the community and positioning the university as a center for cultural dissemination.

SPORT

- ▶ With a resounding defense, the Aztecas American Football team prevailed at the Temple of Pain, maintaining their undefeated record in the 2024 National Student American Football Organization (ONEFA) season, an achievement not seen since 2017.
- ▶ In the 2024 American football season, more than 8,500 people attended the Temple of Pain.
- ▶ 39 student athletes earned their bachelor's or master's degrees.
- ▶ The Aztecas Pom Pom Student Organization participated in the first edition of "The Battle Pom," an intercollegiate cheerleading competition, where they took first place.
- ▶ The women's and men's athletics representative teams were two-time champions of the National Student Sports Commission of Private Institutions (CONADEIP).
- ▶ The Aztecas women's soccer team, the Representative Sports Team, won the 2024 Telmex Telcel Cup championship.
- ▶ The UDLAP Aztecas women's combat taekwondo team won the runner-up position in the CONADEIP Student Sports Commission for Private Institutions, and the men's team placed third nationally in the pomsae competition.
- ▶ A silver medal was won at the 2024 World Taekwondo Poomsae Championships held in Hong Kong, China, in the men's freestyle trio.
- ▶ Sandra Luz Guzmán, coach of the Aztecas Taekwondo team, assumed the role of Technical Director of the National Federation of Referees and performed outstandingly as a referee at the 2024 World Taekwondo Poomsae Championships held in Hong Kong.
- ▶ Two members of the Aztecas Athletics Representative Team broke the 100-meter dash and shot put records at the 2024 National University Games, organized by the National Commission for Physical Culture and Sport (CONADE).
- ▶ The Aztecas basketball team has the only female head coach from the Student Basketball Association (ABE) league.



WITH A STRONG
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FOOTBALL
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THE NATIONAL
STUDENT
AMERICAN
FOOTBALL
ORGANIZATION
(ONEFA), AN
ACHIEVEMENT NOT
SEEN SINCE 2017.



- ▶ A total of 15,978.8 kilograms of rice and beans were raised through the Food Bank's "Puebla Comparte" program through sports games for a cause.
- ▶ Weekly user registrations at the Luis "Luison" Gómez López Gym exceeded 4,500 people.

PUBLICATIONS

- ▶ 54 recorded programs from Entorno Azteca.
- ▶ 67 articles published in the Contexto repository with contributions from academia and students.
- ▶ 27 authors participated in the 16th and 17th editions of the magazine Conexión: Tendencias en la Gestión Organizacional (Connection: Trends in Organizational Management).
- ▶ UDLAP Publishing (see Annex 2) published twelve books, and six more are in the editing process. Additionally, six titles from UDLAP's publishing catalog were published electronically.
- ▶ A savings of approximately \$230,000 MXN thanks to partnerships with public and private institutions. Three books were printed, allowing for physical copies without having to invest in printing costs.
- ▶ The book "Correspondence in Yucatecan Maya between Robert H. Barlow and Domingo Adiel Aguilar Torres" received a Silver Mention in 2023 a! Design Awards; a national competition that annually recognizes outstanding Mexican design.
- ▶ Eleven book and magazine presentations were held, both on and off campus, for UDLAP's books and magazines.
- ▶ UDLAP was present at six university book fairs, including the Guadalajara International Book Fair.
- ▶ The following journals were published: two issues of Entorno UDLAP (22 and 23), two issues of Orgullo UDLAP, and the 16th and 17th issues of CXN Conexión: Tendencias en la Gestión Organizacional (CXN Connection: Trends in Organizational Management).
- ▶ Three titles were produced in print-on-demand (digital) and two in offset, as part of the Publications workshop.

RANKINGS

According to:

- ▶ *The Universal*
 - First place among private universities in Mexico.
 - The only university with twenty academic programs ranked first among private universities in Mexico.



**FIRST PLACE
IN MEXICO
FOR THE SIXTH
CONSECUTIVE YEAR
IN MASTER
OF BUSINESS
ADMINISTRATION
(MBA), INTERNATIONAL
BUSINESS,
AND BUSINESS
MANAGEMENT.**



- First place in Mexico for bachelor's degrees in business administration, Marketing, and Industrial Engineering.
- First place among private universities according to academic opinions.
- All bachelor's degrees in the School of Arts and Humanities, School of Social Sciences, School of Business and Economics, and School of Engineering were ranked first among private universities in Mexico.
- Bachelor's degrees ranked first among private universities: Actuarial Science, Business Administration, Architecture, Biology, Communication, Law, Visual Information Design, Economics, Financial Strategies and Public Accounting, Civil Engineering, Robotics and Telecommunications Engineering, Computer Systems Engineering, Industrial Engineering, Mechanical Engineering, Mechatronics Engineering, Chemical Engineering, Marketing, Pedagogy, Psychology, and International Relations.
- Top 3 among private universities, according to employer opinions.

► QS per Subject

- Among the best universities worldwide in the specialized ranking of Business & Management Studies for the fifth consecutive year.

► Reforma newspaper, at the regional level

- Academic programs in Architecture, Communications and Media Production, and Financial Strategies and Public Accounting ranked first.
- Bachelor's degrees in visual information design, Computer Systems Engineering, Psychology, Industrial Engineering, and Culinary Arts ranked in the top three.

At international level

► *Latin American MBA Ranking by América Economía magazine.*

- Master's programs evaluated in international rankings: América Economía magazine's Ranking of the Best MBA Schools in Latin America.
- The master's programs in Business Administration (MBA), International Business, and Business Management ranked first in Mexico for the sixth consecutive year.



FIRST PLACE
AS A PRIVATE
UNIVERSITY
IN MEXICO
ACCORDING TO
EL
UNIVERSAL.



- ▶ Spanish-speaking Online Higher Education Institutions (FSO)
 - The blended mode master's in business administration has been ranked as the best program in Mexico and Latin America for the third consecutive year.
 - Best university in Mexico in the Institution sub-ranking, which evaluates online transparency, social media presence, and the reputation of the program and the university.
 - Top 10 in Latin America in the Actors sub-ranking, which evaluates the profile of academics and students, internationalization, and post-graduate employability.
 - Top 3 in Latin America in the Training sub-ranking, which evaluates the structure of the academic program.
- ▶ QS World University Rankings
 - Top 5 private universities in Mexico in student-faculty ratio.
 - Top 3 private universities in Mexico with the highest proportion of international students.
- ▶ QS Latin America & The Caribbean Rankings:
 - Top 5 private universities in Mexico.
 - Private university in Mexico with the highest proportion of professors with doctorates.
 - Top 3 private universities in Mexico in the research indicators «citations per publication» and «publications per professor»
- ▶ Eduniversal:
 - The master's in construction project management is the only program positioned in Mexico and ranked worldwide in the Real Estate Management (Construction) program.
 - The master's in marketing continues to be one of the top two programs in Mexico and ranked globally in Retail Sales Management & Business Development.
 - The master's in healthcare administration ranked among the top three in Mexico for Health Management programs. This program is ranked globally.
 - The master's in Tax Law ranked among the top three in Mexico and ranked globally in Taxation.
- The master's in communication and digital media ranked first in Mexico and top three in Latin America for E-Business and Digital Marketing.
- The master's in international business ranked first in Mexico and top five in Latin America for International Management.
- The following master's programs are among the top three in Mexico:
 - Business Management in the General Management program.
 - Corporate Finance in the Corporate Finance program.
 - Communications and Digital Media in the Corporate Communication program.
 - Manufacturing Management in the Industrial and Operations Management program.
 - Organizational Psychology in the Human Resources Management program.
 - Energy Management in the Energy and Natural Resources program.
 - Corporate Law in the International Business Law program.
 - Governance and Globalization in the Public Administration program.





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CONNECTION WITH SOCIETY COMPANIES



UDLAP's institutional excellence and projection were promoted through comprehensive strategies for connecting with businesses, academies, society, and international organizations. This strategy fostered sustainable income generation, the creation of strategic alliances, the strengthening of training and consulting programs, the development of cultural, sports, and social initiatives, and the promotion of equity, diversity, and inclusion, thus consolidating its impact and leadership nationally and internationally.

CONNECTION WITH COMPANIES

- ▶ More than 20 million pesos in revenue from training and consulting (including the CDMX office).
- ▶ Telcel-UDLAP contract for the 2024 period for an amount of \$382,791 MXN.
- ▶ Signing of an in-kind sponsorship contract with the Explanada shopping center for the promotion and sale of UDLAP Raffle tickets, representing an amount of \$250,000 MXN.
- ▶ 150 companies participating in the Professional Development Meeting and 130 companies participating in the 2024 Virtual Job Fair.
- ▶ In conjunction with JUMEX, nuclear magnetic resonance equipment was standardized for evaluating the authenticity of fruit content in juices, nectars, and beverages.
- ▶ More than 100 training programs with national and international presence, with more than two thousand participants, more than 100 instructors and facilitators, and 30 partnerships with public and private institutions.
- ▶ A by-product Workshop was held with BBVA for 30 BBVA finance, promotion, and market teams, with the aim of raising awareness of the importance of hedging in business management.
- ▶ In collaboration with Hospital Ángeles Puebla, AMEGIN, and El Cielo Medical Center, six highly specialized courses were offered in Molecular Oncology, Joint Reconstruction, Laparoscopy, Gastrointestinal Endoscopy, Infertility, and Molecular Pathology.
- ▶ Training sessions, consulting sessions, and conferences were held for more than 30 national and international companies, including Volkswagen, AUDI, Bimbo, OXXO, Saint Gobain, Capsugel, MABE, Church & Dwight, Scotiabank, and Chedraui.
- ▶ Synergies continued to be established on training topics with the Senate, the Organization of American States, the United States Embassy in Mexico, the Manzanillo National Port System, and the Government of the State of Puebla.



**150 COMPANIES
PARTICIPATED IN
THE PROFESSIONAL
DEVELOPMENT
ENCOUNTER
AND 130 COMPANIES
PARTICIPATED IN THE
2024 VIRTUAL
EMPLOYMENT DAY.**

- ▶ In the area of Government Solutions, the Violent Extremism Workshop, in partnership with the OAS, was notable. It attracted 90 attendees, including 18 international speakers from 7 countries and 5 honors program students.
- ▶ In collaboration with chambers of commerce, the Diploma in Real Estate Development was held for the second consecutive year with AMPI Puebla, as well as training for CANADEVI and the Secretariat of Substantive Equality.
- ▶ Three consulting projects for Capsugel, Bimbo, and Grupo FA, respectively, on wastewater treatment, technological development for baking, and family businesses.
- ▶ Project Atenea was held at the Mexico City liaison office in collaboration with the U.S. Embassy, providing training to security and civil protection agencies in more than 20 states across the country.
- ▶ The 4th and 5th Professional Internship and Social Service Fairs were held, with the participation of 33 and 30 organizations on campus, respectively. 20 projects were exclusively for Professional Internships, and 17 of them focused on Social Service. (See Annex 3)



- Collaboration agreements were signed with the Puebla State Toll Roads (CEASPUE), the Puebla State College of Mechanical and Electrical Engineers (CIME), the Zacatlán City Council, the El Dorado Golf & Beach Club Hotel, INEGI, and the Puebla Institute.
- Engineering students participated in the FES GAME; a practical simulation of a production process organized by FORVIA (September 25). This dynamic learning exercise was held at UDLAP.
- Agreements were signed with the Advisory Councils of each school. (See Annex 4).

ACADEMIC CONNECTIONS

- 47 academic events were held at UDLAP CDMX Extension.
- 15 scholarships were awarded to students from all five UDLAP schools through the Telmex-Telcel Foundation. Students will receive financial support throughout their undergraduate studies, in addition to other incentives such as computer equipment and unlimited internet access.
- In the fourth edition of the Federico Gómez Suárez (FGS) scholarship, three engineering students received \$5,000 each, and a special mention for one student, who received \$1,000.
- In its tenth edition, a \$5,000 scholarship was awarded to a student from the School of Arts and Humanities through the William A. Marquard Foundation.
- 60 students benefited from the UNE program with the support of 19 companies, representing a total of more than \$3,200,000 MXN.
- UDLAP-OEI Collaboration Agreement aimed at promoting cultural, academic, and research activities.
- UDLAP-Ortega y Gasset Institute Collaboration Agreement aimed at developing a robust offering of continuing education and training.

CONNECTIONS WITH SOCIETY

- The Azteca voluntary group held 33 races with the participation of 377 students.
- The UDLAP 2024 Race was held, with a capacity of more than 1,640 runners and nearly 3,000 attendees, and 1,443 kits were distributed.
- There were 18 race sponsors, with Hospital Ángeles being the new and main sponsor of the event, with a social media reach of more than 7,000 people.
- The sixth edition of TEDxUDLAP: Future Echoes was held in person behind closed doors, featuring 13 talks by dis-

tinguished speakers. The videos are now available on the TEDxTalks YouTube channel (TEDx).

- The 1st Workshop-Residence for Young Mexican Writers, "Under the Pyramid," was held to contribute to the development of young writers, encouraging them to explore forms of writing and criticism outside their everyday practice. This year, 10 young Mexican writers were welcomed, two recognized writers were present as tutors, and 14 UDLAP Literature students participated.
- The 1st STEM Summer Course was held with the participation of 36 high school students interested in science, technology, engineering, and mathematics.
- UDLAP Agreement - Mexican Culture Seminar, which aims to promote cultural and academic development.
- UDLAP Facebook Network Interactions
 - Reactions: 37,220
 - Comments: 1,185
 - Shares: 3,464
 - Clicks: 135,670
- Followers
 - Facebook: 287,450
 - X (Twitter): 63,801
 - Instagram: 46,200
 - TikTok: 6,515
 - LinkedIn: 50,960
 - Threads: 9,698
 - YouTube: 42,700
- Number of followers considering Facebook, Instagram and Twitter accounts of:
 - #EligeUDLAP: 12,130
 - CultureUDLAP: 22,344
 - Aztecas UDLAP: 136,851
- 10,278 hits from unnumbered stories.
- 364 press releases produced.
- 30 collaborations from UDLAP academics in the Puebla newspaper El Universal.
- 19 academic interviews and 22 sports interviews.
- More than 50,000 views were obtained on the UDLAP Instagram account alone, reaching a total of 2,918,260.
- 3,499 new followers were added to the Culture and Sports social media channels, thus consolidating greater connection and interaction with the UDLAP community.
- 101 social media broadcasts were made to share the academic, sports, and cultural activities carried out by the university community, thus impacting social development and increasing the institutional presence.
- 335 audiovisual products were produced annually, allowing the institution to be presented to different audiences.



THE 2024
UDLAP RACE
WAS HELD, WITH
A CAPACITY OF
MORE THAN 1,640
RUNNERS AND
NEARLY 3,000
ATTENDEES.
1,443 KITS WERE
DISTRIBUTED.

EQUITY, DIVERSITY AND INCLUSION

- ▶ The 2024 Indigenous Youth Leadership Program (IYLP) was held in collaboration with the U.S. Embassy in Mexico, with the participation of young people from the Maya, Cho'ol, Tsotsil, Tseltal, Mixtec, Mayo-Yoreme, and Nahuatl indigenous communities.
- ▶ Within the Equity, Diversity, and Inclusion agenda, the following were carried out:
 - 16 days of activism, featuring in-person activities and the publication of graphic and audio-visual materials on social media.
 - 65 activities, including workshops, conferences, and forums, attended by 2,668 people.
- ▶ 45 internal complaints were received, of which 26 were for harassment, 5 for stalking, 9 for gender-based violence, 1 for physical violence, 3 for psychological violence, and 1 for property violence.
- ▶ Of the total complaints, 35 were confirmed and 10 were filed as background due to lack of evidence. All cases are closed.



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ORGANIZATIONAL CAPITAL



An organizational environment based on innovation, operational efficiency, and human talent development was fostered, promoting continuous process improvement, service quality, and management transparency using various evaluation mechanisms to consolidate its positive impact on society and strengthen its institutional leadership within a culture of equity, diversity, and inclusion.

- ▶ More than 1,450 employees, 54% of whom are men and 46% are women.
- ▶ 391 drafted contracts, 286 formalized agreements, and 217 legal consultations and advice provided to various UDLAP departments. All UDLAP complaints, whether material or service-related, were addressed by the appropriate providers.
- ▶ Legal advice and support was provided to the UDLAP community for faculty requests and special student situations.

WELL-BEING AND RECOGNITION

- ▶ 65 employees recognized in the Continuous Improvement Program.
- ▶ 11 departments recognized in the Continuous Improvement Program.
- ▶ 298 awards were presented to employees with 5, 10, 15, 20, 25, 30, and 35 years of service to the institution.
- ▶ 1,796 Christmas gifts were given to employees.

ORGANIZATIONAL INNOVATION

- ▶ Time clocks were updated to monitor incidents for unionized staff, incorporating devices with facial recognition technology.
- ▶ 98% of the billing process was automated within the financial management system, thereby streamlining the process and improving user response times.
- ▶ 18 improvements were documented: nine were Kaizen improvements, seven were improvement projects, and two had a process impact (see Annex 5).
- ▶ The Information Department recorded the Kaizen Improvement "Dynamic Display of Statistics for New Enrollment in bachelor's and master's Degrees," reducing the report update time from 27 hours to just 30 minutes, a 98% decrease.
- ▶ 33% progress was achieved in the documentation of mission-related processes and 74% in the documentation of management processes, of which 9% and 24% have been updated, respectively.
- ▶ 200 collective goals were set, 51% were evaluated as Satisfactory and 28% as Outstanding.
- ▶ 695 employees recorded a total of 2,467 individual goals.
- ▶ In the overall evaluation of individual goals, 71% of employees received a satisfactory rating and 24% an outstanding rating.
- ▶ The use of financial resources totaling \$458 million pe-

2024 Highlighted improvements

Name of improvement	Directorate	Type of improvement
Dissemination of the documentary collection and services of the Historical Archive of the Province of the Holy Gospel of Mexico, through the creation of a website	Libraries Directorate	<i>Kaizen</i>
Multi-payments for international students	Directorate of Residential Schools	Impact to Process
Migration to Blackboard Ultra	Directorate of Digital Evolution and Web Platforms	Improvement Project
Automation of monitoring and reporting of the Graduate Survey	Directorate of quality Planning and Management	Improvement Project
5's in the Comprehensive Rehabilitation Center warehouse	Directorate of Medical Services	<i>Kaizen</i>

UDLA

UNIVERSIDAD DE LAS AMÉRICAS





ses was internally audited, with 14% corresponding to fixed assets, 46% to revenues, and 40% to expenses.

- ▶ In the interest of transparency, Internal Audit conducted 70 bidding processes for the procurement of goods and services; 84% of which were held by the Procurement Committee.
- ▶ The audit identified 81 risks in the audited areas: 32% were considered "considerable," 41% were "moderate," and 27% were "acceptable."
- ▶ The publication of 28 regulatory documents was authorized, 75% were updates, and 25% were newly created documents. Additionally, the Regulatory Department has submitted 21 documents for approval by the various boards.
- ▶ The first surveillance audit of the Library's Quality Management System under ISO 9001:2015 was approved, marking 10 years since the first certification in 2014.
- ▶ The HR employment certificate request process was automated through the implementation of its service module, known as "Kiosk."
- ▶ Bank loads were optimized to reduce the time required to process bank transactions, ensuring that this delay does not affect the processing of registrations.
- ▶ The integrations used by the SAT's stamping services to collect and record information were modified, thereby improving visibility of invoices.

TALENT DEVELOPMENT

- ▶ Training plan:
 - 61% of employees took at least one training course
 - 21% of employees completed seven or more required courses.
- ▶ 307 employees were trained on Personal Data Protection through 30 sessions.
- ▶ The Governance Management and Administrative Solutions Directorate implemented a training plan to strengthen technical knowledge and personal development.

QUALITY WITH WARMTH

- ▶ The averages of the service evaluation results are shown below:

Average satisfaction	Spring 2024	Fall 2024
Average satisfaction	4.50	4.54
Overall rating	9.01	8.97
Surveys applied	8,960	5,542

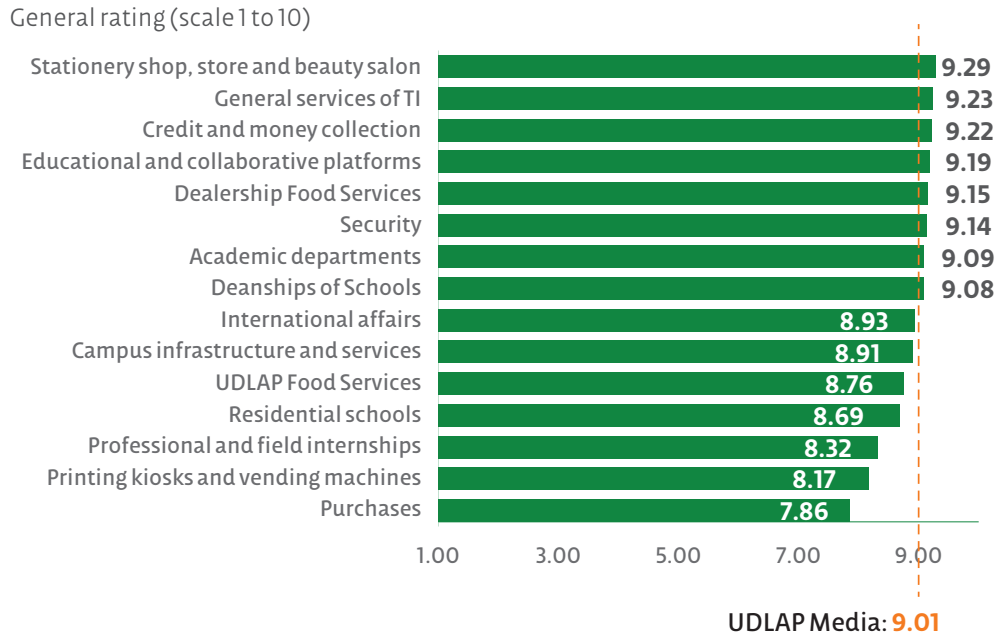


307
EMPLOYEES
TRAINED ON
PERSONAL
DATA
PROTECTION
IN THIRTY
SESSIONS

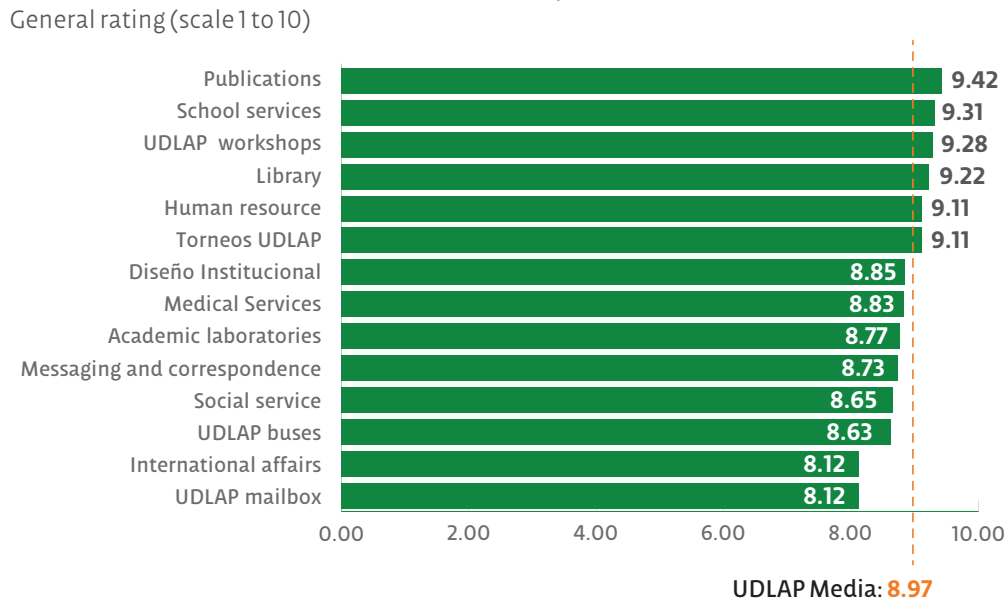


Results by service

Results by service, Spring 2024



Results by service, Fall 2024







APPENDIX



APPENDIX 1: EVENTS, AWARDS, RECOGNITIONS AND ACADEMIC ACHIEVEMENTS

Academic events

Participant	Activity	School
Alexis Manchía Ramos	Solo exhibition, "Always black and white in my notebook" at the Luz de la Nevera gallery (Feb 28)	EDAH Department of Arts
Shin-Yuu Benítez	Solo exhibition, "The world of the minotaur going to butterfly" at the gallery La Luz de la Nevera (March 20)	EDAH Department of Arts
Mitzi Anaya	Talk with artist (April 9)	EDAH Department of Arts
Guillermo Serrano and Carol Spindola	Talk with artist (March 11)	EDAH Department of Arts
María Fernanda L. Canaán and Lorena de la Hidalga Martínez	Collective exhibition "What is Art?" at the La Luz de la Nevera gallery (April 24)	EDAH Department of Arts
Thalis Rangel	"Power of Time" exhibition at the Tlamezcalli Cultural Center, San Andrés Cholula	EDAH Department of Arts
Erick Montero Mojica	"Visions of Fire" Exhibition at the Bonfire Garden (April 16)	EDAH Department of Arts
Students of the bachelor's degree in music	Student Recitals (May 2-6)	EDAH Department of Arts
MA. María Felicia Pérez Arroyo	Conference: The Rehearsal, a fundamental pillar of choral work, repertoire selection and program development (September 20)	EDAH Department of Arts
Georgina Sosa moreno, Gabriela Martínez Caballero, Elba Emicente Sánchez, Andrea Carmona	Presentation of the book Accessibility on Stage: A Manual for Inclusive Dance. (September 12)	EDAH Department of Arts
MA. Ricardo Cornelius	Physical Comedy Workshop (August 20)	EDAH Department of Arts
PhD. Alejandro Marino	Conference "Value, Price and Market for the Field of Art and Culture" (October 7)	EDAH Department of Arts
Students of the bachelor's degree in dance	Videodance (September 27)	EDAH Department of Arts
Lulú Bulos	Concert (September 27)	EDAH Department of Arts
Cultural representative teams	Concert (September 27)	EDAH Department of Arts
Dir. Ma. Ana Patricia Farfán, MA. Paulina Colmenares, PhD. Raxá de Castilla, PhD. Yalichel Gabeira and students of the bachelor's degree in dance	Performance, A "Why do physicists suggest the future has already happened?" (September 27)	EDAH Department of Arts



Participant	Activity	School
Alan Castañeda	"Periferia" Exhibition at the Lua de la Nevera Gallery (September 27)	EDAH Department of Arts
PhD. Mónica Espinosa	Conference on "Writing as a Subject in Visual Arts." (September 27)	EDAH Department of Arts
MA. Raúl Tamez and students of the bachelor's degree in dance	"Hidden canyons among the flowers"	EDAH Department of Arts
Students of the bachelor's degree in Theater	"Those of the 28th"	EDAH Department of Arts
MA. Alejandro Iván Flores and students of the bachelor's degree in art history and Curatorship	Drag Afternoon (November 7)	EDAH Department of Arts
MA. Alejandro Iván Flores and students of the bachelor's degree in art history and Curatorship	Discussion and workshop on the body and gender in overflow (November 5)	EDAH Department of Arts
Robson Carlos, Leonidas de Oliveira and Makarios Maia	Conference colloquium, "Ancestral Knowledge in the Latin American Scene" (November 5)	EDAH Department of Arts
Aimee Becerril Garciamoreno: Presentation	"At home" at la Luz de la Nevera (24 October)	EDAH Department of Arts
Diana Rivera and Majo Sainz: Presentation	"Perpetual Motion" at the Luz de la Nevera Gallery (November 21)	EDAH Department of Arts
Estudiantes de la Lic. en Música	Student Recitals (December 2-5)	EDAH Department of Arts
Julian Maraboto	Talk for Mexican artists interested in expanding their careers to Europe (Scandinavia) (October 11)	EDAH Department of Arts
Students of the bachelor's degree in music	Recital by Distinguished Students of the bachelor's degree in music (November. 1)	EDAH Department of Arts
PhD. Daniel Liebeskind, PhD. Perla Fernández, PhD. Misa Ito, Ma. Antonio Bernal	Piano and violin recital (November. 28)	EDAH Department of Arts
Students from the bachelor's degree in music MA. Honey Moreira, PhD. Misa Ito	Voices of 8M Concert Women's Choir (March 8)	EDAH Department of Arts
PhD. Daniel Liebeskind	Piano Masterclass (November 29)	EDAH Department of Arts
Transitory writing in no one's land	Transitory writing in no one's land	EDAH Department of Arts



Participant	Activity	School
PhD. Andrea Coyotzi Borjam, PhD. Emma Cocker, PhD. Cordula Daus, PhD. Lena Séraphin	Taller Transitory writing in no one's land (4,6, 11,13 November)	EDAH Department of Arts
International Pigments Festival	International Pigments Festival Closing Gala (December 6) EDAH Department of Arts	EDAH Department of Arts
PhD. Joe McAllister	Opera Masterclass (December 5)	EDAH Department of Arts
PhD. Ryan Driscoll	Musical Theater Masterclass (December 5)	EDAH Department of Arts
Students from the bachelor's degree in fine arts	Open Studio Drawing (November 27)	EDAH Department of Arts
Students from the bachelor's degree in visual arts	Open Studio of Sculpture, Drawing and Painting (November 28)	EDAH Department of Arts
Students from the bachelor's degree in visual arts	New Media Intervention Open Studio (November 28)	EDAH Department of Arts
Students from MA. Ana Ceci Parrodi's course	Open Studio (November 28)	EDAH Department of Arts
Students from Saúl Ignacio López Pereyra's course	Open Studio (November 26)	EDAH Department of Arts
Talk and curatorial tour with Virginia Roy and artist Chantal Peñalosa	As part of the exhibition "Chantal Peñalosa. Other Ghost Stories." Amparo Museum, February 16, 2024. (LHC)	EDAH Department of Arts
Talk with curator Tatiana Cuevas about	"Time in Things III. Contemporary Art Gallery of the Amparo Museum." Amparo Museum, March 1, 2024. (LHC)	EDAH Department of Arts
BACHELOR'S DEGREE IN ART HISTORY AND CURATORSHIP	1. Visit to the Pre-Hispanic Art collection at the Amparo Museum, April 2024. (LHC) 2. Curatorship of the exhibition "Losing Time" by Fine Arts student Thalis Rangel. Curated by María José Rodríguez and María del Rayo Sosa, School of Art History and Curatorship. San Pedro Cultural Cen- ter, April and May 2024. (LHC) 3. Curatorship of "Among Cannibals" by Visual Arts student Erick Montero, School of Visual Arts. Curated by Javier Soria and Ana Paula Fuentevilla, School of Art History and Curatorship. Former Convent of Santa Rosa, May 2024. (LHC) 4. Curatorial talk and tour of the exhibition "Helen Escobedo: Total Environments." Amparo Museum, August 30, 2024. (LHC)	EDAH Department of Arts



Participant	Activity	School
Bachelor's degree in Dance	1. Videodance screening at the Student Space film club featuring works from the "Dance and Camera" course (February). (LDA) 2. The bachelor's degree in dance hosted the closing ceremony of the International Pigments Festival, presenting two choreographic solos by students Fátima Lizeth Rivas and Daniela Ortega. (December) (LDA)	EDAH Department of Arts
Cinthya Aylin Herrera Gutiérrez (ID 177428)	Poster presentation "Light, Color, Expressions and Emotions." Publication in the proceedings of the XVII Pan-American Lighting Congress / Mexico City LUXAMÉRICA 2024, held October 23-25 at the UNAM University Campus.	EDAH Department of Architecture
MA. Adriana Cabrera Velázquez	Conference on Bedroom Cities and Condominium Culture in Cuautlancingo, Puebla. Presented on May 2, 2024	EDAH Department of Architecture
PhD. Melissa Schumacher González	Speaker at the International Alumni Expert Seminar "Water and soil in renewable energy in Latin America" held in September 2024, Fortaleza, Brazil	EDAH Department of Architecture
PhD. Melissa Schumacher González	Guest speaker and lecturer at the "50th Anniversary of the Chair of Land Management" held November 4-11, 2024, Munich, Germany	EDAH Department of Architecture
PhD. Eduardo Gutiérrez Juárez PhD. José Luis Jaspeado Escalona PhD. Melissa Schumacher González	Citizen Meeting of Public Space 2024	EDAH Department of Architecture
PhD. Melissa Schumacher González / PhD. Laura Elena Romero López	Panelists at the 4th International Yuto-Aztec Congress	EDAH Department of Architecture
PhD. Edwin González Meza	Recognition from the UTEG University Center for its participation in the discussion forum of the 2024 International Congress on Artificial Intelligence in Zapopan, Jalisco.	EDAH Department of Architecture
Ana Gabriela Vázquez Esponda (ID 166979)	Full article "Evaluation of natural lighting in social housing in a dry semi-dry climate, according to BREEAM 4b and LEED v.4.1 criteria", Oral Presentation and publication in proceedings of the XVII Pan-American Lighting Congress / Mexico City LUXAMÉRICA 2024, held on October 23-25 at the UNAM University City	EDAH Department of Architecture
Gabriela Giselle Bonilla Gómez (ID 168378)	Full article "Evaluation of natural lighting in social housing in a warm humid climate, according to EN17037 and LEED v.4.1 criteria", Oral Presentation and publication in proceedings of the XVII Pan-American Lighting Congress / Mexico City LUXAMÉRICA 2024, held on October 23-25 at the UNAM University City	EDAH Department of Architecture



Participant	Activity	School
PhD. Doris Abigail Chi Pool	Publication of a scientific article: "Design Adjustments for Daylighting and Visual Comfort in a Classroom with Conventional Shadings" in the Scopus-indexed journal "Journal of Daylighting"	EDAH Department of Architecture
Paloma Tom Linares (ID 167874)	Acceptance for publication of the Scientific Article: "Design strategies with natural light to optimize social housing in a warm subhumid climate" in the Scopus Indexed Journal "Legacy of Architecture and Design"	EDAH Department of Architecture
Sebastián Novoa Peña / PhD. Melissa Schumacher González	Acceptance for publication of the Scientific Article: "Bells in the Soundscape of Cholula, Mexico" in the Scopus Indexed Journal "Legacy of Architecture and Design"	EDAH Department of Architecture
PhD. María Guadalupe Estrada Meza	Participation in the book Women in Science: Experiences of Female Scientists and Their Contributions, Tirant Lo Blanch Publishing House	EDAH Department of Architecture
Melissa Schumacher González 17855 / PhD. Bárbara Pierpaoli / MA. Javier Rey Ramírez	Organizing Committee of "Kaltia: Bamboo Bioconstruction Course," held from September 28 to 29, 2024, in the community of Cuauhtamazaco, Cuetzalan.	EDAH Department of Architecture
Melissa Schumacher González 17855/ Bárbara Pierpaoli / VAE / Laura Elena Romero López	Organizing Committee of "Women as Guardians of the Territory, a Masehual and Ecofeminist Vision" from November 29 to 29, 2024, as part of the activities of the working group Threading the Territory and the Masehual Siuamej Mosenyolchicauani Indigenous Women's Organization	EDAH Department of Architecture
Melissa Schumacher González 17855 / Eduardo Gutiérrez Juárez	Organizing Committee "DAAD Alumni International Expert Seminar on Climate-Water-Soil in Latin America" held from April 8 to 12, 2024 in Cholula, Puebla	EDAH Department of Architecture
MA. Eric Omar Camarena Martínez, PhD. Eduardo Gutiérrez Juárez, PhD. José Luis Jaspeado Escalona, PhD. Melissa Schumacher González, PhD. Laura Elena Romero López	Shedding Skin Other Ways of Living, Chapel of Art	EDAH Department of Architecture
PhD. Eduardo Gutiérrez Juárez, PhD. Anne Kurjenoja Lounassaari, PhD. José Luis Jaspeado Escalona, PhD. Melissa Schumacher González	Book presentation: Vulnerable Communities: Analysis and reflections for territorial reconstruction from an inclusive perspective	EDAH Department of Architecture



Participant	Activity	School
Julieta Miranda Alvarado	Publication "Rising from the Ruins: The Rebirth of Puebla's Historic Center in the Face of Depopulation" in Contexto UDLAP	EDAH Department of Architecture
América Bazán Castro	Publication "The Loss of Gardens and Its Effect on Well-being" in Contexto UDLAP	EDAH Department of Architecture
PhD. Melissa Schumacher González	Publication "Digital nomads gentrify Mexico City" in Contexto UDLAP	EDAH Department of Architecture
PhD. Melissa Schumacher González	Interview: Cuautlancingo, at risk of becoming a 'bedroom community'	EDAH Department of Architecture
PhD. Melissa Schumacher González	Interview: Real estate agencies dominate Huejotzingo: they define where and how the municipality will grow	EDAH Department of Architecture
PhD. Melissa Schumacher González	Interview: Real estate agencies dominate Huejotzingo: they define where and how the municipality will grow	EDAH Department of Architecture
PhD. Melissa Schumacher González	A school for all. Applying a gender perspective in educational architecture. Honors Program. Bachelor's Degree in Interior Architecture, UDLAP	EDAH Department of Architecture
PhD. Melissa Schumacher González (co-dirección)	How to solve the lack of green infrastructure in San Antonio Calatepec due to the increased urban development. International Master in Landscape	EDAH Department of Architecture
PhD. Melissa Schumacher González (dirección)	Decolonizing Architecture from a Community Perspective: An Approach to Participatory Design with Bamboo in Cuetzalan. Honors Program, Bachelor of Architecture, UDLAP	EDAH Department of Architecture
PhD. Carlos Isaac González Maldonado	Exhibition of the project "50 years of the career of the Mexican graphic designer, Germán Montalvo" from the Field Practices II course	EDAH Design Department
PhD. Cristabel Esquivel García	Exhibition of infographics created for the course Design for Instruction and Guidance	EDAH Design Department
PhD. Sonia Gisella Aguirre Narváez	Exhibition of posters made in the Typography class	EDAH Design Department
PhD. Sonia Gisella Aguirre Narváez	Organization of the Conference "How to Create a Graphic Novel and Not Die Trying" with Alexia Stuebing	EDAH Design Department



Participant	Activity	School
PhD. Sonia Gisella Aguirre Narváez	Lecture given at the International Virtual Forum on Research and Education in Graphic Design. Presentation "Education for Visual Strategists: Editorial Design for Multi-Format Audiences." University of Guadalajara, Center for Art, Architecture, and Design.	EDAH Design Department
Digital Animation Table	Organization of the presentation and workshop "Build your own Frankelda-style tombstone." Guest speaker: Pamela Maldonado (set artist, set maker, set dresser, and model designer)	EDAH Design Department
Digital Animation Table	Organization of an online presentation with Fraser Grant MacLean, a specialist in design, animation, and production troubleshooting, and author of "Setting the Scene: The Art & Evolution of Animation Layout."	EDAH Design Department
Digital Animation Table	Organization of the "Women in Gamex" conference, led by Diana Nayeli Rodríguez Aparicio, founder and creator of "Women in Gamex," a community that promotes and encourages the role women play in the video game industry in both Spain and Latin America.	EDAH Design Department
Digital Animation Panel and Digital Animation Teachers	Animation Film Club. Organization of a film series with screenings of animated films.	EDAH Design Department
MFA Natasha Rodríguez and Ramírez	Setting The Scene: The Art & Evolution of Animation Layout	EDAH Design Department
MFA Natasha Rodríguez and Ramírez	Final Project Presentation "Showcase Banda Frame 2024"	EDAH Design Department
MFA Victor Alejandro Brizuela García	Organization of "Next Gen Conference 2025" in collaboration with Service Design Network	EDAH Design Department
MA. Adriana Ramírez Salgado	Exhibition of outstanding projects, carried out in the Photography class	EDAH Design Department
MA. Flor Gutiérrez García	Lecture "Between Misunderstandings and Prejudices in Animated Creation." Faculty of Arts, UAEMEX.	EDAH Design Department
MA. Flor Gutiérrez García	Academic Research Residency for the project Visual/Digital Culture and Deep Ecology: Generating Actions Against Climate Change, and lecture. Autonomous University of the State of Mexico, Faculty of Arts.	EDAH Design Department



Participant	Activity	School
MA. Natasha Rodríguez y Ramírez, PhD. Cristabel Esquivel García, Ma. Flor Gutiérrez García, MA. Arturo Córdova Espinosa, MA. Adriana Arenas Espinosa, PhD. Carlos Isaac González Maldonado	Demonstration of Final Projects from the bachelor's degree in digital Animation courses	EDAH Design Department
MA. Natasha Rodríguez y Ramírez, PhD. Sonia Gisella Aguirre Narváez, MFA Víctor Alejandro Brizuela García, MA. Yolanda Leticia Moreno Cavazos, MA. Juan Mauricio Audirac Camarena, MA. Flor Gutiérrez García, MA. Juan Manuel Bada Dosal	Reaccreditation of the bachelor's degree in digital Animation by the Mexican Council for the Accreditation of Design Programs (CO- MAPROD)	EDAH Design Department
MA. Yolanda Leticia Moreno Cavazos	Exhibition of inclusive mobile app projects, designed during the Selected Topics 2: Inclusive Design course.	EDAH Design Department
MA. Yolanda Leticia Moreno Cavazos	Exhibition of advertising campaign designs carried out in the Design for Advertising course	EDAH Design Department
MA. Yolanda Leticia Moreno Cavazos	Exhibition of printed design books, projects completed in the course Selected Topics 3: Design Portfolio Development	EDAH Design Department
MA. Yolanda Leticia Moreno Cavazos	Exhibition of posters themed "UN World Days," designed in the Selected Topics 2: Inclusive Design course.	EDAH Design Department
MA. Yolanda Leticia Moreno Cavazos and Ma Juan Mauricio Audirac Camarena	Advice to the Vice-Rector for Student Affairs, Student Support De- partment for the "Gender Violence" campaign	EDAH Design Department



Participant	Activity	School
MA. Juan Manuel Bada Dosal	Project presentation for the "Strategic System for the Promotion of Social Media and Digital Systems." This project was carried out in conjunction with IMSS Metepec for the IMSS Atlixco Vacation Center.	EDAH Design Department
MA. Arturo Córdova Espinosa	Exhibition of infographics created during the Infographic Design and Data Visualization course.	EDAH Design Department
MA. Eduardo Fong Dubon	Exhibition of video game projects developed in the Virtual Environments course	EDAH Design Department
MA. Juan Mauricio Audirac Camarena	Exhibition and promotion of academic books to encourage reading among Design and Architecture students	EDAH Design Department
MA. Juan Mauricio Audirac Camarena	Exhibition of works completed in the Design for Social and Cultural Promotion class	EDAH Design Department
MA. Juan Mauricio Audirac Camarena	Exhibition of illustrated projects, carried out in the course Selected Topics 1: Applied Illustration	EDAH Design Department
MA. Juan Mauricio Audirac Camarena	Organization of the "A Logo Is Useless" Conference with Pep Palau	EDAH Design Department
PhD. Antonio Rico Sulayes	Presentation at the 5th AMELE Meeting and the 2024 Spanish as a Foreign Language Conference: Linguistics and Technology. Universidad Veracruzana, Xalapa, Veracruz, Mexico. November 15, 2024.	EDAH Department of Languages
PhD. Antonio Rico Sulayes	Presentation at the 14th International University Congress on Content, Research, Innovation, and Teaching. Complutense University, Madrid, Spain. October 17, 2024.	EDAH Department of Languages
PhD. Antonio Rico Sulayes	Workshop at the Literature and New Technologies Colloquium. Ibero-American University, Puebla, Mexico. April 15, 2024.	EDAH Department of Languages
PhD. Antonio Rico Sulayes	Evaluation Committee for the Interlingua 382 Collection. Multilingual Language Technologies: Current Developments and Digital Transition. Comares Publishing House, Granada, Spain.	EDAH Department of Languages
PhD. Antonio Rico Sulayes	Evaluation Committee of the Language and Culture Journal. Language Center. Autonomous University of the State of Hidalgo.	EDAH Department of Languages
PhD. Myrna Elizabeth Iglesias Barrón	Workshop: Pragmatics in the ELE Classroom at the 5th AMELE Meeting and the 2024 Spanish as a Foreign Language Conference: Linguistics and Technology. Universidad Veracruzana, Xalapa, Veracruz, Mexico. November 15, 2024	EDAH Department of Languages



Participant	Activity	School
MA. Humberto Javier Rubín García PhD. Miriam Yvonn Márquez Barragán PhD. Claudia Adriana López Ramírez PhD. Víctor García Vázquez	"Reading Comprehension" Workshop.	EDAH Department of Arts and Humanities
PhD. Jesús Emmanuel Navarro Stefanón MA. Israel Canseco Mentado PhD. Iván Vázquez Rodríguez	January's Book Club.	EDAH Department of Arts and Humanities
PhD. Rodolfo Herrera López MA. Felipe de Jesús Arámbula Ibáñez PhD. Hugo Rodríguez Pérez MA. Alejandra Vergara Flores	Workshop "Argumentation: Toulmin Model".	EDAH Department of Arts and Humanities
PhD. Jesús Emmanuel Navarro Stefanón MA. Israel Canseco Mentado PhD. Iván Vázquez Rodríguez	February Reading Club (Love and Eroticism).	EDAH Department of Arts and Humanities
PhD. Nayeli Josela Romero López PhD. Darcizo Toro Rivadeneira PhD. Julio Guivant MA. Ignacio Díaz Espinoza	Webinar "Humanities in the Face of the Ecological Crisis."	EDAH Department of Arts and Humanities
PhD. Jesús Emmanuel Navarro Stefanón MA. Israel Canseco Mentado PhD. Iván Vázquez Rodríguez	March Reading Club.	EDAH Department of Arts and Humanities
PhD. Clemencia Corte Velasco	"Baroque Spring" (Interdisciplinary event of the School of Arts and Humanities).	EDAH Department of Arts and Humanities
PhD. Diana Elena García Castillo PhD. Laura Ruth Cortés Montes PhD. Víctor García Vázquez	"Effective Writing" Workshop.	EDAH Department of Arts and Humanities
PhD. Gerardo Castillo Carrillo PhD. Jesús Emmanuel Navarro Stefanón	Workshop "Avoiding plagiarism: textual strategies."	EDAH Department of Arts and Humanities



Participant	Activity	School
PhD. Martín Sánchez Camargo	Colloquium "Challenges of Academic Integrity in Today's World."	EDAH Department of Arts and Humanities
MA. Ángel Zenteno Trujillo PhD. Mari Carmen Orea Rojas	Workshop "APA and MLA Citation Formats".	EDAH Department of Letters and Humanities
PhD. Lilita Hernández Ramos MA. Hazaret Carro Brunete	Workshop "Academic Presentations: PowerPoint Design and Other Resources."	EDAH Department of Arts and Humanities
PhD. Clemencia Corte Velasco PhD. Pablo López Medel PhD. Claudia Adriana López Ramírez	Discussion "Dialogue with Readers" with writer Socorro Venegas.	EDAH Department of Arts and Humanities
Students of the bachelor's degree in literature	Literature Congress "Literatum Vitae: The Interdisciplinary Scope of Literature."	EDAH Department of Arts and Humanities
PhD. Martín Sánchez Camargo PhD. Miriam Yvonn Márquez Barragán	National Meeting of Writing Programs and Centers.	EDAH Department of Arts and Humanities
PhD. Clemencia Corte Velasco	Writing Club "Creative Writing Workshop".	EDAH Department of Arts and Humanities
MA. María del Carmen Santoyo Torres PhD. Pablo López Medel	"Accents" Workshop.	EDAH Department of Arts and Humanities
PhD. Iván Galicia Isasmendi PhD. Iván Vázquez Rodríguez MA. Israel Canseco Mentado	Workshop: "Punctuation".	EDAH Department of Arts and Humanities
PhD. Claudia Adriana López Ramírez	Reading workshop "Literary Tasting: Female Voices in Mexican Literature."	EDAH Department of Arts and Humanities
PhD. Enrique Ajuria Ibarra	Presentation of the book "The Fall of the Ottoman Empire."	EDAH Department of Arts and Humanities
PhD. Diana Elena García PhD. Rodolfo Herrera PhD. Laura Ruth Cortés Montes	Workshop "Effective Writing: Constructing Sentences and Paragraphs."	EDAH Department of Arts and Humanities
PhD. Jesús Emmanuel Navarro Stefanón MA. Israel Canseco Mentado	Reading club of the month from August to November.	EDAH Department of Arts and Humanities
PhD. Claudia Adriana López Ramírez MA. María del Carmen Santoyo Torres	Workshop "Accents: How to Avoid Common Mistakes."	EDAH Department of Arts and Humanities



Participant	Activity	School
MA. Felipe de Jesús Arámbula Ibáñez PhD. Iván Galicia Isasmendi PhD. José Gerardo Castillo Carrillo	Workshop "Argumentation: Toulmin Model".	EDAH Department of Arts and Humanities
PhD. Iván Vázquez Rodríguez MA. Israel Canseco Mentado	Workshop "Punctuation: period, comma and other symbols".	EDAH Department of Arts and Humanities
MA. Humberto Javier Rubín García PhD. Claudia Adriana López Ramírez	"Reading Comprehension" Workshop.	EDAH Department of Arts and Humanities
PhD. Clemencia Corte Velasco	Creative Writing Workshop "Escritología 407".	EDAH Department of Arts and Humanities
MA. Humberto Javier Rubín García PhD. Laura Ruth Cortés Montes	Workshop "Effective Writing: Constructing Sentences and Paragraphs."	EDAH Department of Arts and Humanities
PhD. Pablo López Medel	Workshop "Accents: How to Avoid Common Mistakes."	EDAH Department of Arts and Humanities
MA. Israel Canseco Mentado PhD. Iván Vázquez Rodríguez	Workshop "Punctuation: Period, comma and other symbols".	EDAH Department of Arts and Humanities
PhD. Hugo Rodríguez Pérez	Workshop "Multimodal Resources in Academic Texts."	EDAH Department of Arts and Humanities
MA. Ángel Zenteno Trujillo PhD. Jesús Emmanuel Navarro Stefanón	Workshop "Avoiding plagiarism".	EDAH Department of Arts and Humanities
PhD. María Sol Tiverovsky Scheines PhD. Rodrigo Tizón	Virtual conference "Principles of Agroecology."	EDAH Department of Arts and Humanities
PhD. Miriam Yvonn Márquez Barragán	Creative writing competition "The Masked Days."	EDAH Department of Arts and Humanities
PhD. Miriam Yvonn Márquez Barragán	Workshop "Writing with Artificial Intelligence".	EDAH Department of Arts and Humanities
PhD. Mari Carmen Orea Rojas PhD. Víctor García Vázquez	Workshop "APA/MLA citation formats".	EDAH Department of Arts and Humanities



Participant	Activity	School
PhD. Rodolfo Herrera López PhD. Diana Elena García Castillo PhD. Laura Ruth Cortés Montes	Workshop "Accents: How to Avoid Common Mistakes."	EDAH Department of Arts and Humanities
PhD. Pablo López Medel MA. María del Carmen Santoyo Torres	Workshop "Punctuation: period, comma and other symbols".	EDAH Department of Arts and Humanities
MA. María del Pilar Martínez and Menchaca	Workshop "Oral expression and body awareness".	EDAH Department of Arts and Humanities
MA. Hazaret Carro Brunete PhD. Miriam Yvonn Márquez Barragán	Discussion "Dialogue with those who read" with writer Daniel Salinas Basave.	EDAH Department of Arts and Humanities
PhD. Miriam Yvonn Márquez Barragán MA. Israel Canseco Mentado	Workshop "Everyone, everyone, everyone, how do I write it?"	EDAH Department of Arts and Humanities
PhD. Claudia Adriana López Ramírez	Workshop "Writing and editing chronicles."	EDAH Department of Arts and Humanities
PhD. Gabriel Wolfson Reyes	Story Reading "The unofficial presentation of the almost stories. What is a story? From the society of desperate storytellers."	EDAH Department of Arts and Humanities
PhD. Gabriel Wolfson Reyes	Poetry reading "A half blank page."	EDAH Department of Arts and Humanities
PhD. Martín Sánchez Camargo	Presentation of the installation "Spinoza: Exploring existential territories from memory."	EDAH Department of Arts and Humanities
PhD. Enrique Ajuria Ibarra	Intern Congress: Bioremediation and assessment of water quality. Congress Climate - water - soil in Latin America	EDEC
Larios Pachuca T., Leal Vázquez L., Corona Vázquez B., Sánchez Salas J.L.	45th National Meeting of the Mexican Academy of Research and Teaching in Chemical Engineering A.C. (AMIDIQ). Papaya waste as an alternative for purifying surface water. March 2024	EDEC
Guillermo Díaz-Martínez, Ricardo Navarro-Amador, José Luis Sánchez-Salas, Deborah Xanat Flores-Cervantes	XLV National Meeting of the Mexican Academy of Chemical Engineering Research and Teaching (AMIDIQ). PAPAYA WASTE AS AN ALTERNATIVE TO PURIFY SURFACE WATER. March 2024	EDEC



Participant	Activity	School
PhD. Alejandro Arias del Razo	Seminar: Understanding the Sounds of Bats. Speaker: Dr. María Cristina Mac Awiney. March 14, 2024	EDEC
PhD. Alejandro Arias del Razo and the student organization Biological Society of the Americas	Seminar: Environmental Education as a Strategy for Wildlife Conservation. Speaker: Biologist Berenice Ramírez Vera. March 21, 2024	EDEC
PhD. Alejandro Arias del Razo and the student organization Biological Society of the Americas	Workshop: Handling and Reproduction of Amphibians in Human Care. Speaker: M.C. José Alfredo Hernández. February 29, 2024.	EDEC
Interim Board of Biology, Clinical Biochemistry and Pharmaceutical Chemistry Biologist	Entomology workshop by students from the UDLAP entomology laboratory. March 6, 2024.	EDEC
PhD. Alejandro Arias del Razo	Workshop: Introduction to Phylogenetic Systematics. Speaker: Biologist César Maximiliano Vázquez Franco. August 26, 28, and 30, 2024.	EDEC
PhD. Alejandro Arias del Razo	Documentary screening with director Jorge Ramos Luna: The Forest in the Fog and Seeds of Fog. November 8, 2024.	EDEC
PhD. Alejandro Arias del Razo and the student organization Biological Society of the Americas	Week of academic events: Bat Fest from November 11 to 15, 2024. Speakers: PhD. Antonio Guillén Servent, MA. Orlando Rafael Vivanco Montané, PhD. Paul Ramsay and Hania Jara	EDEC
Student organizations: Biological Society of the Americas and Stepping on Earth, with support from PhD. Paul Ramsay	Seminar: Fossil Insects: A Look into the Past. Speaker: Karla Paola Flores Vázquez. September 20, 2024.	EDEC
PhD. Alejandro Arias del Razo	Seminar: Mitacs Globalink Internship program offering opportunities for paid research stays in Canada. Speakers: Henry Rafael Swartwood García, Eva Alejandra Rojas Torres, Ximena Peral Minutti, and Roberto Carlos Sánchez Ambrosio. August 23, 2024.	EDEC
PhD. Alejandro Arias del Razo	Seminar: Tips for completing your postgraduate studies abroad. Speaker: Biologist Isaac Meza Padilla. September 6, 2024.	EDEC
PhD. Alejandro Arias del Razo	Seminar: Tips for doing your graduate studies abroad. Speaker: Biol. Isaac Meza Padilla. September 6, 2024.	EDEC



Participant	Activity	School
Biology, Clinical Biochemistry and Pharmaceutical Chemistry Biologist Table	Academic Trip: Fungal Route to Izta-Popo National Park. September 21, 2024.	EDEC
EDEC	35th Anniversary of the School of Science. November 27, 2024.	EDEC
Student Organization: Biological Society of the Americas	Seminar: Discovering the Malay Archipelago. Speaker: Dr. Martín Alejandro Serrano Meneses. November 7, 2024.	EDEC
Department of Chemical-Biological Sciences	Third Meeting with Alumni of the Department of Chemical and Biological Sciences. October 25, 2024.	EDEC
Interim Board of Biology, Clinical Biochemistry and Pharmaceutical Chemistry Biologist	21st National Congress of Chemical and Biological Sciences, Chcraster. March 4-5, 2024.	EDEC
PhD. Alejandro Arias del Razo	Field Course in Conservation Biology 2024. March 6-14, 2024. Organized by Terra Peninsular A.C and UDLAP.	EDEC
Department of Chemical-Biological Sciences	Third Meeting with Alumni of the Department of Chemical and Biological Sciences. October 25, 2024.	EDEC
QFB Coordination, PhD. Sergio Alberto Bernal Chávez, SPEAKER: LCF. Roxana Lazzeri	The Role of the Pharmacist in Cosmetic Science: Experience in a High-Level Postgraduate Program. September 2024.	EDEC
QFB Coordination, PhD. Sergio Alberto Bernal Chávez.	Cosmetic product development workshops. August-November 2024.	EDEC
QFB Coordination, PhD. Sergio Alberto Bernal Chávez, PANELISTS: Axel Isaac Azcárate García, María José Tapia Acevedo, Abraham Antonio Pérez Rizo and Sofía Alessandra Ramírez.	1st Pharmaceutical Debate in commemoration of International Pharmacists' Day. September 2024	EDEC



Participant	Activity	School
QFB Coordination, PhD. Sergio Alberto Bernal Chávez, SPEAKERS: Son's Chemistry Laboratories (Renato Sánchez Godínez, Adriana Barroso Cadena, Nayeli León Gonzalez and Sarai Gonzalez López)	Talent attraction in the Pharmaceutical Industry. November 2024.	EDEC
QFB Coordination, PhD. Sergio Alberto Bernal Chávez, SPEAKERS: Yaritza Corona Moreno and Sofia Villagómez Ríos.	Internship experiences abroad. November 2024.	EDEC
Scarlet Aremy Durán Izaguirre	The recent graduate of the bachelor's degree in Nanotechnology and Molecular Engineering won First Place at the bachelor's level in the Poster Competition at the XXXIX National Congress of the Mexican Society of Electrochemistry, October 2024 with the work entitled "Degradation of ketorolac by solar cell-assisted photoelectrocatalysis"	EDEC
PhD. Candy Yuriria Ramírez Zavaleta	Participation as a speaker at the roundtable commemorating the International Day of Women and Girls in Science, February 2024. Department of Student Leadership and the Catalyst Student Organization, UDLAP.	EDEC
PhD. Candy Yuriria Ramírez Zavaleta	Keynote speaker and participant in a panel discussion of prominent women in STEM activities. National framework of activities of the Technological Subsystem to recognize the importance of women in STEM activities, June 2024. Polytechnic University of Tlaxcala.	EDEC
PhD. Candy Yuriria Ramírez Zavaleta	Interview with students of the bachelor's degree in Pharmaceutical Chemistry and Biology at UDLAP. Scientific capsule of the inFARMate outreach project, October 2024. https://fb.watch/wqTWADbuFs/	EDEC



Participant	Activity	School
PhD. Freddy Palma Mancilla, PhD. Francisco Garcia Castillo, PhD. Martin Hentschinski	Colloquium of the Actuarial Science, Physics, and Mathematics Department with the following talks: PhD. Garret Sobczyk, Local Duality and Nullcone Geometry, January 26, 2024 Atahualpa S. Kraemer, Folding, Cutting, Pasting, and How to Fall in Love with Mathematics, February 2, 2024 Teresa de Jesús Larios, Pachuca, Principal Component Analysis for the Assessment of Water Quality in the Manuel Ávila Camacho Reservoir, February 16, 2024 Guadalupe Zerón Cabrera, My Professional Career at S&P Dow Jones Indices, February 23, 2024 Enrique Quiroga, Elucidating Electrical Phenomena and Properties at the Microscale with Impedance Spectroscopy, January 3, 2024 Act. Rafael Ramos Pérez, Creating a Diversified Investment Portfolio, 8/3/2024 Beatriz Carely Luna Olivera, Graphs: Topology, Dynamics, and Applications, 5/4/2024	EDEC
	Aksley Shadir Ríos Ballina, The Transcendental Role of Contextual Embeddings in the Era of Generative AI, 12/4/2024	
	Luis Alberto Hernández Rosas, Magnetic Catalysis: Unraveling Its Influence on the Dynamics of Strongly Interacting Systems, 19/4/2024	
	PhD. Luis López, Evolution of Risk Management, Case Studies, 8/23/2024	
	PhD. Daniela Cortes Toto, Trend Estimation in Time Series with the Presence of Self-Correction, 9/6/2024	
	J. Lorenzo Díaz Cruz, Aspects of Naturalness in the Standard Model and Beyond, 9/27/2024	
	Héctor, Majo, Francisco, Pablo Reto Banxico, 10/4/2024	
	Marco Antonio Reyes Santos, How to Measure an Ultra-Rare Decay of $\$K^+ + \$?$, 10/11/2024	
	Fabián Valdivia Pérez, Liber apertus, liber clausus: The Construction of Discourses and Visual Repertoires in the Frontispieces of Mathematics Textbooks between the 15th and 18th Centuries. October 18, 2024	
	PhD. Antonio Ortiz Velasquez, Study of Small Systems in ALICE 2, ALICE 2.1, and ALICE 3 at the LHC, November 1, 2024	
	PhD. Francisco García Castillo, Ethics in Actuarial Science, November 8, 2024	
	PhD. Christian Schubert, Photon-Photon Scattering, November 15, 2024	
	PhD. Martin Hentschinski, Ethics in Physics, November 29, 2024	
	Co-organizer of the Diffraction and gluon saturation event at the LHC and the EIC Jun 10 – 14, 2024 ECT*, Italy	
PhD. Martin Hentschinski		EDEC



Participant	Activity	School
PhD. Gerardo Arizmendi Echegaray	Talk "Some energy inequalities and cooperative games" as part of the conference "Operator Theory in Graphs and its Applications to Physics, Probability, and Biology."	EDEC
Diego Huerta Ocaña	Talk "Energy of a graph and Randic index of subgraphs", within the conference "Operator Theory in Graphs and its Applications to Physics, Probability and Biology."	EDEC
PhD. Hugo Villanueva Méndez	Talk: On w-unicoherence, top irreducibility and n-cells at the top. Summer Conference on Topology and its Applications	EDEC
PhD. Hugo Villanueva Méndez	Keynote Lecture: On Whitney's Persistent Properties. 1st International Multidisciplinary Conference of the Faculty of Physics and Mathematics at UNCAH	EDEC
PhD. Hugo Villanueva Méndez	Talk: The Shape of Data: An Approach to Topological Data Analysis	EDEC
PhD. Garret Sobczyk	Local Duality and Nullcone Geometry	EDEC
Atahualpa S. Kraemer	Fold, Cut, Paste, and How to Fall in Love with Math	EDEC
Teresa de Jesús Larios Pachuca	Principal Component Analysis for assessing water quality in the Manuel Ávila Camacho reservoir	EDEC
Guadalupe Zerón Cabrera	My professional career at S&P Dow Jones Indices	EDEC
Enrique Quiroga	Elucidating electrical phenomena and properties at the microscale with impedance spectroscopy	EDEC
Act. Rafael Ramos Pérez	Let's create a diversified investment portfolio	EDEC
Beatriz Carely Luna Olivera	Graficas: topología, dinámica y aplicaciones	EDEC
Aksley Shadir Ríos Ballina	The transcendental role of contextual embeddings in the era of generative AI	EDEC
Luis Alberto Hernández Rosas	Magnetic catalysis: unraveling its influence on the dynamics of strongly interacting systems	EDEC
PhD. Luis López	Evolution of Risk Management, Practical Cases	EDEC
PhD. Héctor Maravillo	Challenges in the study of cities from data science and mathematics	EDEC
PhD. Daniela Cortes Toto	Estimating trends in time series with the presence of autocorrection	EDEC
J. Lorenzo Diaz Cruz	Aspects of naturalness in the standard model and beyond	EDEC
Héctor, Majo, Francisco, Pablo	Banxico Challenge	EDEC



Participant	Activity	School
Marco Antonio Reyes Santos	How to measure an ultra-rare K^+ decay?	EDEC
Fabián Valdivia Pérez	Liber apertus, liber clausus: the construction of discourses and visual repertoires in the frontispieces of mathematics books between the 15th and 18th centuries.	EDEC
Antonio Ortiz Velasquez	Study of small systems in ALICE 2, ALICE 2.1 and ALICE 3 at the LHC	EDEC
PhD. Francisco García Castillo	Ethics in actuarial science	EDEC
PhD. Christian Schubert	Photon-photon scattering	EDEC
PhD. Martin Hentschinski	Ethics in Physics	EDEC
PhD. Freddy Palma Mancilla	Speaker at 11th International Conference on Mathematics and its Applications "Simulation of Continuous-state Branching processes"	EDEC
PhD. Francisco García Castillo	Co-organizer of the 40th Anniversary of the bachelor's degree in actuarial science at UDLAP	EDEC
PhD. Freddy Palma Mancilla	Co-organizer of the 40th Anniversary of the bachelor's degree in actuarial science at UDLAP	EDEC
PhD. Rubén Blancas Rivera	Co-organizer of the 40th Anniversary of the bachelor's degree in actuarial science at UDLAP	EDEC
PhD. Francisco García Castillo	Ethics and actuarial science: long-term convergence	EDEC
PhD. Marco Antonio Pérez de la Rosa	Speaker at the AMS Fall Western Sectional Meeting	EDEC
PhD. Marco Antonio Pérez de la Rosa	Speaker at ISAAC-ICMAM Conference of Analysis in Developing Countries	EDEC
PhD. Marco Antonio Pérez de la Rosa	Coordinator during the 8th National Competition of the Mexican Mathematics Olympiad for Basic Education	EDEC
PhD. Marco Antonio Pérez de la Rosa	Speaker at the CMAT Workshop "Arithmetic of Complex Numbers"	EDEC
PhD. Rubén Blancas Rivera	Speaker at the International Congress on Mathematics and its Applications 2024	EDEC
PhD. Rubén Blancas Rivera	Participant in the 2024 National Meeting on Data Science	EDEC
Professors: Nelly Ramírez Corona, Aurelio Lopez Malo Vigil, María Teresa Jiménez Munguía, Aarón Romo Hernández, Jocksan Ismael Morales Camacho.	45th AMIDIQ National Meeting. A UDLAP professor chaired the conference's Organizing Committee. UDLAP professors participated as speakers during the conference.	EDEI



Participant	Activity	School
Professors: María Teresa Jiménez Munguía, Nelly Ramírez Corona, Aurelio Lopez Malo Vigil, Aarón Romo Hernández, Jocksan Ismael Morales Camacho.	AMEPAL 2024 Annual Meeting. The Mexican Association for Food Protection and the University of the Americas Puebla are organizing the AMEPAL Annual Meeting. Professors from UDLAP formed the Organizing Committee. The event was held at the university facilities.	EDEI
Professors: María Teresa Jiménez Munguía, René Alejandro Lara Díaz, Alumnos: Isabela Arellano Gonzalez, José Erik Perez Hernández	XVII CONIIQUAAE. The Student Board of Directors of the Department of Chemical, Food, and Environmental Engineering, in collaboration with the department's professors, organized the event.	EDEI
Professors: Nelly Ramírez Corona, Aurelio Lopez Malo Vigil, María Teresa Jiménez Munguía, Aarón Romo Hernández, Jocksan Ismael Morales Camacho, Alexis Piñeiro García	2nd Process Systems Engineering (PSE) in Mexico Summer Workshop. The 2nd Process Systems Engineering (PSE) in Mexico Summer Workshop was held at the UDLAP facilities, bringing together leading national and international experts in process systems engineering. This world-class event fostered knowledge exchange and advancements in the discipline, consolidating Mexico as a key hub for innovation in the field.	EDEI
Professors: Nelly Ramírez Corona, Aurelio Lopez Malo Vigil, María Teresa Jiménez Munguía, Aarón Romo Hernández, Jocksan Ismael Morales Camacho, Alexis Piñeiro García	Culinology Challenge University 2024. In conjunction with Ingredion México, it organizes the Culinology Challenge University 2024, a competition in which UDLAP students develop innovative culinary products and creations.	EDEI
Professor: Adriana Palacios Rosas.	2nd Safety Issues of High-Density Energy Storage Workshop. A UDLAP professor was part of the conference's organizing committee and was listed as a conference participant.	EDEI
Emiliano Ruiz Plancarte	Collaborator in CREATE V: 5th Congress of Engineering and Technological Entrepreneurship	EDEI
Azuany Mila Ceron	Collaborator in CREATE V: 5th Congress of Engineering and Technological Entrepreneurship	EDEI
Jesús Álvarez Sombrerero	Collaborator in CREATE V: 5th Congress of Engineering and Technological Entrepreneurship	EDEI
Nydia Hernández Bravo	Collaborator in CREATE V: 5th Congress of Engineering and Technological Entrepreneurship	EDEI



Participant	Activity	School
Daniela Ramos García	Collaborator in CREATE V: 5th Congress of Engineering and Technological Entrepreneurship	EDEI
Javier Antonio Gómez Zurita	Collaborator in CREATE V: 5th Congress of Engineering and Technological Entrepreneurship	EDEI
Josué Ricardo Morales Meritano	Collaborator in CREATE V: 5th Congress of Engineering and Technological Entrepreneurship	EDEI
Kathya Lilian Gloria Medina	Collaborator in CREATE V: 5th Congress of Engineering and Technological Entrepreneurship	EDEI
Ludwika Ugarte Pereyra	Collaborator in CREATE V: 5th Congress of Engineering and Technological Entrepreneurship	EDEI
Tania Gabriela Martínez Rodríguez	Collaborator in CREATE V: 5th Congress of Engineering and Technological Entrepreneurship	EDEI
Pamela López Miranda	Collaborator in CREATE V: 5th Congress of Engineering and Technological Entrepreneurship	EDEI
Erick González Parada	Collaborator in CREATE V: 5th Congress of Engineering and Technological Entrepreneurship	EDEI
Vianey Belmonte López	Collaborator in CREATE V: 5th Congress of Engineering and Technological Entrepreneurship	EDEI
Aiko Naiobi Zárate Hernández	Collaborator in CREATE V: 5th Congress of Engineering and Technological Entrepreneurship	EDEI
Carolina Martínez Valencia	Collaborator in CREATE V: 5th Congress of Engineering and Technological Entrepreneurship	EDEI
Camila Fernández Nava	Collaborator in CREATE V: 5th Congress of Engineering and Technological Entrepreneurship	EDEI
Diana Belén Cuautle López	Collaborator in CREATE V: 5th Congress of Engineering and Technological Entrepreneurship	EDEI
Camila García Álvarez	Collaborator in CREATE V: 5th Congress of Engineering and Technological Entrepreneurship	EDEI
Andrea Hernández Benítez	Collaborator in CREATE V: 5th Congress of Engineering and Technological Entrepreneurship	EDEI



Participant	Activity	School
Camila Fernández Nava	Collaborator in CREATE V: 5th Congress of Engineering and Technological Entrepreneurship	EDEI
Carolina Ramos García	Collaborator in CREATE V: 5th Congress of Engineering and Technological Entrepreneurship	EDEI
Hugo Gael Varela Hernández	Collaborator in CREATE V: 5th Congress of Engineering and Technological Entrepreneurship	EDEI
Joan Carlos Monfil Huitle	Collaborator in CREATE V: 5th Congress of Engineering and Technological Entrepreneurship	EDEI
Julieta Aimée Zilli González	Collaborator in CREATE V: 5th Congress of Engineering and Technological Entrepreneurship	EDEI
Paulina Gómez Olvera Carpinteyro	Collaborator in CREATE V: 5th Congress of Engineering and Technological Entrepreneurship	EDEI
Sergio Alejandro Peral Moreno	Collaborator in CREATE V: 5th Congress of Engineering and Technological Entrepreneurship	EDEI
Victor Emilio Jiménez Arroyo	Collaborator in CREATE V: 5th Congress of Engineering and Technological Entrepreneurship	EDEI
Marketing Department	MKT TALKS Fall 2024 "Social Marketing," by Nedra Kline Weinreich, Ph.D., Professor at UCLA. Board Member of the International Social Marketing Association and Editorial Director of Social Marketing Quarterly. Date: October 29, 2024	EDNE
Marketing Department	MKT TALKS Fall 2024 "Nielsen Sports," Lic. Gianina López Date: November 11, 2024	EDNE



Date: October 29, 2024	EDNE	School
Marketing Department	XXVII UDLAP Innovation and Creativity Fair Fall 2024 - Forvia Foundation and its Refauresta initiative with environmental impact and support for the association A New Hope for children with cancer. https://blog.udlap.mx/blog/2024/11/26/estudiantes-udlap-destinan-conocimientos-a-la-ayuda-de-ninos-con-cancer/ Date: November 21, 2024	EDNE
Marketing Department	XXVI UDLAP Innovation and Creativity Fair Spring 2024 - Nido https://blog.udlap.mx/blog/2024/04/28/nido-socio-estrategico-en-la-vigesimo-sexta-feria-de-innovacion-y-creatividad/ Date: April 25, 2024	EDNE
Marketing Department	Masterclass: Strategy and Mindset for Your Dream Job Speaker: M.A. Alonso Mendoza, Marketing graduate Speaker Position: Global Brand Strategy and Innovation Lead, Nutritious Cereals, Nestlé Date: February 12, 2024	EDNE
Department of Finance and Accounting	"RSM Mexico World Day 2024 Initiatives" Conference by Sergio Trujeque, M.D., graduate of the bachelor's degree in accounting and finance.	EDNE
Department of Business Administration	Global Entrepreneurship Week 2024 Date: November 21, 2024	EDNE
Department of Business Administration	Innoventure Talks. "What is an ERP and why is it important to implement one?" Speaker: Alan Rafael Arcos López, Education Director, LATAM, odoo Date: January 30, 2024	EDNE
Department of Business Administration	Innoventure Talks. "Serial Entrepreneurship: Diversifying and Multiplying the Probabilities" Speaker: Joaquín Rivera Díez, Founder of Kikoya, FIG, Nauta, Volts, Musú, and Merkir Date: February 29, 2024	EDNE



	Activity	School
Department of Business Administration	Innoventure Talks. "Successful Methodologies for Entrepreneurship" Speaker: Esteban Pérez y Pérez, CEO and Founder of Wuupi. Date: March 21, 2024	EDNE
Department of Business Administration	Innoventure Talks. "Challenges and Opportunities in Family Businesses. The Case of Flautlán" Speaker: José Luis Rebolledo Palacios, Chairman of the Board of Directors. Date: September 26, 2024	EDNE
Department of Business Administration	Innoventure Talks. "Under the Microscope: An Integrative Vision" Speaker: Oscar Enrique Tecuanhuey Bleichner Date: October 23, 2024	EDNE
School of Business and Economics	7th Business Administration Congress "Business Leadership Forum" Date: April 18 https://blog.udlap.mx/blog/2024/04/18/la-udlap-realiza-la-septima-edicion-del-congreso-de-administracion-de-empresas-business-leadership-forum/	EDNE
Banking and Investment Department	"2024 Business Challenge: Inspire and Transform: The Future of Business" Date: September 4 and 5, 2024 https://blog.udlap.mx/blog/2024/09/05/la-udlap-a-traves-de-re-to-negocios-busca-inspirar-y-transformar-en-el-futuro-empresarial/	EDNE
Banking and Investment Department	Second Multidisciplinary Seminar with an emphasis on vulnerability and vulnerable groups Date: November 21 and 22	EDNE
Department of Tourism	Explore Tourism Congress April 11-12, 2024 https://blog.udlap.mx/blog/2024/04/11/1-in-10-jobs-worldwide-are-related-to-the-tourism-industry-and-stand-out-at-the-udlap-congress/	EDNE



Participant	Activity	School
Departments of Tourism, Chemical Engineering, Food and Environment	CULINOLOGY® Challenge UNIVERSITY 2024: Innovation to Delight https://blog.udlap.mx/blog/2024/10/02/la-udlap-realiza-el-culinology-challenge-university-2024-innovacion-para-deleitar/	EDEI / EDNE
Department of Economy	As part of "Economist Day," in November, there was a talk with Guillermo Malpica Soto, a graduate of the Economics program and former negotiator of the North American Free Trade Agreement, focusing on energy, cross-border trade, investment, and temporary business entry.	EDNE
PhD. Claudia María Ramírez Culebro PhD. Aymara Flores Soriano PhD. Laura Helena Porras Hernández PhD. María de los Dolores Lozano Suárez	Celebration of the 80th anniversary of the Department of Educational Sciences	EDCS
PhD. Claudia María Ramírez Culebro	9th conference of Vocational Counselors (speaker)	EDCS
PhD. Laura Helena Porras Hernández	9th conference of Vocational Counselors (speaker)	EDCS
PhD. María de los Dolores Lozano Suárez	9th conference of Vocational Counselors (speaker)	EDCS
Department of Anthropology	Anthropology for the future	EDCS
Celeste Cedillo Gonzalez Juan Antonio Le Clercq Cedillo	Conference: Territorial Planning, Practices, and Conditions Organization: UDLAP Socio-Environmental and Climate Hub URL: https://blogcatedraunesco.udlap.mx/relatoria-de-la-conferencia-el-ordenamiento-territorial-practicas-y-condiciones/	EDCS
Celeste Cedillo Gonzalez	LASA Congress Bogotá, Colombia	EDCS



Participant	Activity	School
Celeste Cedillo Gonzalez	COMECSO Congress, Mexico City	EDCS
Celeste Cedillo Gonzalez and Juan Antonio Le Clercq Ortega	Talk on methodological aspects of Environmental IGI at the University of Guadalajara	EDCS
Guy Emerson	<ul style="list-style-type: none"> • The lalda as a device for reflection on our walk through the streets. Conference, BUAP • Violence without vitalism: separating a politics of life and death. Keynote address, Tec de Monterrey • Mapping quantities of gender-based violence, Conference, CEEI-SA-ISA Joint International Conference. • Countermapping, Critical Cartography Workshop, Conference, Metropolitan Autonomous University • Countermapping Critical Cartography • Conference, Ibero-American University Puebla • 8M: International Women's Day • Conference, University of the Americas Puebla • Bio & necropolitics for gender violence. Reflecting on Rita Segato's violentogenic concept, Keynote address, Autonomous University of Baja California • Sorority as violent sociality Conference, World International Studies Committee Poland	EDCS
Dainzú López de Lara Espinosa	Publication: Carolina Muñoz Canto, Dainzú López de Lara E. & Luz Gabriela Mora, "Integration of the gender equality agenda in the first Legislature with a majority of women in Tlaxcala (2018-2021)", pp. 533-561, María Aidé Hernández García (coord.), Advances and challenges in the construction of the gender agenda in local Congresses in Mexico. 2018-2022, University of Guanajuato/Porrúa, 2023, ISBN: 978-007-580-051; ISBN: 978-007-8758-03-7	EDCS



Participant	Activity	School
Dainzú López de Lara Espinosa	<p>Media Participation: Dainzú López de Lara E., “The First Female President of Mexico,” UDLAP Special Coverage: Mexico 2024 Election Day, from the series Elections in Mexico and the World 2024: Democracy Under Test, TVUDLAP, June 2, 2024, https://www.facebook.com/tvudlap/videos/356470817542575?locale=es_LA</p> <p>Víctor M. Reynoso & Dainzú López de Lara E., What Are Electoral Polls For? from the series Elections in Mexico and the World 2024: Democracy Under Test, TVUDLAP, May 28, 2024, https://www.facebook.com/tvudlap/videos/365089336581982?locale=es_LA</p> <p>Dainzú López de Lara E., Guests: Blanca Alcalá (PRI), Lupita Leal (PAN), Roxana Luna (PRD), Claudia Rivera (Morena), and Martha Tagle (MC), “Women in Power 2024: Reinvented Politics?”, from the series Elections in Mexico and the World 2024: Democracy Under Test, TVUDLAP, February 27, 2024, https://www.facebook.com/tvudlap/videos/333319649670421</p> <p>Dainzú López de Lara E., “Importance of Women’s Political Participation” from the series Elections in Mexico and the World 2024: Democracy Under Test, TVUDLAP, February 25, 2024, https://www.udlap.mx/elecciones2024/</p>	EDCS
Dainzú López de Lara Espinosa	<ul style="list-style-type: none"> ● Opinions: Democracy and Representation: Towards a Politics of Presence, University of Querétaro. ● Towards the Construction of Feminist Public Policies. Alert for Violence against Women in Mexico City, 2019-2023,” Genders, University of Colima, ISSN-L: 2992-7862, October 2024. ● Epistemic Injustices in the Murders of Trans Women: From Femicide to Transfeminicide,” Journal of Political Studies, Institute of Political Studies, University of Antioquia, ISSN 0121-5167 / e-ISSN 2462-8433, March 14, 2024. ● Evaluating Panelist for Fulbright-García Robles Fellowships for Postdoctoral Fellowships in Mexico, COMEXUS, February 1, 2024. ● Presentations and lectures: Dainzú López de Lara E., Gerardo Rodríguez Sánchez Lara & María Covarrubias, “Results of the Regional Analysis for Latin America”, International Seminar. Women in Uniform and Peace Operations: Progress and Challenges in Creating Safe and Inclusive Environments, organized by RESDAL/REBRAPAZ/COTER/EB/IAEN, Brasília, Brazil, October 23-24, 2024. 	EDCS



Participant	Activity	School
Dainzú López de Lara Espinosa	<ul style="list-style-type: none"> • Dainzú López de Lara E. “Panel Discussion on the Film Radical,” 80th Anniversary of the Department of Educational Sciences, UDLAP, October 18, 2024. • Dainzú López de Lara E. & Gerardo Rodríguez Sánchez Lara, “Empowering Peace: A Comparative Analysis of Mexico and Global Initiatives in the Elsie Fund,” 7th Global International Studies Conference: “International Relations in a World of Flux: Understanding Continuity, Change, and Contestation,” World International Studies Committee (WISC), Warsaw, Poland, July 26, 2024. https://blog.udlap.mx/blog/2024/08/26/udlap-academics-participated-in-the-7th-world-conference-of-international-studies/ • Dainzú López de Lara E., “Public Policies and Gender Perspective,” Senate Course, UDLAP Consultants, online, May 16, 2024. • Dainzú López de Lara E., “Environmental Governance and Citizen Participation,” Participatory Municipal Management Course, UDLAP Consultants, online, April 23, 2024. • María Elena Arenal Díaz & Dainzú López de Lara E., “Gender Gap and Institutional Violence Against Female International Relations Academics: A Comparative Study Among Universities in Puebla,” Panel: IES Inequalities, IX National Congress of Social Sciences. Social Sciences and the Challenges for Mexican Democracy, Mexican Council of Social Sciences (COMECESO) and Institute of Social Research of the UNAM, Mexico City, April 10, 2024. • Dainzú López de Lara E., “Mexican Women in Uniform and their Participation in UN Peacekeeping Operations,” Panel: Gender and Social Justice, IX National Congress of Social Sciences. The Social Sciences and the Challenges for Mexican Democracy, Mexican Council of Social Sciences (COMECESO) and Institute of Social Research of the UNAM, Mexico City, April 10, 2024. • Ana Belén Espinosa & Dainzú López de Lara E., “Women and the Armed Forces: A Reflection on Women’s Contribution to Peacebuilding,” Panel: Women Facing Inequalities, IX National Congress of Social Sciences. The Social Sciences and the Challenges for Mexican Democracy, Mexican Council of Social Sciences (COMECESO) and Institute of Social Research of the UNAM, Mexico City, April 9, 2024. 	EDCS



Participant	Activity	School
Dainzú López de Lara Espinosa	<ul style="list-style-type: none"> • Kelly Arcega Candia & Dainzú López de Lara E., “The Substantive Political Underrepresentation of Women in Mexico: The Case of Sheinbaum,” Panel: Inequalities and Women’s Political Participation, IX National Congress of Social Sciences. Social Sciences and the Challenges for Mexican Democracy, Mexican Council of Social Sciences (COMECOSO) and Institute of Social Research of the UNAM, Mexico City, April 8, 2024. • Dainzú López de Lara E., “The First Female President of Mexico,” UDLAP Special Coverage: Mexico 2024 Electoral Day, from the series Elections in Mexico and the World 2024: Democracy Under Test, TVUDLAP, June 2, 2024, https://www.facebook.com/tvudlap/videos/356470817542575?locale=es_LA • Dainzú López de Lara E., “4th Wave of Feminism: Historical Journey and Feminisms in Mexico,” Circles of Dialogue, INAOE, Puebla, Mexico, March 19, 2024, • Dainzú López de Lara E., “Women’s Political Participation,” “For an Agreement for the Women of Puebla,” Human Rights Commission of the State of Puebla (CDHPuebla), March 1, 2024, https://retodiario.com/politica/2024/03/01/blanca-alcala-ruiz-presenta-por-un-acuerdo-para-las-mujeres-de-puebla/ ; https://imagenpoblana.com/24/03/01/-ldquo-por-un-acuerdo-para-las-mujeres-en-puebla-rdquo--debe-ser-un-compromiso-permanente--blanca-alcala • “Elections – Women in Power 2024,” Federal Representative Blanca Alcalá (PRI), Local Representative Lupita Leal (PAN), Roxana Luna (PRD), Martha Tagle (MC), and Claudia Rivera (Morena), from the series Elections in Mexico and the World 2024: Democracy Under Test, moderator Dr. Dainzú López de Lara E. and Maria Arenal, UDLAP, February 25, 2024, https://www.youtube.com/watch?v=p6nP-n2AObQ • Dainzú López de Lara E. & Valeria Maccise Recio, “UN WOMEN. Repression of Women’s Rights in the Middle East,” Model United Nations Institute Oriente (MUNIO), Puebla, Mexico, February 24, 2024. 	EDCS
Samuel Abraham Stone Canales	<p>One of the main organizers of the UDLAP series “Elections in Mexico and the World: Democracy Under Test,” which ran year-round, from January 2024 to November of the same year. In addition to coordinating, he participated in several panels as a moderator or speaker throughout the year..</p>	EDCS



Participant	Activity	School
Samuel Abraham Stone Canales	He gave two presentations on topics related to International Humanitarian Law at the XXXVII Annual Congress of the Mexican Association of International Studies (AMEI), Chihuahua, Chihuahua, Mexico, (October 2024) (in person).	EDCS
Samuel Abraham Stone Canales	Semifinal Judge, VI Ibero-American Competition on International Humanitarian Law; organized by the University of La Sabana and the Regional Delegation of the International Committee of the Red Cross for Colombia, Chía, Cundinamarca, Colombia (October 2024) (in person).	EDCS
Samuel Abraham Stone Canales	Moderator of a panel on the law of military occupation, VI Ibero-American Competition on International Humanitarian Law, organized by the University of La Sabana and the Regional Delegation of the International Committee of the Red Cross for Colombia, Chía, Cundinamarca, Colombia (October 2024) (in person).	EDCS
Samuel Abraham Stone Canales	Speaker at a panel on International Humanitarian Law and Human Rights in Gaza, organized by El Bosque University, Bogotá, Colombia (October 2024) (in person).	EDCS
Samuel Abraham Stone Canales	He gave a presentation on International Humanitarian Law and Human Rights at the II International Congress on Human Rights and Social Justice, University of Córdoba, Montería, Colombia (November 2024) (virtual).	EDCS
Samuel Abraham Stone Canales	Speaker (several presentations over the course of one week) at the 16th "Mariscal Antonio José de Sucre" Course on International Humanitarian Law, taught to Ecuadorian military personnel and civilians; organized by the Government of Ecuador and the Regional Delegation of the International Committee of the Red Cross for Peru, Bolivia, and Ecuador, Quito, Ecuador (November 2024) (in person).	EDCS
Juan Carlos Gachúz Maya	Research Fellowship at Harvard Kennedy School from December 3-9, 2024	EDCS
Juan Carlos Gachúz Maya	Participation as a speaker at the AHILA 2024 Conference, University of Naples, Italy. September 2-6, 2024	EDCS
Juan Carlos Gachúz Maya	Participation as a speaker at the ALADAA 2024 Congress, El Colegio de México, November 7, 2024.	EDCS



Participant	Activity	School
Juan Carlos Gachúz Maya	Participation in the XIII Seminar of the Association of Ibero-American Defense Colleges (ACDIA) March 19-21, 2024	EDCS
Juan Carlos Gachúz Maya	Participation as a Peer Evaluator of ACCESISO International Relations Program of FES Aragón, June 4-6, 2024	EDCS
Juan Carlos Gachúz Maya	Teaching the Strategic Planning course at the political-military levels, National Defense College, June 2024	EDCS
Gerardo Rodríguez Sánchez Lara	Coordinator of the Workshop "Inclusive Cybersecurity: For a Safe Digital Future for Women, Youth, and Girls in the Age of Artificial Intelligence." Ministry of Foreign Affairs and UDLAP. September 5 and 6, 2024.	EDCS
Gerardo Rodríguez Sánchez Lara	Coordinator of the Workshop "Violent Extremisms Tending towards Terrorism" Organization of American States, UDLAP Extension CDMX. July 2024.	EDCS
Gerardo Rodríguez Sánchez Lara	Presentation "US-Mexico Security Cooperation through the Theories of International Cooperation" presented at the World International Studies Conference (WISC), University of Warsaw, Warsaw, Poland. July 26, 2024.	EDCS
Gerardo Rodríguez Sánchez Lara	International Seminar "The Future of North American Security and Development," a joint event with the Colegio de México, IMEESDN, and UDLAP	EDCS
Gerardo Rodríguez Sánchez Lara	Joint event with the Embassy of Canada and the Embassy of Ukraine, marking 1,000 days of the war in Ukraine, featuring the first private screening of the documentary "Doors of War."	EDCS
José Gerardo Traslosheros, Tania Gómez Zapata, Samuel Stone and Gerardo Rodríguez Sánchez Lara (Coordinators)	<ul style="list-style-type: none"> • Serie: "Elections in Mexico and the World: Democracy Under Test" Series - 24 panels, roundtables, webinars, and live coverage events were held from January to June 2024, with the participation of national and international academics, students, and specialists. • The second part of the serie was titled "The 2024 US Elections," and approximately six events, including panels and live broadcasts, were held, focusing on election day from July to November 2024. 	EDCS



Participant	Activity	School
Department of International Relations and Public Policy (Coordinators: José Gerardo Traslosheros, Tania Gómez Zapata and Gerardo Rodríguez Sánchez Lara)	Symposium Commemorating the 75th Anniversary of the Department of International Relations and Political Science, November 6 and 7	EDCS
Department of International Relations and Public Policy and LAMUN Secretariat	Latin American Model of the United Nations (LAMUN), November 6, 7, and 8	EDCS
Department of International Relations and CP and Student Board	Congress of International Relations and Political Science, April 17 and 18	EDCS
Tania Gómez Zapata	In-Person Guest Speaker: Mexico's Public Diplomacy in the AMLO Administration: Successes and Failures, Type of participation: In-Person Guest Speaker Conference name: Mexican Association of International Studies (AMEI), October 2024	EDCS
Tania Gómez Zapata	In-Person Guest Speaker: Gender and social class as determining factors of the migrant experience: The case study of Venezuelan people in Puebla, Type of participation: In-Person Guest Speaker Name of the conference: Mexican Association of International Studies (AMEI), October 2024	EDCS
Tania Gómez Zapata	In-Person Guest Speaker: The films "Coco" and "Encanto" as agents of change in the perception of the image of Mexico and Colombia in the United States, Type of participation: In-Person Guest Speaker Name of the conference: Mexican Association of International Studies (AMEI), October 2024	EDCS
Tania Gómez Zapata	In-Person Guest Speaker: Mexico's Oil Opening and Canada-Mexico Oil Diplomacy, Type of participation: In-Person Guest Speaker Conference name: Latin American Studies Association (LASA), June 2024	EDCS
Tania Gómez Zapata	In-Person Guest Speaker: Mexican Public Diplomacy Strategy in the 2018-2024 Administration, Type of participation: In-Person Guest Speaker Conference name: International Studies Association (ISA), April 2024	EDCS



Participant	Activity	School
Tania Gómez Zapata	In-Person Guest Speaker: "U.S. news coverage of the movie "Coco" as a counternarrative to Trump's anti-Mexican rhetoric" for the Panel "Cultural Politics: Cinema, Photography and International Relations", Type of participation: In-Person Guest Speaker Conference name: International Studies Association (ISA), April 2024	EDCS
Tania Gómez Zapata	In-Person Guest Speaker: Mexican Public Diplomacy Strategy in the 2018-2024 Administration" for Panel "Digital Diplomacy in Latin America: From governments and migrants to AI-enabled non-human entities., Type of participation: In-Person Guest Speaker Name of the conference: International Studies Association (ISA), April 2024	EDCS
Israel Cedillo Lazcano	<ul style="list-style-type: none"> July 2024 "Too-smart-to-fail." A new approach for our macro-prudential paradigms" TILting Perspectives 2024 (Tilburg University). June 2024 "Journey through the Legal Labyrinth of Medical AI: From Responsibilities to Intellectual Property" Symposium "Artificial Intelligence in Medical Practice" (Angeles Hospital). May 2024 "Too-Smart-To-Fail." A New Approach for Our Macroprudential Paradigms" First Multidisciplinary Colloquium on AI in the Context of the 2030 Agenda (INFOTEC). April 2024 "Intellectual Property for the Protection of Genetic Resources: The Axolotl, the Totoaba, and the Mobile Aquatic Protected Areas (MAPAs)" (British and Irish Law Education Technology Association (BILETA) Annual Conference). February 2024 "Artificial Intelligence and its regulation in electoral contexts" "Artificial Intelligence and New Challenges for the Prosecution of Justice in Electoral Matters" (General Attorney's Office of the State of Hidalgo.) January 2024 "Neurotechnologies and Neurorights" Panel organized by the INAI on Neurorights and Personal Data Protection with the aim of commemorating the International Day for the Protection of Personal Data 2024. January 2024 "Digital Twins for the Preservation and the Creation of Tangible and Intangible Heritage for Present and Future Generations. The Case of Tochimilco (Mexico)." Conference "Tangible and Intangible Cultural Heritage through Past, Present and Future", hosted by the University of Bologna and promoted and organized by the Heritage International Institute and the University of Pisa. 	EDCS



AWARDS AND RECOGNITIONS TO STUDENTS AND PROFESSORS

Student's full name and degree	Award or recognition	School
Emilio Padilla Collin	Winner of the Santander Legacy (LAP) scholarship	EDAH Department of Arts
Valeria Cuevas Cianca	Winner of the 2024 Pamela Ann Marquard (LAP) Scholarship	EDAH Department of Arts
Ana Laura Velázquez y Karla Silvana Zíñiga Becerra	They won the Official Selection and Director's Choice at the College Dance Film Festival in Denton, TX.	EDAH Department of Arts
Valeria Lastra	She won a scholarship to present her work "Mutter" at the International Solo Dance Festival, Lyon, France (LDA)	EDAH Department of Arts
Desiré Alexandra Cabezas Doilin	She won the Encouragement Award at the Laffont Competition Mexico District Festival	EDAH Department of Arts
Emilio Padilla Collin	10th place in the Maruchan Soparte competition. Painting.	EDAH Department of Arts
Alexis Manchía Ramos	14th place in the Maruchan Sopart competition. Sculpture and collage.	EDAH Department of Arts
María del Rayo Sosa Guerrero	She received recognition, Scholar UDLAP 24 (LHC)	EDAH Department of Arts

Johann Francisco Porras Martínez,
 Sofía Alejandra Domínguez
 González, Carlos Alberto Puertos
 Santoyo, Abigail Cuautle Ortiz,
 Elizabeth Morales Trejo, Noe
 Alejandro Avelino Jordan, Melanie
 Vivian Herrejon Carreon, Keila
 Alejandra Marquez Santoyo,
 Jessica Lisbeth Aguilar Calvillo,
 Nathalia Melissa Gómez Burgos,
 Ana Betsabé Torres de la Luz,
 Alejandra Rossano Martinez,
 Karime Vázquez Ahued, Isamari
 Martínez Mendoza, Jimena
 Vasquez Soberanes, Ana Sofía
 Guillen Campos, Ingrid Mandujano
 Aguilar, Angelica Michelle Díaz
 Campos, Dariana Cariño Olivier,
 Julieta Becerril Figueroa and Tamra
 Figueroa Soulaïman (BACHELOR'S
 DEGREE IN ARCHITECTURE AND
 INTERIOR ARCHITECTURE)

The work of the Parametric Design course was published in the international magazine specializing in digital modeling, Rhino3Dzine.

EDAH Department of Architecture



Student's full name and degree	Award or recognition	School
Julieta Miranda Alvarado	First Place 1st Sudden University "Puebla City of Design"	EDAH Department of Architecture
América Bazán Castro	Second Place 1st Sudden University "Puebla City of Design"	EDAH Department of Architecture
Ana Karina Ocampo Bejarano	Second Place 1st Sudden University "Puebla City of Design"	EDAH Department of Architecture
Jessica Lisbeth Aguilar Calvillo	15th Architecture Biennial of the College of Architects of Puebla A.C.	EDAH Department of Architecture
Alexia Stuebing Domínguez	Beneficiary of the Puebla Program for the Promotion of Artistic Creation and Development (PECDA), in the Young Creators category, Comics discipline, with her project "Agridulce": a graphic novel about the everyday life of gender violence from an autobiographical perspective.	EDAH Design Department
Alexia Stuebing Domínguez	Honorable Mention, National Design Award, Other Visual Communication Designs category. "Agridulce" Project.	EDAH Design Department
Bertín López Ávalos, Sebastián Puente Aburto, Natalia Reyna Hernández, Elineth Aguilera Cámara, Camila Santiago González, Mónica Jiménez Aranda, Valeria Caballero Ochoa, Liliana González De la Rosa	Silver Award in the Cross Connections 2024 International Competition of Visual Communication Design & Emerging Media Design. The University of Texas Rio Grande Valley - UTRGV. "Exquisite Corpse" project, exhibited at the Brownsville Museum of Fine Art, Texas.	EDAH Design Department
Daniela Palomas Vélez	Silver Mention, Design Awards, Identity Design Category. "Los Talleres Coyoacán" Project.	EDAH Design Department
Fernanda Bojalil Matamoros, Mildred Santos Erosa, Eric Alejandro Hernández Díaz	Finalist project, National Design Award, Magazine Design category, "DAUS Creative House" project.	EDAH Design Department
Gigi Román Ortega	Selected work in the exhibition "Nombrar_" at the Art Gallery of the Municipal Palace of Puebla.	EDAH Design Department
Gloria Aurora Lastra Canabal	Finalist project, National Design Award, Editorial Design category, "A comprehensive compendium of sketches" project.	EDAH Design Department



Student's full name and degree	Award or recognition	School
Gloria Aurora Lastra Canabal	Poster selected for the "Convergent Views" exhibition at the UDLAP Gallery	EDAH Design Department
Hannah Andrea Bernal Torres	First place in the UDLAP Experience 2.0 Logo Design Contest	EDAH Design Department
Juan José Bartolo, Andrea Romero y Mariana García	Finalist project, Design Awards, Identity Design category. "Mangiamo" project	EDAH Design Department
Kasandra Meyo, Andrea Bernal, Maria José García, Sofía Cruz, Arantza Martínez, Elineth Aguilera, Daniel Romero, Ivanna Lee, Natalia Buen Abad, Raquel López, Melissa Castillo, Alejandra Rodríguez Woo, Mónica Romero, Isaac Segovia, Andrea Romero, Mariana García, Valeria Reygadas, Alejandra Hernández, Fernando Salazar, Juan José Bartolo, Erick Hernández and Abraham Carrera.	Recognition for participation in the design of murals for the Espejo Nómada, with the theme "Baroque Spring"	EDAH Design Department
Marcelo Arriola Ramírez	First Place in the University Talent Award, Comics category. Awarded by the Mexican Association of Insurance Institutions (AMIS)	EDAH Design Department
Marcelo Arriola Ramírez	Poster selected for the "Convergent Views" exhibition at the UDLAP Gallery	EDAH Design Department
María Eugenia Chávez Palmas	Second Place in the University Talent Award, Animated GIF category. Awarded by the Mexican Association of Insurance Institutions (AMIS).	EDAH Design Department
María Eugenia Chávez Palmas	Second place in the UDLAP Experience 2.0 Logo Design Contest	EDAH Design Department
Mónica Romero Sánchez, Alejandra Rodríguez Woo and Luis Fernando Salazar Herrera	Silver Mention, Design Awards, Identity Design category. "Amourphoses" Project	EDAH Design Department
Mónica Romero Sánchez, Alejandra Rodríguez Woo and Luis Fernando Salazar Herrera	Finalist project, National Design Award, Identity Design category. "Amourphoses" project	EDAH Design Department



Student's full name and degree	Award or recognition	School
Mónica Romero Sánchez, Andrea Romero Rivera and Mariana García Lázaro	Finalist project, National Design Award, Motion Graphics category. "Understanding ADHD" project	EDAH Design Department
Monserrat Edurne Linares Vázquez	Selected work from Cross Connections 2024 International Competition of Visual Communication Design & Emerging Media Design. The University of Texas Rio Grande Valley - UTRGV. "The Joys of Being Young and Anxious" project, exhibited at Brownsville Museum of Fine Art, Texas	EDAH Design Department
Samanta Ochoa Gómez	Poster selected for the "Convergent Views" exhibition at the UDLAP Gallery	EDAH Design Department
Samantha Goiz Villegas	Selected work from Cross Connections 2024 International Competition of Visual Communication Design & Emerging Media Design. The University of Texas Rio Grande Valley - UTRGV. "Survivors" project, exhibited at Brownsville Museum of Fine Art, Texas	EDAH Design Department
Leticia Moreno Guerrero (Dental Surgeon).	"March 8th Commemorative Exhibition. Women and Their Activities. Image and Word"	EDAH Department of Arts and Humanities
Sara González Navarro. (Marketing).	"March 8th Commemorative Exhibition. Women and Their Activities. Image and Word"	EDAH Department of Arts and Humanities
Fátima Balderrama Gómez. (Dental Surgeon).	"March 8th Commemorative Exhibition. Women and Their Activities. Image and Word"	EDAH Department of Arts and Humanities
Getsemani Aguilar Quijano. (Enfermería)	"March 8th Commemorative Exhibition. Women and Their Activities. Image and Word"	EDAH Department of Arts and Humanities
América Guadalupe Medina Martínez (Dental Surgeon).	"March 8th Commemorative Exhibition. Women and Their Activities. Image and Word"	EDAH Department of Arts and Humanities
Valentina Bustamante Bastar. (Actuary).	"March 8th Commemorative Exhibition. Women and Their Activities. Image and Word"	EDAH Department of Arts and Humanities



Student's full name and degree	Award or recognition	School
María Claudia Barragán Arellano, Doctorate in Creation and Cultural Theories	Exhibition Curator "Memories of an Arduous Journey: Mexican Women and the Right to Vote" Presented at the perimeter fences of the Senate of the Republic, Mexico City, Mexico	EDAH Department of Arts and Humanities
David Ordaz Bulos, Doctorate in Creation and Cultural Theories	Honorable Mention 55th Contest for Punto de Partida, the university student magazine Category: Chronicle UNAM, Mexico	EDAH Department of Arts and Humanities
David Ordaz Bulos, Doctorate in Creation and Cultural Theories	Publication - Article Co-authorship, first author "Living heritage and experimental culture: Redefining heritage through the participation of residents of El Bordo, Pachuca, Mexico." Edähi Scientific Bulletin of Social Sciences and Humanities of the ICSHu, 12 (Special), 66-78. https://doi.org/10.29057/icshu.v12iEspecial.11562	EDAH Department of Arts and Humanities
David Ordaz Bulos, Doctorate in Creation and Cultural Theories	Publication - Article "Body and Narratives: Sociodramatic Scenes from the Mexican Necropolitical Every day." Revista Brasileira De Psicodrama, 32. https://www.revbraspsicodrama.org.br/rbp/article/view/648 https://doi.org/10.1590/psicodrama.v32.648	EDAH Department of Arts and Humanities
David Ordaz Bulos, Doctorate in Creation and Cultural Theories	<i>Editorial Team Member</i> <i>Brazilian Psychodrama Magazine</i> https://revbraspsicodrama.org.br/rbp/index	EDAH Department of Arts and Humanities
David Ordaz Bulos, Doctorate in Creation and Cultural Theories	Conference Participations Keynote Address: "Future Scenarios for Social Justice in Nuevo León by 2033, Based on a Sociodramatic Experience" Workshop Panel: "Flows and Futures of Psychodrama in Mexico (A Map of Affects)" 1st National Psychodrama Congress: Retaking the Path to Encounter. Monterrey, Nuevo León, Mexico	EDAH Department of Arts and Humanities



Student's full name and degree	Award or recognition	School
David Ordaz Bulos, Doctorate in Creation and Cultural Theories	Participation in a panel discussion "Scenes from Mexican Necropolitics. Conversations with David Ordaz (Mexico)" School of Psychology, University of the Republic, Uruguay	EDAH Department of Arts and Humanities
María Georgina Salgado López, Doctorate in Creation and Cultural Theories	Participation in a panel discussion Film-debate session with a screening of the film The Day After Tomorrow Fourth International Conference on Reading Promotion in University Libraries: Raising Awareness. Reading to Sustain Mother Earth UNAM, Mexico	EDAH Department of Arts and Humanities
María Georgina Salgado López, Doctorate in Creation and Cultural Theories	Participation in a cultural event Organizer and curator of the museography for the group exhibition: "Safe, Free, and Fearless Childhoods." Coordinator and moderator of the book presentation: Migrant Butterflies. Book and Rose Festival, Michoacán. UNAM, National School of Higher Studies of Morelia	EDAH Department of Arts and Humanities
María Georgina Salgado López, Doctorate in Creation and Cultural Theories	Virtual Exhibition Development and Design Women, Body, and Resistance https://view.genially.com/65e949d00f675700140b631e/presentation-exposicion-virtual-mujeres-cuerpo-y-resistencia UNAM, Mexico	EDAH Department of Arts and Humanities
María Georgina Salgado López, Doctorate in Creation and Cultural Theories	Virtual exhibition development and design Collectors, pollination graph. Without pollination, there is no life https://view.genially.com/6563ee63efcef60010d364c1/presentation-expo-virtual-recolectores-grafica-de-la-polinizacion UNAM, Mexico	EDAH Department of Arts and Humanities
Gabriel Isaí Galaviz	1st place in the 10th Student Essay Contest, UDLAP, 2024	EDAH Department of Arts and Humanities
Luz María Solís	2nd place in the 10th Student Essay Contest, UDLAP, 2024	EDAH Department of Arts and Humanities
Mildred Angelica Sauce Guevara, Doctorate in Molecular Biomedicine	ELAP (Emerging Leaders of America Program) scholarship to carry out a research stay at the University of Ottawa, Canada with the group of Dr. Emilio I. Alarcón.	EDEC



Student's full name and degree	Award or recognition	School
Maryfer Reyes Miranda, B.Eng. Nanotechnology and Molecular Engineering	Poster selected for presentation at the Honors Program Closing Ceremony, Fall 2024 (November 29, 2024)	EDEC
Maryfer Reyes Miranda, B.Eng. Nanotechnology and Molecular Engineering	Guest talk by Catalyst International ACS Student Chapter to discuss the internship experience at KAUST (November 20, 2024)	EDEC
Diego Guzmán Torres B.Eng. Nanotechnology and Molecular Engineering	Accepted to the master's program in Chemical Process Engineering, University College of London, England (Fall 2024)	EDEC
Student Organization "Catalyst", International Student Chapter of the American Chemical Society at UDLAP	Award: "2023-2024 Outstanding Student Communities Award", awarded by the American Chemical Society	EDEC
Student Organization "Catalyst", International Student Chapter of the American Chemical Society at UDLAP	Two students (Venus Thalia Flores Amaro and Andric Flores Jiménez, students of the bachelor's degree in Nanotechnology and Molecular Engineering), as well as PhD. Felipe Córdova Lozano (Faculty Advisor) participated in the ACS Latin America Global Leadership Summit, which took place in Bogotá, Colombia, November 7-9, 2024.	EDEC
Sandra Kyara Estrada Luna, B.Eng. Nanotechnology and Molecular Engineering	Selected to participate in the ACS LEADS Program in Washington, DC, where leaders gathered	EDEC
Daniel González Montoya, B.Eng. Nanotechnology and Molecular Engineering	Accepted for the Master in Materials Science and Engineering, King Abdullah University of Science and Technology. Fall 2024	EDEC
Adan Zorrilla Serrato, B.Eng. Nanotechnology and Molecular Engineering Molecular	Accepted for the Master in Materials Science and Engineering, King Abdullah University of Science and Technology. Fall 2024	EDEC
Jorge Luis Galvez Vallejo, graduate of the Bachelor of Chemistry	Together with his research team at the Australian National University, he received the prestigious Gordon Bell Award 2024	EDEC
Enrique González Monterrubio, graduate of the Bachelor of Nanotechnology and Molecular Engineering	He received the 2024 Innovators Under 35 LATAM Award from the MIT Technology Review	EDEC



Student's full name and degree	Award or recognition	School
Andrea Bonilla Brunner	She received the 2024 Savia Lotus Award for her work at his company Bioplaster Research	EDEC
Sofia Daniela Flores Mejia. Biology. Co-authored with PhD. Alejandro Arias del Razo.	Oral presentation: Coasts in Danger: The Hidden Threat of Piedra Bola Extraction in Baja California, Mexico during the Latin America and Caribbean Congress for Conservation Biology 2024 in Quito, Ecuador.	EDEC
Daniela Ahuatzin Gallardo in co-authorship with PhD. Alejandro Arias del Razo.	Publication of a scientific article: The departure of sperm whales in response to the declining jumbo squid population in the journal PeerJ.	EDEC
Montserrat Hermosillo Ortiz. Biology and Clinical Psychology.	Municipal Youth Award 2024. Municipal Youth Institute of the City Council of San Andrés Cholula, Puebla.	EDEC
Brenda Elizabeth Aguirre Gutierrez	First place in the BASF-UDLAP INNOVATE FOR THE FUTURE Award	EDEC
Ana Gabriela Pardo Rendón	Oral presentation: "Development of a mucoadhesive hydrogel as a potential vehicle for the release of oral drugs," during the VIII Regional Seminar on Advanced Materials, organized by the Academic Area of Earth and Materials Sciences of the Autonomous University of Hidalgo.	EDEC
Brenda Elizabeth Aguirre Gutierrez	Oral presentation: "Development of a nasal formulation containing guar gum-ascorbic acid microplexes with potential neurological application", during the VIII Regional Seminar on Advanced Materials, organized by the Academic Area of Earth and Materials Sciences of the Autonomous University of Hidalgo.	EDEC
Zulema Sofia Bernal López	Publication of a popular article: Deep Beauty: Demystifying the Features and Benefits of Activated Charcoal in Cosmetics. Modern Perfumery, (608), 26-29, ISSN 0185-6588	EDEC
Jesús Antonio Zurita Mápula	Publication of a review article: Green synthesis strategies for obtaining inorganic nanoparticles of biomedical use. TIP Specialized Journal of Chemical and Biological Sciences, 27.	EDEC



Student's full name and degree	Award or recognition	School
Ana Gabriela Pardo Rendón	Original article publication: Development and Evaluation of the Biological Activities of a Plain Mucoadhesive Hydrogel as a Potential Vehicle for Oral Mucosal Drug Delivery. Gels, 10 (9).	EDEC
Jesús Antonio Zurita Mápula	Original article publication: Lipid functionalization of magnesium oxide nanoparticles: synthesis and characterization. Materials Letters, 368 (136660).	EDEC
Itzel del Carmen Flores Olvera	Publication of a popular article: Nanotechnology, a tool for managing and controlling acne. Modern Perfumery, (604), 30-34, ISSN 0185-6588	EDEC
Sandra Guzmán Sánchez co-authored with Dr. Felipe Cordova Lozano and PhD. Ana Karen Cordova Estrada	Oral participation in the Symposium of Nanoscience and Nanomaterials, https://snnsymposium.com/home , presentation "Thermodynamics and kinetics of Methylene Blue on different carbon materials", from May 13 to 17, 2024.	EDEC
Adán Zorrilla Serrato, co-authored with PhD. Felipe Cordova Lozano and PhD. Ana Karen Cordova Estrada	Oral participation in the Symposium of Nanoscience and Nanomaterials, https://snnsymposium.com/home , presentation "Catalytic reduction of Cr(VI) using Pd nanoparticles supported on TiO ₂ ", from May 13 to 17, 2024.	EDEC
Sandra Guzmán Sánchez	Acceptance into the King Abdullah University of Science and Technology (KAUST) VSRP program, November 20, 2024	EDEC
Adán Zorrilla Serrato	Acceptance into the master's program at King Abdullah University of Science and Technology (KAUST), August 2024, Master of Science Degree.	EDEC
Marco Antonio Alonso Lima, BS. Surgeon	ACADEMIC EXCELLENCE 2024	EDEC
Ximena Medel Hernandez, BS. Nursing	Third place in the oral research paper competition. 27th International Nursing Congress, Puerto Vallarta	EDEC
Sánchez Mejorada Ingrid; Pintado María de los Ángeles; Martínez Pacheco Alberto, BS. Nursing	Second place in the oral research paper competition. 27th International Nursing Congress, Puerto Vallarta	EDEC



Student's full name and degree	Award or recognition	School
Perla Itzel Angulo Perez, BS. Nursing	First place in the oral research paper competition. 27th International Nursing Congress, Puerto Vallarta	EDEC
Sarai Oyosa Rojas, BS. Nursing	First place in poster competition. Second UPAEP International Nursing Congress	EDEC
Dulce María Ruvalcaba González, Lic. Enfermería	Second place in poster competition. Second International Nursing Congress of the UPAEP	EDEC
Rosa Irene Padua Colmenares, BS. Nursing	Poster Award. 30th Interinstitutional Conference on Health Sciences Research in the State of Puebla	EDEC
Hassler Stefan Macias Sanchez	STUDENT OF THE YEAR AWARD 2023 AMERICAN COLLEGE OF PHYSICIANS CHAPTER MEXICO	EDEC
Diego Huerta Ocaña- Data Science	Bronze Medal Mexican University Mathematics Olympiad.	EDEC
Diego Huerta Ocaña- Data Science	Second Place Dathaton (Second National Data Science conference).	EDEC
Diego Huerta Ocaña- Data Science	UDLAP Scholar for the best average in the School of Sciences.	EDEC
Diego Huerta Ocaña- Data Science	First Place UDLAP Math Olympiad (Perfect Exam)	EDEC
Adolfo Jasso Campos, BS. Mathematics	Silver medal at the Mexican University Mathematics Olympiad	EDEC
Diego Huerta Ocaña, BS. Data Science	Bronze medal at the Mexican University Mathematics Olympiad	EDEC
Fabián Ontiveros Juárez, BS. Data Science	Honorable Mention at the Mexican University Mathematics Olympiad	EDEC
PhD. Francisco García Castillo	Finalist of the Banxico Challenge 2024	EDEC
Enya Mendoza Alejo	Participation in the 31st Summer School in Physics, organized by the Institute of Physics, the Institute of Physical Sciences and the Postgraduate Program in Physical Sciences at UNAM	EDEC



Student's full name and degree	Award or recognition	School
Pablo Huerta Ocaña	Poster presentation at the 67th National Physics Congress, held from October 6 to 11, 2024	EDEC
Héctor Maldonado Valdez Actuary	Finalist of the Banxico Challenge 2024	EDEC
Maryjose Macías Morales Actuary	Finalist of the Banxico Challenge 2024	EDEC
Francisco Hernández Valenzuela Actuary	Finalist of the Banxico Challenge 2024	EDEC
Pablo Huerta Ocaña Physics	Finalist of the Banxico Challenge 2024	EDEC
Jesús Saim Naranjo Villegas Economy	Finalist of the Banxico Challenge 2024	EDNE
Diana Laura Reyes Youshimatz	First Place in the Datathon at the 2024 National Meeting on Data Science	EDEC
Aurora Sofia Colima Pazos	First Place in the Datathon at the 2024 National Meeting on Data Science	EDEC
Silvia Alejandra Garcia Garcia	First Place in the Datathon at the 2024 National Meeting on Data Science	EDEC
Andrea Lima Blanca	FemCoding 2023 won 3rd place	EDEI
Azuany Mila Cerón	FemCoding 2023 won 3rd place	EDEI
DickaJamesina Lezama Alvarado	FemCoding 2023 won 3rd place	EDEI
Georgina Zerón Cabrera	FemCoding 2023 won 3rd place	EDEI
Alan Perez Hernandez	MACC 2023 obtained 3rd place	EDEI
Erick Solis Zamacona	MACC 2023 obtained 3rd place	EDEI
Iker Isla Torre	MACC 2023 obtained 3rd place	EDEI
Rodrigo Espiritu Berra	MACC 2023 obtained 3rd place	EDEI
Angel Adrián Pimienta Flores	MACC 2023 obtained 2nd place	EDEI



Student's full name and degree	Award or recognition	School
Cecilia Soriano Tochimani	MACC 2023 obtained 2nd place	EDEI
Doris Elena Maltes Cuevas	MACC 2023 obtained 2nd place	EDEI
Fernando Rivera Castillo	MACC 2023 obtained 2nd place	EDEI
Azuany Mila Cerón	UDLAP students selected to participate in a programming course in Naples, Italy	EDEI
Frida Pérez Perfecto	UDLAP students selected to participate in a programming course in Naples, Italy	EDEI
Georgina Zeron Cabrera	UDLAP students selected to participate in a programming course in Naples, Italy	EDEI
Ángel Adrián Pimienta Flores	UDLAP students selected to participate in a programming course in Naples, Italy	EDEI
Valeria Michelle García Morales	Electrohack 2024 won 1st place	EDEI
Javier Arturo Enríquez Cruz	Electrohack 2024 won 1st place	EDEI
Andreas Joachim Klauck de Vincenzo	Electrohack 2024 won 1st place	EDEI
Gabriel Sebastián Pineda García	Electrohack 2024 won 1st place	EDEI
José Miguel Zúñiga Juárez	The 2nd Outdoor Autonomous Drone Racing Competition held by INAOE obtained 3rd place.	EDEI
Pablo Emilio Peredo Vega	The 2nd Outdoor Autonomous Drone Racing Competition held by INAOE obtained 3rd place.	EDEI
Diego de Jesús Pastrana Blanco	The 2nd Outdoor Autonomous Drone Racing Competition held by INAOE obtained 3rd place.	EDEI
Aldo Oziel Peña Gamboa	The 2nd Outdoor Autonomous Drone Racing Competition held by INAOE obtained 3rd place.	EDEI
Charbel Breydy Torres	The 2nd Outdoor Autonomous Drone Racing Competition held by INAOE obtained 3rd place.	EDEI



Student's full name and degree	Award or recognition	School
Diana Belén Cuautle López	2nd Student Competition for Generating Biomedical Applications from Biosignal Processing and Analysis Wins 4th Place out of 12 teams	EDEI
Kathya Lilian Gloria Medina	RALLY FOR THE LIGHT - 1st Student Competition to Promote Knowledge in the Area of Biophotonics obtained the Place: 4th of 12 teams	EDEI
Isabel González Rodríguez	RALLY FOR THE LIGHT - 1st Student Competition to Promote Knowledge in the Area of Biophotonics obtained the Place: 4th of 12 teams	EDEI
Monserrat Fuentes Torres	RALLY FOR THE LIGHT - 1st Student Competition to Promote Knowledge in the Area of Biophotonics obtained 1st place	EDEI
Faraón Axel Hernández Nava	RALLY FOR THE LIGHT - 1st Student Competition to Promote Knowledge in the Area of Biophotonics obtained 1st place	EDEI
Paola Giovanna Carrasco Cruz	RALLY FOR THE LIGHT - 1st Student Competition to Promote Knowledge in the Area of Biophotonics obtained 1st place	EDEI
Ilse Amairany Muñoz Palacios	RALLY FOR THE LIGHT - 1st Student Competition to Promote Knowledge in the Area of Biophotonics obtained 3rd place	EDEI
Humberto Alejandro Zepeda González	STEM UDLAP Rural Challenge: Healthy Crop App Obtaining 3rd Place	EDEI
Rubén Dario Suarez Díaz	STEM UDLAP Rural Challenge: Healthy Crop App Obtaining 3rd Place	EDEI
Fernando Ahuatzin Gallardo	STEM UDLAP Rural Challenge: Healthy Crop App Obtaining 3rd Place	EDEI
Ricardo Ladislao Martínez Cabrera	STEM UDLAP Rural Challenge: Healthy Crop App Obtaining 3rd Place	EDEI
Andrea Lima Blanca	STEM UDLAP Urban Challenge: WIPER App Obtaining 2nd Place	EDEI
Dicka Jamesina Lezama Alvarado	STEM UDLAP Urban Challenge: WIPER App Obtaining 2nd Place	EDEI
Emiliano Mixali Tofas Rodríguez	STEM UDLAP Urban Challenge: WIPER App Obtaining 2nd Place	EDEI
Efrain Gómez Arcive	STEM UDLAP Urban Challenge: WIPER App Obtaining 2nd Place	EDEI



Student's full name and degree	STEM UDLAP Urban Challenge: WIPER App Obtaining 2nd Place	School
Venedig Miranda Reyes Triana Villa Abascal Rubén Flores Sánchez José Manuel Gallegos Juan Francisco Juárez Vázquez Banking and Investments	CFA Institute Research Challenge	EDNE
Aaron Morales Muñoz Marketing	TOP PROJECT VW Award, his proposal was among the top five.	EDNE
Karen Hermida Ladrón de Guevara, Banking and Investment graduate	Award for the Best Financial Literacy Thesis in Mexico, granted by the Financial Literacy Research Center at Cristóbal Colón University. https://blog.udlap.mx/blog/2024/11/11/egresada-udlap-es-premiada-por-su-investigacion-en-alfabetizacion-financiera-en-mexico/	EDNE
Ariadna Nicole Tovar Perpuli, Hotel and Restaurant Management, and PhD. Edgar Rojas Rivas, Academic Director of the Department of Tourism	Second place in the 9th AMESTUR Applied Tourism and Gastronomy Research Competition, with his research entitled "Tourism in times of crisis: measuring the image and intention to visit Acapulco after Hurricane Otis",	EDNE
Luz Ximena Sánchez Rosas Business Administration	Scholar UDLAP 2024	EDNE
Actuarial Science, Economics, and Physics Students: Maryjose Macias Morales (Actuary) Francisco Hernández Valenzuela (Actuary) Héctor Maldonado Valdez (Actuary) Jesús Saim Naranjo Villegas (Economics) Pablo Huerta Ocaña (Physics)	Banxico Challenge. Second place in the Bank of Mexico's monetary policy competition.	EDNE



Student's full name and degree	Award or recognition	School
Nizarindani Pineda García	Most original paper on foreign policy. Richard H. Solomon Award by the Center for the Study of the Presidency and the Congress.	EDCS
Antonio Montes Magaña	Master's Degree in National Security at the National Defense College 2024-2025.	EDCS
Erandi Elizabeth Villafaña Espinal	Scholarship granted for the Program at the Center for the Study of the Presidency and Congress (CSPC) in Washington D.C. 2024-2025.	EDCS
Paula Loretta Solís Ávila	Scholarship from the United States Embassy in Mexico to attend the Combating Disinformation Seminar at Oklahoma State University (July 2024).	EDCS
Paula Loretta Solís Ávila	Speech at the UN General Assembly, New York, February 2024. Member of the Secretariat of the Model United Nations (WIMUN NY 2024).	EDCS
Ana Belén Espinosa Espinosa	Youth Delegate of the Youth Delegation to the UN General Assembly representing Mexico (only four young Mexicans were elected from among more than 190 from across the country).	EDCS
Ana Belén Espinosa Espinosa Victoria Rosas Rivas Ximena Carriola Ramón Daniela Tecpoyotl López Monsterrath Ocadiz Márquez Judith Montañez Villalobos Paula Calderón Salas	Selected to be mentored by the Mexican Foreign Service Association's Mentoring Program, which aims to prepare young women to take the Mexican Foreign Service exam. A total of 13 students were selected from universities such as UNAM, CIDE, IBERO, and UNITEC. It is noteworthy that UDLAP was the university with the highest number of selected students (7 in total).	EDCS



Professor's full name with academic degree	Award or recognition	School
PhD. Perla Fernández	She received the PECDA Veracruz 2024 scholarship.	EDAH Department of Arts
PhD. Misa Ito	She received the PECDA Veracruz 2024 scholarship.	EDAH Department of Arts
PhD. Yalichel Gabeira Londres	1. Her 19th-Century European Art course was selected and won the Anthology Blackboard Exemplary Courses event, June 2024. 2. Accepted as a Candidate in the National System of Researchers (SNII), July 2024.	EDAH Department of Arts
PhD. Mónica Espinosa (Adscrita)	National System of Art Creators (LAP)	EDAH Department of Arts
MA. Rodrigo Flores López (Adscrito)	National System of Art Creators (LMU)	EDAH Department of Arts
MA. David Olguín (Adscrito)	Fine Arts Medal 2024. Palace of Fine Arts.	EDAH Department of Arts
PhD. Doris Abigail Chi Pool	UNAM Recognition for his participation as a Workshop Facilitator at the XVII Pan-American Lighting Congress / Mexico City LUXAM-ÉRICA 2024. Workshop taught "Natural Light: Design and Evaluation Strategies".	EDAH Department of Architecture
PhD. Edwin González Meza	Appointment as a member of the Design and Construction Review Committee at the Acatlán School of Higher Studies	EDAH Department of Architecture
PhD. Edwin González Meza	Appointment as part of the Scientific Editorial Committee of the journal ARTES: Architecture, Technology and Sustainability, published by the Faculty of Architecture and Urbanism (FAU) of the University of Guayaquil.	EDAH Department of Architecture
PhD. Edwin González Meza	Appointment as part of the Certification Committee of the National Council for the Registry of Professional Certification (CONARC) before the College of Architects of Puebla (CAPAC)	EDAH Department of Architecture
PhD. Melissa Schumacher González	Appointment of the National System of Researchers Level I	EDAH Department of Architecture
PhD. Melissa Schumacher González	Recognition by the Senate of the Republic	EDAH Department of Architecture



Professor's full name with academic degree	Award or recognition	School
PhD. Melissa Schumacher González	UDLAP women who have made history	EDAH Department of Architecture
PhD. Barbara Pierpaoli	Appointment of the National System of Researchers, Candidate Level	EDAH Department of Architecture
PhD. José Luis Jaspeado Escalona	CONCYTEP 2024 Doctoral Thesis Award	EDAH Department of Architecture
PhD. Carlos Isaaq González	Founding member and representative of the Mexican Animation Guild	EDAH Department of Design
PhD. Sonia Gisella Aguirre Narvaez	Jury member of the International Photography Competition - Without Borders, University of the Americas Puebla.	EDAH Department of Design
PhD. Sonia Gisella Aguirre Narvaez	Member of the Review Committee of the Zincografía Journal. University of Guadalajara, Center for Art, Architecture, and Design.	EDAH Department of Design
MFA Natasha Rodríguez y Ramírez	X + IA. Active member of the UDLAP Artificial Intelligence dissemination team.	EDAH Department of Design
MA. Flor Gutiérrez García	Honorable mention in the "Desgranando Cómic" contest, within the framework of the scientific outreach event Desgranando Ciencia, organized by the Spanish National Research Council (CSIC), the A.C. Hablando de Ciencia (Talking about Science) and the Zaidín Experimental Station (EEZ-CSIC), sponsored by Ciencia en Cómic (Science in Comics), the Spanish Comic Book Authors Association (AACE), and the ARP Society for the Advancement of Critical Thinking.	EDAH Department of Design
MA. Flor Gutiérrez García	Second representative of the Mexican Animation Guild	EDAH Department of Design
MA. Yolanda Leticia Moreno Cavazos	Advisory Recognition in the University Talent Award. Animated GIF Category. Mexican Association of Insurance Institutions (AMIS)	EDAH Department of Design
MA. Yolanda Leticia Moreno Cavazos	Advisory Recognition in the University Talent Award. Comic Category. Mexican Association of Insurance Institutions (AMIS)	EDAH Department of Design
MA. Yolanda Leticia Moreno Cavazos	Jury at the Web Award 2024, organized by the Web Marketing Association, USA	EDAH Department of Design
MA. Juan Mauricio Audirac Camarena	Selected work in the "Jose Vargas" Lucha Libre Art Exhibition, Latino Cultural Center, Dallas, Texas.	EDAH Department of Design



Professor's full name with academic degree	Award or recognition	School
MA. Juan Mauricio Audirac Camarena	Poster selected for the Armenian Theater Poster Biennale (Theatrical Posters International Biennale-Armenia 2024)	EDAH Department of Design
MA. Juan Mauricio Audirac Camarena	Design coordinator for the mural "Baroque Spring," created by students of the Visual Information Design degree program	EDAH Department of Design
PhD. Gabriel Wolfson Reyes	UDLAP Commitment to Education Medal	EDAH Department of Arts and Humanities
PhD. Enrique Ajuria Ibarra	Publicación - Book Review "The Superhero Multiverse: Readapting Comic Book Icons in Twenty-First-Century Film and Popular Media, Lorna Piatti-Farnell (ed.) (2022)". The Journal of Australasian Popular Culture 13.1. https://doi.org/10.1386/ajpc_00091_5	EDAH Department of Arts and Humanities
PhD. Enrique Ajuria Ibarra	Conference paper (August, 2024) "From Capitalism to Neoliberalism: Vampire Transitions in Twenty-First Century Horror Cinema". 17th Biennial Conference of the International Gothic Association: Gothic Trans/Interations. Mount St Vincent University, Halifax, Canada.	EDAH Department of Arts and Humanities
PhD. Martín Sánchez Camargo	Workshop course: "Literacy and critical discourse". (UNISON)	EDAH Department of Arts and Humanities
PhD. Enrique Ajuria Ibarra	Advisory Board Member (2021 to date) Elements in the Gothic Series Cambridge University Press	EDAH Department of Arts and Humanities
PhD. Enrique Ajuria Ibarra	Editorial Board Member (2019 to date). Gothic Studies (Q2) Edinburgh University Press	EDAH Department of Arts and Humanities
PhD. Enrique Ajuria Ibarra	Conference Paper (March, 2024) "Brujería: Folklore, Heritage, and Hispanic Identities in the Americas". American Nightmares: The Inaugural Society for the Study of the American Gothic Symposium. Hawthorne Hotel, Salem, United States	EDAH Department of Arts and Humanities
PhD. Martín Alejandro Serrano Meneses	Renew the appointment as Level 2 of the National System of Researchers for the period 2025-2029.	EDEC



Professor's full name with academic degree	Award or recognition	School
PhD. José Luis Sánchez Salas	Evaluator for the areas of Biology, Chemistry, Life Sciences, Biotechnology, Agricultural Sciences, Medicine, and Sciences, of the Luis Rivera Terrazas State Science and Technology Medal 2024	EDEC
PhD. José Luis Sánchez Salas	Member of the Examining Committee for Area II: Biology and Chemistry of the SNII 2024	EDEC
PhD. José Luis Sánchez Salas	Reviewer of 4 Projects of the Call "BASIC AND FRONTIER SCIENCE 2023-2024".	EDEC
PhD. José Luis Sánchez Salas	Reviewer of scientific articles for "Applied Microbiology International. Wiley. 2024	EDEC
PhD. José Luis Sánchez Salas	Reviewer of scientific articles for "Antibiotics" MDPI. 2024	EDEC
PhD. José Luis Sánchez Salas	Reviewer of scientific articles for the "International Journal of Molecular Sciences" MDPI. 2024	EDEC
PhD. José Luis Sánchez Salas	Reviewer of scientific articles for "Environmental Science: Nano" RSC. 2024	EDEC
PhD. José Luis Sánchez Salas	Reviewer of scientific articles for "Water International Journal of Environmental Science and Technology" Springer. 2024	EDEC
PhD. Luis Ricardo Hernández	SNII Level II	EDEC
PhD. Luis Ricardo Hernández	Promotion to the category of UDLAP Professor	EDEC
PhD. Luis Ricardo Hernández	Guest Editor of the Special Issue "Bioactivities of Nature Products" of the Journal Plants (MDPI)	EDEC
PhD. Luis Ricardo Hernández	Academic Editor of the journal BioMed Research International (Wiley)	EDEC
PhD. Miguel Angel Méndez Rojas	Invited to be part of the Scientific Evaluating Committee of the International Congress of the Chemical Society of Mexico 2024 and 5th International Congress of Chemical Education	EDEC
PhD. Alejandro Arias del Razo	Recognition for the photograph "Salamandra del Bosque de Niebla" (Fog Forest Salamander), selected for the 2nd Puebla Natural and Diverse photography exhibition. Government of the State of Puebla. February 20, 2024.	EDEC



Professor's full name with academic degree	Award or recognition	School
PhD. Sergio Alberto Bernal Chávez	CANIFARMA Award for Technological Research	EDEC
PhD. Sergio Alberto Bernal Chávez	Recognition as Deputy Director of Science and Technology of the Board of Directors of the Mexican Pharmaceutical Association AC.	EDEC
PhD. Felipe Cordova Lozano	"Enhancing Antimicrobial Efficacy: Glutaraldehyde Crosslinking of Electrospun PVA Nanofibers Embedded with Ag Nanoparticles", poster presentation, The 1st International Online Conference on Functional Biomaterials, 10-12 Jul 2024, online.	EDEC
PhD. Felipe Cordova Lozano	"Nanomaterials for Sustainable Water Remediation: Comparative Analysis of Carbon Adsorbents for Dyes Removal", oral presentation, Biennial Conference on Chemical Education 2024, University of Kentucky, July 28-August 01, 2024.	EDEC
PhD. Felipe Cordova Lozano	"Thermochemistry: Enhancing Chemical Education through Computational Chemistry", oral presentation, Biennial Conference on Chemical Education 2024, University of Kentucky, July 28-August 01, 2024.	EDEC
PhD. Felipe Cordova Lozano	PhD. Felipe Córdoba, Evaluator for the National Science Fair (FEMECI). I'll share some details to consider below: 1. With time available to: a. Attend the training and criteria approval workshop. It will be held via Teams on February 1. You can choose the schedule: morning from 10:00 to 11:30 and afternoon from 17:00 to 18:30 (Central Mexico). This training is a prerequisite to be considered as an evaluator. b. Pre-read the assigned research plans. c. Participate in the evaluation session from 8:30 a.m. to 2:00 p.m. on the day assigned according to the discipline: i. Wednesday 7: Agroindustry and Food; Social Sciences; Medicine and Health Sciences. ii. Thursday 8: Environmental Sciences; Basic Sciences iii. Friday 9: Engineering	EDEC
PhD. Felipe Cordova Lozano in conjunction with AMDA (Mexican Adsorption Association)	Second Summer School on Adsorption, https://blog.udlap.mx/blog/2024/07/09/la-udlap-sede-de-la-escuela-de-verano-de-adsorcion/	EDEC



Professor's full name with academic degree	Award or recognition	School
PhD. Felipe Cordova Lozano	Puebla State Science and Technology Council, distinguished participation in the discussion "Our Future: Environmental Context and Applied Technological Innovations," November 4, 2024	EDEC
PhD. Felipe Cordova Lozano	Latin America Global Leadership Summit (Event organized by ACS (American Chemical Society) Bogotá, Colombia, 7-9 November 2024	EDEC
PhD. Felipe Cordova Lozano	ACS 2nd LATAM+C Student Chapter Advisors Meeting. Bogotá - Colombia, November 9 - 11, 2024	EDEC
PhD. Felipe Cordova Lozano	Virtual talk on energy, speaker: Mariana Martínez Pacheco (Ex-Ud-lap): *Current situation in the global energy landscape *Comparison of technologies *Deep dive into fusion methods (magnetic vs. laser) *Concept that handles Marvel Fusion based on Nanotechnology (November 14, 2024)	EDEC
PhD. Lucila Castro Pastrana	35th Anniversary of the School of Science. November 27, 2024.	EDEC
Natalia Ramirez Giron BS. Nursing	UNIQUINDIANA GRADUATE EXCEPTIONAL UNIVERSITY QUINDIO COLOMBIA	EDEC
Montserrat Morales Alducin	Outstanding Graduate Student at the Doctoral Level	EDEC
Montserrat Morales Alducin	Summa Cum Laude Distinction Doctor of Science in Nursing	EDEC
Erika Palacios Rosas	ACADEMIC COMMITMENT MEDAL	EDEC
Alejandro Vazquez Reyes	NATIONAL DENTAL SURGEONS AWARD 2024	EDEC
PhD. Francisco García Castillo	Finalist of the Banxico Challenge 2024	EDEC
Dr. Marco Antonio Pérez de la Rosa	Promotion to Level II of the National System of Researchers (SNII) of CONAHCYT starting in January 2025	EDEC



Professor's full name with academic degree	Award or recognition	School
Rubén Blancas Rivera	First Place in the Datathon at the 2024 National Meeting on Data Science	EDEC
Dr. Martin Hentschinski	Distinguished referee for the European Journal of Physics C	EDEC
Dr. Aurelio Lopez-Malo Vigil	Recognized as Emeritus Researcher by the National System of Researchers (SNII) of CONAHCYT (2024).	EDEI
Dr. Aurelio Lopez-Malo Vigil	Editorial board member of the Journal of Food Protection and the International Journal of Food Microbiology.	EDEI
Dr. Nelly Ramirez Corona	President of the Mexican Academy of Research and Teaching in Chemical Engineering (AMIDIQ) A.C.	EDEI
Dr. Nelly Ramirez Corona	Guest author in Elsevier's Celebrating Women in Process Intensification series.	EDEI
Dr. Nelly Ramirez Corona	Guest Editor of Elsevier's Chemical Engineering and Processing Journal.	EDEI
Dr. Nelly Ramirez Corona	Editor of the book Contributions of Chemical Engineering to Sustainability (2024).	EDEI
Dr. Nelly Ramirez Corona	Member of the National System of Researchers (SNII) of Conahcyt - Level 1.	EDEI
Dr. Maria Teresa Jimenez Munguia	President of the Mexican Association for Food Protection (AMEPAL)	EDEI
Dr. Maria Teresa Jimenez Munguia	Member of the National System of Researchers (SNII) of Conahcyt - Level 1.	EDEI
Dr. Adriana Palacios Rosas	Member of the National System of Researchers (SNII) of Conahcyt - Level 2.	EDEI
Dr. Adriana Palacios Rosas	Newton Advanced Fellow, Royal Society, United Kingdom, Director of International Research Projects.	EDEI
Dr. Adriana Palacios Rosas	Member of the Royal Society of London since 2012.	EDEI
Dr. Adriana Palacios Rosas	Editorial Board Member of Elsevier's Fire Safety Journal Q1 since 2019	EDEI



Professor's full name with academic degree	Award or recognition	School
PhD. Aarón Romo Hernández	Member of the National System of Researchers (SNII) of Conahcyt - Candidate Level.	EDEI
PhD. Aarón Romo Hernández	Reviewer in international journals such as the Journal of Process Control, Chemical Engineering and Process Intensification, and Chemical Engineering Research and Development.	EDEI
PhD. Enrique Palou García	Editorial Board Member and Associate Editor of the Journal of Food Science and Education Research International.	EDEI
PhD. Enrique Palou García	Member of the National System of Researchers (SNII) of Conahcyt - Level III.	EDEI
PhD. Enrique Palou García	Member of the Institute of Food Technologists (IFT)	EDEI
PhD. Jocksan Ismael Morales Camacho	Author of scientific articles in international peer-reviewed journals and academic texts.	EDEI
PhD. Jocksan Ismael Morales Camacho	Member of the National System of Researchers (SNII) of Conahcyt - Level 1.	EDEI
PhD. Jocksan Ismael Morales Camacho	Reviewer for international journals such as Plants Foods for Human Nutrition, Molecules, International Journal of Molecular Sciences, Foods, among others.	EDEI
PhD. Deborah Xanat Flores Cervantes	Member of the American Chemical Society since 2008	EDEI
PhD. Deborah Xanat Flores Cervantes	She has participated in national and international consulting projects.	EDEI
PhD. Deborah Xanat Flores Cervantes	Reviewer for NSF (USA); Environmental Science and Technology; Environmental Pollution; Aquatic Sciences; Global Biogeochemical Cycles; ENTERNO; Environmental Science, Processes and Impacts; Journal of Food Science Education; Mexican Journal of Chemical Engineering; Air, Soil, and Water Research; Water Technologies and Sciences; Frontiers.	EDEI
PhD. Deborah Xanat Flores Cervantes	Member of the National System of Researchers (SNII) of Conahcyt - Level 1.	EDEI



Professor's full name with academic degree	Award or recognition	School
PhD. Alexis Piñeiro García	Author of more than 20 high-impact scientific publications in Elsevier, ACS, and Nature journals, with three publications on the journal cover.	EDEI
PhD. Alexis Piñeiro García	Member of the Mexican Society of Materials.	EDEI
PhD. Alexis Piñeiro García	He has participated in international conferences such as the Materials Research Congress (Mexico), Carbon (Spain) and Electrochemical Society Meeting (Sweden).	EDEI
PhD. Alexis Piñeiro García	Reviewer for journals such as Chemistry A-European Journal and Applied Surface Science.	EDEI
PhD. Alexis Piñeiro García	Member of the National System of Researchers (SNII) of Conahcyt - Level 1.	EDEI
Ariadna Nicole Tovar Perpuli, Hotel and Restaurant Management, and PhD. Edgar Rojas Rivas, Academic Director of the Department of Tourism	Second place in the 9th AMESTUR Applied Tourism and Gastronomy Research Competition, with their research entitled "Tourism in times of crisis: measuring the image and intention to visit Acapulco after Hurricane Otis",	EDNE
PhD. Isis Olimpia Gutiérrez Martínez	UDLAP Commitment to Education Medal	EDNE
PhD. Tahir Iqbal Sufi Tourism	Obtained recognition from the National System of Researchers CONAHCYT, candidate level	EDNE
PhD. Edgar Rojas Rivas Tourism	Obtained recognition from the National System of Researchers CONAHCYT, level 1	EDNE
PhD. Héctor Montiel Campos Business Administration	Obtained recognition from the National System of Researchers CONAHCYT, level 2	EDNE
PhD. Francisco Gabriel Rodríguez González Business Administration	Obtained recognition from the National System of Researchers CONAHCYT, level 1	EDNE
PhD. Kristiano Raccanello Banking and Investments	Obtained recognition from the National System of Researchers CONAHCYT, level 2	EDNE



Professor's full name with academic degree	Award or recognition	School
PhD. Laura Romero	2024- Association for Accreditation and Certification in the Social Sciences, A.C. (ACCECISO) Member of the Advisory Council of the Review Committee 2023-2025 Member of the Editorial Board of Nahuatl Culture Studies Q1	EDCS
PhD. Claudia María Ramírez Culebro	2024 QS Reimagine Education Evaluator of innovation projects in the area of personal and educational well-being 2024 CONCYTEP Evaluator of research projects for the CONCYTEP Thesis Scholarship Program. Evaluator of research projects for Young Researchers 2024 Smart City Expo LATAM Evaluator of innovation projects in the area of digital transformation.	EDCS
PhD. Aymara Flores Soriano	Recognition: Selected as a Member of the Evaluation Committee for the "Best Doctoral Thesis on the History of Education in Mexico 2024" Competition, organized by the Mexican Society for the History of Education (SOMEHIDE)	EDCS
PhD. Laura Helena Porras Hernández	Deputy Director of the Puebla Interuniversity Educational Research Network in the organization of the REDIIEP 2024 Colloquium Challenges of Educational Research in the Digital Era	EDCS
MA. Gerardo Rodríguez Sánchez Lara	2024-2025 Mexican Association of International Studies. Coordinator of the Academic Committee on International Security.	EDCS
MA. Gerardo Rodríguez Sánchez Lara	2024 World International Studies Committee (University of Warsaw, Poland). Chair International Security Committee.	EDCS
PhD. Tania Gómez Zapata	Coordinator of the International Communication, Public and Cultural Diplomacy Committee of the Mexican Association of International Studies (AMEI), 2024-2025 term.	EDCS
PhD. Tania Gómez Zapata	Membership & Internationalization Committee Member at the International Communication Association (ICA), period 2024-2027.	EDCS
Ambassador Jorge Álvarez Fuentes, Associate Professor	Recognition for his contribution as Director of the Matías Romero Institute (IMR), awarded by the Secretary of Foreign Affairs (SRE)	EDCS



UDLAP PRIDE

School of Arts and Humanities

Student's full name	Achievement	School
Emilio Padilla Collin (LAP)	Winner of the Santander Legacy Scholarship 10th place in the Maruchan Sopart Painting Competition.	EDAH Department of Arts
Valeria Cuevas Cianca	Won the 2024 Pamela Ann Marquard (LAP) Scholarship	EDAH Department of Arts
Ana Laura Velázquez y Karla Silvana Zífiga Becerra (LDA)	They won the Official Selection and Director's Choice at the College Dance Film Festival in Denton, TX.	EDAH Department of Arts
María del Rayo Sosa Guerrero (LHC)	Received recognition, Scholar UDLAP 24	EDAH Department of Arts
Desiré Alexandra Cabezas Doilin	Won the Encouragement Award at the Laffont Competition Mexico District Festival	EDAH Department of Arts
Jesús Daniel Barboza (LMU)	Participated with the Cholula Folklore Dance Company in the 12th International Artistic Meetings, Rainbow World Folklore Festival in Poland	EDAH Department of Arts
María Fernanda López Caánan (LHC)	She was accepted for The Americas Research Network Internship	EDAH Department of Arts
Valeria Lastra (Videodanza D.F.R) and Aidé Hernández	(Beyond Fear) They were selected to participate in the Bahia Student Performing Arts Festival - FESTAC 06, Brazil.	EDAH Department of Arts
Alexis Manchía Ramos	14th place in the Maruchan Soparte competition. Sculpture and collage.	EDAH Department of Arts
Abril Hernández, Alexa Ibarra and Fátima Rivas	Presentation of choreographic works by composition students on International Dance Day in Puebla, Luis Cabrera Hall, University Cultural Center (April).	EDAH Department of Arts
Aidé Hernández, Ana Laura Velázquez and Valeria Lastra	Video dances by students Sara Gutiérrez were selected to participate in the Bahia Student Performing Arts Festival - FESTAC 06, Brazil (September).	EDAH Department of Arts
Fátima Fuentes, Karla Zúñiga, Raisa Hernández y Valeria Lastra	Presentation of the students' works at the San Roque Cultural Center of the Puebla Ministry of Culture (October).	EDAH Department of Arts
Sebastian Novoa Peña	Recipient of the Conahcyt Scholarship Abroad 2024 for postgraduate studies in the Erasmus Mundus Joint Master - Redesigning the Post-Industrial City (MSc RePIC) Conahcyt/Erasmus Mundus	EDAH Department of Architecture



Student's full name	Achievement	School
Diego Alan Fabela Rivas	Junior Architect at Jaime Peña Estudio	EDAH Department of Architecture
Ana Cristina González García	Graduated International Master of Landscape Architecture (University of Applied Sciences Weihenstephan-Triessdorf)	EDAH Department of Architecture
Paulina Ramírez Jiménez	Master of Architecture Student (Washington University St.Louis)	EDAH Department of Architecture
Luis Enrique Moreda Rovirosa	Student Master of Architecture Typology (Technische Universität Berlin)	EDAH Department of Architecture
Sergio de la Garza Lamberta	Collaborator Mauricio Rocha Architecture Workshop (Mauricio Rocha Architecture Workshop)	EDAH Department of Architecture
Eduardo Dávalos Alejandri	Director at Metaverse Planning & Design Rose Law Group PC (Metaverse Planning & Design)	EDAH Department of Architecture
Daniel Guillén Álvarez	Master's Student in Advanced Construction (Polytechnic University of Catalonia)	EDAH Department of Architecture
Roberto R Rojas Velázquez	Project Manager at PSP Architekten (PSP Architekten)	EDAH Department of Architecture
Ana Celeste Tellitud Andaluz	Designer Themed Environments (Themed Environments)	EDAH Department of Architecture
Jéssica Alcántara Rivera	Digital Architecture Leader (Building Information Management, Technology & Innovation) (14 Studio)	EDAH Department of Architecture
Alejandro Mata Zenteno	Student master's in strategic design & Entrepreneurship at Copenhagen Business School and The Royal Danish Academy	EDAH Department of Architecture
Daniela Abril Gutiérrez Villareal	Research & Development at BYCS (BYCS Rotterdam)	EDAH Department of Architecture
Gretta González González	Coordinator of the Comex Social Impact Program for a Well-Made Mexico (COMEX)	EDAH Department of Architecture
Roxana Martínez Gómez	Architect at RCR Industrial Flooring	EDAH Department of Architecture
Luz Sánchez	Studio Practice Leader, Health at HKS Inc	EDAH Department of Architecture



Student's full name	Achievement	School
Martín Quiroga Mora	CEO Molcajete Studio / master's in architecture and Urbanism (Manchester School of Architecture)	EDAH Department of Architecture
Juan José Garduño Harfush	Senior Architecture and Facility Manager in LATAM at Swarovsky	EDAH Department of Architecture
Jessica López	Co-founder Walledy	EDAH Department of Architecture
Ximena Díaz Fernández	General Manager AMIC Mexican Association of Corporate Interior Design	EDAH Department of Architecture
Héctor de Leo	Founding Partner (Wall Architecture & Design)	EDAH Department of Architecture
Roberto Martínez Valderrama	General Manager (Tecalli Studio)	EDAH Department of Architecture
Manuel Miñón Fuentes	Founding partner (Wall Architecture & Design)	EDAH Department of Architecture
Beatriz Paulina Baeza Pinal	Principal Planner of City of Tulsa, Oklahoma	EDAH Department of Architecture
Emma Regina Morales García de Alba	Coordinator of the Doctorate in Habitat and Sustainability (ITESO)	EDAH Department of Architecture
Daniela Palomas Vélez	Silver Mention, Design Awards, Identity Design Category. "Los Talleres Coyoacán" Project	EDAH Department of Design
Mónica Romero Sánchez, Alejandra Rodríguez Woo and Luis Fernando Salazar Herrera	Silver Mention, Design Awards, Identity Design category. "Amour-phoses" Project	EDAH Department of Design
Marcelo Arriola Ramírez	First Place in the University Talent Award, Comics category. Awarded by the Mexican Association of Insurance Institutions (AMIS)	EDAH Department of Design
María Eugenia Chávez Palmas	Second Place in the University Talent Award, Animated GIF category. Awarded by the Mexican Association of Insurance Institutions (AMIS).	EDAH Department of Design
Gigi Román Ortega	Selected work in the exhibition "Nombrar_" at the Art Gallery of the Municipal Palace of Puebla	EDAH Department of Design



Student's full name	Achievement	School
Alexia Stuebing Dominguez	Beneficiary of the Puebla Program for the Promotion of Artistic Creation and Development (PECDA), in the Young Creators category, Comics discipline, with her project "Agridulce": a graphic novel about the everyday life of gender violence from an autobiographical perspective.	EDAH Department of Design
Alexia Stuebing Dominguez	Honorable Mention, National Design Award, Other Visual Communications Designs category. "Agridulce" Project.	EDAH Department of Design
Bertín López Ávalos, Sebastián Puente Aburto, Natalia Reyna Hernández, Elineth Aguilera Cámara, Camila Santiago González, Mónica Jiménez Aranda, Valeria Caballero Ochoa, Liliana González De la Rosa	Silver Award in the Cross Connections 2024 International Competition of Visual Communication Design & Emerging Media Design. The University of Texas Rio Grande Valley - UTRGV. "Exquisite Corpse" project, exhibited at the Brownsville Museum of Fine Art, Texas	EDAH Department of Design
Kasandra Meyo, Andrea Bernal, Maria José García, Sofía Cruz, Arantza Martínez, Elineth Aguilera, Daniel Romero, Ivanna Lee, Natalia Buen Abad, Raquel López, Melissa Castillo, Alejandra Rodríguez Woo, Mónica Romero, Isaac Segovia, Andrea Romero, Mariana García, Valeria Reygadas, Alejandra Hernández, Fernando Salazar, Juan José Bartolo, Erick Hernández and Abraham Carrera, under the guidance of Master Juan Mauricio Audirac Camarena.	Participation in the design of murals for the Nomadic Mirror, with the theme of "Baroque Spring", as part of the course Selected Topics 1: Applied Illustration	EDAH Department of Design
Nickté Toxqui	Black Sun poetry book	EDAH Department of Arts and Humanities
Gabriel Isaí Galaviz Loaiza, Luz Ma. Solís Guzmán, José Antonio Acosta González and Josué Betuel Hernández Pérez	Book: So, is the trial version over yet? The Meanings and Anxieties of Being an Adult Today. Tenth Student Essay Contest 2024.	EDAH Department of Arts and Humanities



Professor's full name	Achievement	School
PhD. Brian Banks	Sonata No. 3 "forgotten songs" has been performed at least 10 times during 2024 by the Ito-Fernández Duo	EDAH Department of Arts
PhD. Brian Banks	Bonsai Garden, Set IX "Yokai Nocturnes" was presented at the III Festival of Young Pianists, Tehuacán, Puebla (July 20), at the Aires Festival in the Huehucóyotl Hall of the Faculty of Music of the UNAM (August 23), in the recital hall of the Cain Murray School (October 10), at the Monographic Concert (July 24), Capilla del Arte (December 4) by the Kaos Trio	EDAH Department of Arts
PhD. Brian Banks	Concert 60 Years of the Life and Work of Brian Banks. Puebla City Theater	EDAH Department of Arts
PhD. Brian Banks	The Deepening Darkness for violin, viola, cello, double bass and piano, at the University of Texas at Austin (November 10 World Premiere) and its Mexican premiere at the Sala Ponce of the Palacio de Bellas Artes, Mexico City, by the CEPROMUSIC ensemble.	EDAH Department of Arts
PhD. Brian Banks	The UDLAP Chamber Choir and oboist Miranda Díaz premiered Psalm 131 for choir and oboe at the Fifth University Choral Festival, Puebla. Jenkins Auditorium, UDLAP (November. 22)	EDAH Department of Arts
PhD. Brian Banks	Talks "Approach to Mexican Musicology" at the Museum of Veracruz Music (September 6)	EDAH Department of Arts
MA. Honey Moreira	<ul style="list-style-type: none"> • Participation as a speaker in the "Al son de Cuba" workshop during the Sixth Week of Choral Training in Puebla (July 2024) • Participation in the 5th University Choral Festival (as a choral director, teaching choral workshops to several university choirs in Mexico) 	EDAH Department of Arts
PhD. Luisa Vilar	<ul style="list-style-type: none"> • Book presentation, concert, and exchange session with doctoral students at the University of New Mexico (March 1) • Talks "Approaching Mexican Musicology" at the Museum of Veracruz Music (September 27) • Gave a keynote address at the IX International Colloquium on Musical Research in the Regions of Mexico, to be held at the University of Zacatecas (May 4) 	EDAH Department of Arts



Professor's full name	Achievement	School
PhD. Misa Ito	<ul style="list-style-type: none"> Invited as a judge for the chamber music competition of the BUAP Faculty of Music (October 3-4) Gave a masterclass at the HUMART Institute (October 11) Concert with Maestro Julio Saldaña at the Museo Independencia, Gto. (March 16) 	EDAH Department of Arts
PhD. Perla Fernández y Dra. Misa Ito	<ul style="list-style-type: none"> Participation in the 2024 Alfonso Ortiz Tirado Festival with the Ito-Fernández Duo. Participated in the Puebla International Festival (October 25) Concert at Indiana University of Pennsylvania (October 28) Gave a masterclass at IUP (October 28) Concert at the Naolinco and Tepevic Veracruz Cultural Centers (October 31) Participated in the ITSON Arts Festival in Sonora, performing in three concerts (Guaymas, Navajoa, and Ciudad de Obregón) and giving masterclasses (November 14-16) Concert at the UNAM Juriquilla Campus Academic Cultural Center (July 24) Taught courses at the Popular Music and Bell Art Chamber Music Seminar (July 21-24) Guest musicians for Dr. Daniel Liebeskind's recital (November 27) 	EDAH Department of Arts
PhD. Perla Fernández	<ul style="list-style-type: none"> PECDA Veracruz 2024 Beneficiary - Creators with a Career Violinist with the Impossible Orchestra of the PAAX GNP 2024 Festival Concert at Indiana University of Pennsylvania Soloist with the Sonora Youth Symphony Orchestra - World premiere of Rodrigo Lomán's Etude for "Huasteco Violin" Soloist with the José Luis Chan Sabido Youth Symphony Orchestra of Yucatán. 	EDAH Department of Arts
MA. David Olguín Pérez	<ol style="list-style-type: none"> Premiere of the play "From Rabbit to the Earth," Helénico Theater. Re-premiere of the play "Sweetness," El Milagro Theater. Premiere of the play "Nostalgia," El Milagro Theater. 	EDAH Department of Arts
PhD. Jesus Mario Lozano	<ul style="list-style-type: none"> Presentation of the documentary La sangre bárbara at the International Film Festival in Native Languages: ORIGINARIA, organized with The Americas Research Network 	EDAH Department of Arts



Professor's full name	Achievement	School
PhD. Raxá Caculha de Castilla	<ul style="list-style-type: none"> Participation in the Sixth International Festival of Performing Arts, Circo Ollin 2024, with the play Soloni. Directed by Raxá De Castilla 	EDAH Department of Arts
MA. Ana Patricia Farjan	<ul style="list-style-type: none"> Performance of the play "Wolf Girls" in collaboration with Sergio Valentín. Performance at the UDLAP Auditorium and the Teatro de la Ciudad (March). (LDA) Presentation of two papers at international conferences Dance Studies Association Conference: Cartographies of Movement (July) and Laban Conference Rio de Janeiro (August). (LDA) 	EDAH Department of Arts
PhD. Ana Paulina Colmenares	Performance of "Imposible" in a performance and discussion for the UNAM Youth Dance Company (DAJU) and its directors. UNAM University Cultural Center (February) and the San Agustín Etla Arts Center (March).	EDAH Department of Arts
MA. Raúl Tamez (adscrito)	Season of the play "Once I Saw a Hummingbird" by Maestro Raúl Tamez at the Warsaw Theater, in celebration of his 20th anniversary. (November)	EDAH Department of Arts
PhD. Melissa Schumacher González	SNII Level I Conahcyt	EDAH Department of Architecture
PhD. Melissa Schumacher González	TUM Global Visiting Professor	EDAH Department of Architecture
MA Flor Gutiérrez García	Honorable mention in the "Desgranando Cómic" contest, within the framework of the scientific outreach event Desgranando Ciencia, organized by the Spanish National Research Council (CSIC), the A.C. Hablando de Ciencia (Talking about Science) and the Zaidín Experimental Station (EEZ-CSIC), sponsored by Ciencia en Cómic (Science in Comics), the Spanish Comic Book Authors Association (AACE), and the ARP Society for the Advancement of Critical Thinking	EDAH Department of Design
MA. Juan Mauricio Audirac Camarena	Selected work in the "Jose Vargas" Lucha Libre Art Exhibition, at the Latino Cultural Center in Dallas, Texas.	EDAH Department of Design
MA. Juan Mauricio Audirac Camarena	Poster selected for the Armenian Theater Poster Biennale (Theatrical Posters International Biennale-Armenia 2024)	EDAH Department of Design



Professor's full name	Achievement	School
PhD. Carlos Isaac González Maldonado, Mtra. Flor Gutiérrez García, Mtro. Juan Mauricio Audirac Camarena	Participation in the exhibition "Contra/Territory: New Cartographies" at Capilla del Arte. A group exhibition that invites reflection and discovery on how landscape and territory are transformed under the influence of human activity.	EDAH Department of Design
MA. Flor Gutiérrez García	Academic Research Residency for the project Visual/Digital Culture and Deep Ecology: Generating Actions Against Climate Change, and lecture. Autonomous University of the State of Mexico, Faculty of Arts.	EDAH Department of Design
MA. Natasha Rodríguez and Ramírez, PhD. Sonia Gisella Aguirre Narváez, MFA Víctor Alejandro Brizuela García, MA. Yolanda Leticia Moreno Cavazos, MA. Juan Mauricio Audirac Camarena, MA. Flor Gutiérrez García, MA. Juan Manuel Bada Dosal	Reaccreditation of the bachelor's degree in digital Animation by the Mexican Council for the Accreditation of Design Programs (COMAPROD)	EDAH Department of Design
PhD. Gabriel Wolfson	Publication: "Jorge Aguilar Mora (1946-2024)", in Letras Libres, No. 302, February 2024.	EDAH Department of Arts and Humanities
PhD. Gabriel Wolfson	Publication: "Emptying a House," in Luvina. Literary Magazine of the University of Guadalajara, No. 116, September 2024.	EDAH Department of Arts and Humanities
PhD. Martín Sánchez Camargo (coordinador)	Publication of the book Perspectives on Academic Integrity.	EDAH Department of Arts and Humanities
PhD. Enrique Ajuria	Publication, book chapter: "Mexican Vampires," in S. Bacon (ed.) The Palgrave Handbook of the Vampire. Palgrave Macmillan. https://doi.org/10.1007/978-3-030-82301-6_43-1	EDAH Department of Arts and Humanities
PhD. Enrique Ajuria	Publication, Book Chapter: "Conversations with Spectres: Mexican Graveyards and Gothic Returns", in E. Parisot, D. McAllister, and X. Aldana Reyes (eds.) Graveyard Gothic. Manchester University Press. ISBN: 9781526166319	EDAH Department of Arts and Humanities



Graduates		
Graduate's full name	Achievement	School
Saraelena Cabrera Roldán (LAP)	She participated in a group collage exhibition entitled "Sortie du blanc" held by Taller Balam at the Centro Civico Cotxeres Borelle in Barcelona.	EDAH Department of Arts
Paola Dartigues	She received a scholarship to pursue a Master of Fine Arts degree in Sculpture at Boston University, an academic program that selects only the eight best applicant artists.	EDAH Department of Arts
Andrea Garay (LDE)	She won Young Creators 2024 in the choreography category	EDAH Department of Arts
Gabriela Martinez Caballero, Andrea Carmona Hernández, Georgina Sosa Moreno, Elba Emicente Sánchez (LDA)	They published the book "Accessibility on Stage" by Editorial Danza inclusion	EDAH Department of Arts
Paola Balam (LDA)	She was one of the artists in "Soles y Acompañades", a UNAM Dance residency project.	EDAH Department of Arts
Marco Josué Gómez	He was selected to participate in the Contemporary Dance Production Center - Ceprodac	EDAH Department of Arts
Georgina Sosa moreno, Gabriela Martínez Caballero, Elba Emicente Sánchez, Andrea Carmona (LDA)	Presentation of the book Accessibility on Stage: A Manual for Inclusive Dance.	EDAH Department of Arts
Ceciia Duran (LDA)	The play "Of Fish Tanks, Astronaut Helmets, and Navigating Machines" premiered at the UNAM Dance Hall in January 2024 with the support of the Performing Arts Creators grant from the Ministry of Culture.	EDAH Department of Arts
Wilber Mendoza preseta (LDA)	"Other Ways to Say I Love You" in the Manuel M. Ponce Room of the Palacio de Bellas Artes at the press conference for the 2024 National Dance Meeting	EDAH Department of Arts
Abraham Morales Rodríguez /LMU)	He was one of the finalists for the National Symphony Orchestra's Call for Interpretation Award.	EDAH Department of Arts



Graduate's full name	Achievement	School
Armando Leon and José Juan Marzal (LMU)	They conducted the Puebla State Symphony Orchestra	EDAH Department of Arts
Ana Ruth Alonso Minutti (LMU)	She published his book "Mirrors of Sounds" by Oxford Press	EDAH Department of Arts
Sergio Basurto Castro y Carla Hermosillo (LTE)	The play "To Be or Not to Be (Woman)" was selected to participate in the grand finale of the 31st International University Theater Festival (FITU).	EDAH Department of Arts
Diego del Rio	He won the Ariel Award for Best First Work with his work "Todo el Silencio"	EDAH Department of Arts
Leonardo Sánchez (LMU)	He performed on May 5th in his Carnegie Hall debut with "Mi México Querido" (2024)	EDAH Department of Arts
Wilber Mendoza	She danced her performance "Other ways to say I love you" at the press conference of the National Dance Meeting Mexico 2024 at Bellas Artes.	EDAH Department of Arts
Melisa Castro	The dance video "Reflection of a Hundred Sunflowers" premiered at the Second Edition of the Xilitla International Film Festival.	EDAH Department of Arts
Raymundo Moreno	He received a grant (Joint Initiative in German and European Studies at the Munk School of Global Affairs & Public Policy for his thesis research in German-related subjects) to conduct research in Germany, in the archives of the Pina Bausch Tanztheater Company, Wuppertal.	EDAH Department of Arts
Wilber Mendoza and Paola Balán	They are two of the five artists selected nationwide to participate in the "Soles y Acompañados" artistic residency at Danza UNAM. This space invites participants to rethink and transform choreographic pieces while exploring themes such as diversity and gender through movement, with the guidance of Danza UNAM directors.	EDAH Department of Arts
Elvira Fernández Marzal	She was selected to join the National Theatre Company	EDAH Department of Arts



SCHOOL OF SCIENCE

Students		
Student's full name	Achievement	School
Ricardo González Hidalgo, B.Eng. Nanotechnology and Molecular Engineering	Selected for a research stay from June to August 2024 in the laboratory of PhD. Hagar Labouta, University of Toronto, Canada, as part of the MITACS program.	EDEC
Sandra Kyara Estrada Luna, B.Eng. Nanotechnology and Molecular Engineering	Selected for a research stay in summer 2024 with PhD. Susana Kimura Hara's laboratory at the University of Calgary, Canada, as part of the MITACS program.	EDEC
Venus Thalia Flores Amaro	Selected for a research stay in summer 2024, University of Guelph, Canada, as part of the MITACS program.	EDEC
Daniel Augusto González Trujeque	Selected for a research stay in PhD. Petr Stepanov's laboratory, University of Notre Dame	EDEC
Benjamín Padilla Morales. Biology.	A UDLAP academic and graduate published an article in a high-impact scientific journal worldwide. https://blog.udlap.mx/blog/2024/10/15/academico-y-egresado-udlap-publican-articulo-en-revista-cientifica-de-alto-impacto-en-el-mundo/	EDEC
Daniela Ahuatzin Gallardo. Biology.	UDLAP graduate and professor conducted a study on ocean warming published in scientific journal. https://blog.udlap.mx/blog/2024/11/12/egresada-y-profesor-de-la-udlap-realizan-estudio-sobre-el-calentamiento-del-mar-publicado-en-revista-cientifica/	EDEC
Sofía Daniela Flores Mejía, Eduardo Roberto Velasco Hernández, Angélica Guadalupe Arreola Martínez, Sandra Carolina Suárez Sánchez, Samantha Grunauer Pérez and Aranza Mateos Gómez. Biology	UDLAP biology students are conducting research stays at Canadian universities. https://blog.udlap.mx/blog/2024/01/02/estudiantes-de-biología-de-la-udlap-realizan-estancia-de-investigación-en-universidades-de-canada/	EDEC
Karla Paola Flores Vázquez. Biology	UDLAP student discovers new species of fossil wasp. https://blog.udlap.mx/blog/2024/11/19/estudiante-udlap-descubre-nueva-especie-de-avispa-fosil/	EDEC



Student's full name	Achievement	School
Antonio Hernández-Monsalvo, in co-tutoring with PhD. Felipe Cordova Lozano and professors from the CNyN (Center for Nanosciences and Nanotechnology, Ensenada, Mexico) and Rice University (Houston, USA), publish an article on silver clusters for use against cancer.	Research Article Green Synthesis of Stable Sub-Nano Silver Clusters with Potential against Cancer, https://onlinelibrary.wiley.com/doi/10.1155/2024/4124761	EDEC
MARCO ANTONIO ALONSO LIMA LIC MEDICO CIRUJANO	ACADEMIC EXCELLENCE 2024	EDEC
Ximena Medel Hernandez, BS. Nursing	Third place in the oral research paper competition. 27th International Nursing Congress, Puerto Vallarta	EDEC
Sánchez Mejorada Ingrid; Pintado María de los Ángeles; Martínez Pacheco Alberto, BS. Nursing	Second place in the oral research paper competition. 27th International Nursing Congress, Puerto Vallarta	EDEC
Perla Itzel Angulo Perez, BS. Nursing	First place in the oral research paper competition. 27th International Nursing Congress, Puerto Vallarta	EDEC
Sarai Oyosa Rojas, BS. Nursing	First place in poster competition. Second UPAEP International Nursing Congress	EDEC
Dulce María Ruvalcaba González, BS. Nursing	First place in poster competition. Second UPAEP International Nursing Congress	EDEC
Rosa Irene Padua Colmenares, BS. Nursing	Poster Award. 30th Interinstitutional Conference on Health Sciences Research in the State of Puebla	EDEC
HASSLER STEFAN MACIAS SANCHEZ	STUDENT OF THE YEAR AWARD 2023 AMERICAN COLLEGE OF PHYSICIANS CAPITULO MEXICO	EDEC
Diego Huerta Ocaña	Presentation at the XXII Latin-Ibero-American Congress on Operations Research.	EDEC
José Ángel Palomares Ocaña	Diploma from the Government school of the University of the Andes	EDEC
José Ángel Palomares Ocaña	Diploma from the Government school of the University of Salamanca	EDEC



Student's full name	Diploma from the Government school of the University of the Andes	School
Diana Laura Reyes Youshimatz	First Place in the Datathon at the 2024 National Meeting on Data Science	EDEC
Aurora Sofia Colima Pazos	First Place in the Datathon at the 2024 National Meeting on Data Science	EDEC
Silvia Alejandra Garcia Garcia	First Place in the Datathon at the 2024 National Meeting on Data Science	EDEC
Professor		
Professor's complete name	Achievement	School
PhD. Martín Alejandro Serrano Meneses	Publication of the article "Sexual size dimorphism in mammals is associated with changes in the size of gene families related to brain development" in the journal Nature Communications, in collaboration with researchers from other national and international universities. The journal is one of the most prestigious in the world. There are only two other publications with a similar impact in the history of UDLAP. The full citation of the article is: Padilla-Morales, B., Acuña-Alonzo, A. P., Kilili, H., Castillo-Morales, A., Díaz-Barba, K., Maher, K. H., Fabian, L., Mourkas, E., Székely, T., Serrano-Meneses, M. A., Cortez, D., Ancona, Z. & Urrutia, A. 2024. Sexual size dimorphism in mammals is associated with changes in the size of gene families related to brain development. Nature Communications, 15: 6257. DOI: https://doi.org/10.1038/s41467-024-50386-x	EDEC
PhD. Alejandro Arias Del Razo	UDLAP graduate and professor conduct study on ocean warming published in scientific journal. https://blog.udlap.mx/blog/2024/11/12/egresada-y-profesor-de-la-udlap-realizan-estudio-sobre-el-calentamiento-del-mar-publicado-en-revista-cientifica/	EDEC
PhD. Alejandro Arias Del Razo	UDLAP biology students participate in conservation projects on the Baja California Peninsula. https://blog.udlap.mx/blog/2024/04/02/estudiantes-de-biología-de-la-udlap-participan-en-proyectos-de-conservacion-en-la-peninsula-de-baja-california/	EDEC



Professor's complete name	Achievement	School
PhD. Alejandro Arias Del Razo	Column: Deforestation and Drought in Mexico. El Universal Puebla. August 20, 2024. https://www.eluniversalpuebla.com.mx/opinion/catedraticos-udlap/deforestacion-y-sequia-en-mexico/	EDEC
PhD. Alejandro Arias Del Razo	PeerJ Article Spotlight: https://peerj.com/blog/post/115284889809/article-spotlight-the-departure-of-sperm-whales-in-response-to-the-declining-jumbo-squid-population/	EDEC
Natalia Ramirez Girón BS. Nursing	Uniquindiana Graduate Exceptional University Quindio Colombia	EDEC
Montserrat Morales Alducín	Outstanding Graduate Student at the Doctoral Level	EDEC
Montserrat Morales Alducín	Summa Cum Laude Distinction Doctorate of Science in Nursing	EDEC
Erika Palacios Rosas	Academic Commitment Medal	EDEC
Alejandro Vazquez Reyes	National Award for Dental Surgeons 2024	EDEC
Milagros Zeballos Rebaza	Recognition from the Honorable Congress of Puebla for receiving the 2020 Breakthrough Prize in Fundamental Physics and the Einstein Medal as part of the Event Horizon Telescope collaboration.	EDEC
Héctor Saib Maravillo Gómez	Presentation at the XXII Latin-Ibero-American Congress on Operations Research.	EDEC
Rubén Blancas Rivera	First Place in the Datathon at the 2024 National Meeting on Data Science	EDEC



SCHOOL OF ENGINEERING

Students		
Student's full name	Achievement	School
Noé Franco González	Third place in the Energy category of the Electrohack competition organized by the Puebla State Energy Agency (AEEP)	EDEI
José Eduardo González Galicia	Third place in the Energy category of the Electrohack competition organized by the Puebla State Energy Agency (AEEP)	EDEI
Juan Bosco Mastretta Larracilla	Third place in the Energy category of the Electrohack competition organized by the Puebla State Energy Agency (AEEP)	EDEI
Manuel Cardoso Sánchez	Third place in the Energy category of the Electrohack competition organized by the Puebla State Energy Agency (AEEP)	EDEI
Aranza Rodríguez San Román	Third place in the Energy category of the Electrohack competition organized by the Puebla State Energy Agency (AEEP)	EDEI
Professor		
Professor's complete name	Achievement	School
PhD. Aurelio Lopez-Malo Vigil	Recognized as Emeritus Researcher by the National System of Researchers (SNII) of CONAHCYT (2024).	EDEI
PhD. Alfredo Ordeñana Martínez	Supervisor of the project that won third place in the Energy category of the Electrohack competition organized by the Puebla State Energy Agency (AEEP)	EDEI



SCHOOL OF BUSINESS AND ECONOMICS

Students		
Student's full name	Achievement	School
Venedig Miranda Reyes Triana Villa Abascal Rubén Flores Sánchez José Manuel Gallegos Juan Francisco Juárez Vázquez Banking and Investments	CFA Institute Research Challenge https://x.com/udlap/status/1866698649184637141?s=48&t=KbgmDBiM-N59anuqTOW6sdQ https://blog.udlap.mx/blog/2024/12/11/equipo-de-la-udlap-se-alza-como-campeon-nacional-en-el-cfa-institute-research-challenge/	EDNE
Karen Hermida Ladrón de Guevara, graduate of Banking and Investments	Award for the Best Financial Literacy Thesis in Mexico, granted by the Financial Literacy Research Center at Cristóbal Colón University. https://blog.udlap.mx/blog/2024/11/11/egresada-udlap-es-premiada-por-su-investigacion-en-alfabetizacion-financiera-en-mexico/	EDNE
Ariadna Nicole Tovar Perpuli, Hotel and Restaurant Management, and PhD. Edgar Rojar Rivas, Academic Director of the Department of Tourism	Second place in the 9th AMESTUR Applied Tourism and Gastronomy Research Competition, with their research entitled "Tourism in times of crisis: measuring the image and intention to visit Acapulco after Hurricane Otis",	EDNE
Etienne de Jesus Ricardez García Graduate of Economics	He graduated with a master's degree in economics from the University of British Columbia in Canada. He currently holds a Technical Assistant/Pre-Doctoral position at MIT.	EDNE



Professor		
Professor's complete name	Achievement	School
PhD. Manuel Francisco Suárez Barraza International Business Administration	He assumed the position of general secretary of the Association of Former Mexican Scholars in Japan A.C. (ASEMEJA), northeast region,	EDNE
Ariadna Nicole Tovar Perpuli, Hotel and Restaurant Management, and PhD. Edgar Rojar Rivas, Academic Director of the Department of Tourism	Second place in the 9th AMESTUR Applied Tourism and Gastronomy Research Competition, with his research entitled "Tourism in times of crisis: measuring the image and intention to visit Acapulco after Hurricane Otis",	EDNE
PhD. Elizabeth Salamanca Pacheco and PhD. Jorge Luis Alcaraz Vargas International Business Administration	They have a research funding project on international business and migration. The topic is: "Fostering the Attainment of SDG Knowledge through High-Skilled Mexican Circular Migration."	
PhD. Francois Bernard Duhamel International Business Administration	Published an article in Journal of Strategy and Management which is Q1 and with H36.	
PhD. Manuel Francisco Suárez Barraza International Business Administration	Track Coordinator for the Toyota Production System (TPS), Lean Manufacturing, and Kaizen. Speaker at the Manufacturing Conference in Poznan, Poland. May 14-16, 2024.	EDNE
PhD. Manuel Francisco Suárez Barraza International Business Administration	He directed and published five articles in two Special Issues of Higher Education on Innovation and Continuous Improvement in TQM Journal of EMERALD Publishing.	EDNE



Professor's complete name	Achievement	School
PhD. Carlos Alberto Ibarra Niño Economy	Ibarra, C. (2024). Profits and capital accumulation in the Mexican economy. Cambridge Journal of Economics, 48(3), 525-548. ● Ibarra, C. (2024). Marx-biased technical change and international profit-rate convergence: the case of Mexican manufacturing, Review of Radical Political Economics, doi.org/10.1177/048661342412835, online 28 October 2024	EDNE
PhD. Roy Núñez Economy	Conferencia "Income Inequality in Mexican States: A Spatial Approach". The College of México, August 2024	EDNE
PhD. Carlos Alberto Ibarra Niño Economy	Conference "Profit share, technical change, and capital accumulation in the Mexican economy," First Meeting of the Society for the Study of Economic Inequality, Latin American and the Caribbean Chapter (ECINEQ-LAC), El Colegio de México, December 2024 (to be held)	EDNE
PhD. Nicolás Corona Juárez Economy	"Fighting at the Ballot? Criminal Violence, Voter Turnout, and Political Behaviour under Mexico's Drug War", Germany 2024.	EDNE



Professor's complete name	Achievement	School
PhD. Tahir Sufi Tourism	<p>Publications:</p> <ul style="list-style-type: none"> ● Juneja, M., & Sufi, T. (2024). Examining the impact of trip experiences on overall satisfaction among Indian tourists in New Delhi's heritage sites and hotels. In <i>Consumer Behavior in Hospitality and Tourism</i> (pp. 103-122). Routledge. DOI: 10.4324/9781032637778-6 ● Sufi, T., Ranga, B. & Ranga, I. (2024) 'Encountering risk with resilience for experiences: A case study on tourism in a conflicted tourist destination', <i>International Journal of Tourism Cities</i>, 10(4), pp. 1414-1434. doi:10.1108/ijtc-05-2024-0110 ● Vagena, A, & Sufi, T. (2024) Enhancing hospitality: Evaluating employee satisfaction and working conditions in Crete's (Greece) Hotel Industry, <i>Journal of Business Strategy Finance and Management</i>, 06(01), pp. 03-23. doi:10.12944/jbsfm.06.01.02. ● Juneja, M., Sufi, T., & Sharma, P. (2024). Relevance of World Heritage Sites in Meaningful Tourism: A Case Study of Marketing the World Heritage Sites of Delhi. In <i>Examining Tourist Behaviors and Community Involvement in Destination Rejuvenation</i> (pp. 95-112). IGI Global. DOI: 10.4018/979-8-3693-6819-0.ch008 ● Juneja, M & Sufi, T. (2024). Impact of Experiential Tour Dynamics On Tourists' satisfaction, <i>Journal of Hospitality Application & Research</i> 19, no. 2 (2024). ● Sufi, T, Vagena, A. (2024). Hotel Classification System, Reference Module in Social Sciences. ISBN 9780443157851, DOI: https://doi.org/10.1016/B978-0-443-13701-3.00248-6. ● Sufi, T. (2024). Enhancing Tourism and Hospitality Graduate Employability in a VUCA World Through Industry-Academia Collaboration, <i>Springer International Handbooks of Education International Handbook of Skill, Education, Learning, and Research Development in Tourism and Hospitality</i>, 2024, p. 1-28, Springer Nature Singapore, DOI: https://doi.org/10.1007/978-981-99-3895-7_61-1 ● Juneja, M. & Sufi, T. (2024). UN World Heritage Sites: Policy Initiatives on World Heritage Tourism, Reference Module in Social Sciences, Elsevier, 2024, ISBN 9780443157851, DOI: https://doi.org/10.1016/B978-0-443-13701-3.00267-X. ● Sufi, T. "New Business Models for Financial Sustainability of Indian Universities". <i>Journal of Business Strategy Finance and Management</i>, 6(1). DOI: http://dx.doi.org/10.12944/JBSFM.06.01.01 ● Sufi, T, Vagena, A, Evaluating Hotels Operations for Halal Certification, in <i>Islamic Operations Management</i>, eBook ISBN 9781003289050, Routledge, DOI: https://doi.org/10.4324/9781003289050 	EDNE



Professor's complete name	Achievement	School
PhD. Edgar Rojas Rivas Tourism	Publication: Rojas-Rivas, E., Thomé-Ortiz, H., Martínez-García, C. G., & Salgado-Beltrán, L. (2024). Understanding food consumer behavior using projective methods and the big five personality traits model: The case of traditional Mexican cheeses. <i>Journal of Sensory Studies</i> , 39(4), e12936.	EDNE
PhD. Edgar Rojas Rivas Tourism	III Congreso Nacional "Miradas críticas y construcciones alternativas para los espacios rurales. I Congreso Internacional. Colegio de Tlaxcala A.C. , 4 al 7 de junio 2024.	EDNE
MA. María del Carmen Morfin Herrera Tourism	Conferences: <ul style="list-style-type: none"> ● Mexico's Gastronomic Heritage: Culture of our Peoples (April 4). Ibero-American Tourism Development Forum, Nayarit 2024. Special invitation from the Mexican Government's SECTUR (SECTUR) and the State of Nayarit's SECTUR (SECTUR) (SECTUR) (SECTUR) for the State of Guerrero. ● Special invitation from the Mexican Government's SECTUR (SECTUR) and the State of Guerrero's SECTUR (SECTUR) to the Acapulco Tourism Fair (April 10-12), for the rescue of Acapulco by OTIS (OTIS). ● Gastronomic Heritage: Cultural Legacy and Preservation of our Peoples. C.A. de Turismo (C.A.) Seminars (May 23). ● International guest conference, Guatemala 2024. ● Guest conference by the General Directorate of Tourism Professionalization and Competitiveness (DGPYCT), of the Mexican Government's SECTUR (SECTUR). June 18 online: "Community Inclusion in Gastronomic Tourism Products". 	EDNE
PhD. Tahir Sufi Tourism	Conferences: <ul style="list-style-type: none"> ● PhD. Tahir Sufi chaired the technical session on International Conference on Education Reforms and Advancements 28-29 September 2024. Council for Teacher Professional Development. India. ● PhD. Tahir Sufi delivered a key note speech during "Third International Marketing Symposium" on 16-17 November 2024. Tekirdağ Namık Kemal University, Turkey. 	EDNE
MA. Roberto Javier Palacios Magaña Tourism	Masterclass on Indulgent Bites at the International Congress on Innovation, Development, and Organizational Strategy of the Benemérita Universidad Autónoma de Puebla "Forging Leaders, Building a Sustainable Future" from October 22-25, 2024	EDNE



Professor's complete name	Achievement	School
PhD. Paulina Alejandra Ávila Torres Business Administration	She participated in the coordination of the X+IA blog and the 7STEMpire Podcast, an initiative of the University of the Americas Puebla (UDLAP) that seeks to foster interest in the areas of Science, Technology, Engineering and Mathematics (STEM), with a particular focus on artificial intelligence (AI).	EDNE
PhD. Isis Olimpia Gutiérrez Martínez Business Administration	Presentation: Samani R., Saifuddin S., Haq R., Gutierrez-Martinez I. (2024), Reclaiming the Past to Shape the Future: Examining Diversity, Equality, and Inclusion in South Asia, Academy of Management (AOM 2024), August 9-13, 2024, Chicago (IL). ISSN (print): 0065-0668 ISSN (online): 2151-6561. Academy of Management Procedures. https://doi.org/10.5465/AMPROC.2024.12346symposium	EDNE
PhD. Nancy Maribel Arratia Martínez Business Administration	Coordinator of the Optimization Area at the 57th National Congress of the Mexican Mathematical Society (October 21-25, 2024).	EDNE
PhD. Nancy Maribel Arratia Martínez Business Administration	Presentations: <ul style="list-style-type: none"> • INFORMS/ALIO/ASOCIO International Conference in Medellín, Colombia (June 16-19, 2024). Title: "Fairness on resource allocation for project selection." • 57th National Congress of the Mexican Mathematical Society, Durango (October 21-25, 2024). Title: "Mathematical model for resource balancing in the project selection problem." • The Latin-Iberoamerican Conference on Operations Research (CLAIO) and Congress of the Mexican Society of Operations Research, Guadalajara (October 28-November 1, 2024). Title: "Fairness on resource allocation for project selection." 	EDNE
PhD. Paulina Alejandra Avila Torres Business Administration	Conferences: <ul style="list-style-type: none"> • 15th International Conference on Computational Logistics, "Inventory routing problem with priorities and greenhouse gas emissions reduction," Monterrey, Nuevo León, Mexico, September 8-10, 2024. • 57th National Congress of the Mexican Mathematical Society, "Inventory routing problem (IRP): applied to oxygen distribution," Durango, Mexico, October 21-25, 2024 (Invited speaker) • 22nd Latin American Congress on Operational Research, "Application of a multiple traveling salesman problem in a security service company: A case study," Guadalajara, Mexico, October 28-November 1, 2024 	EDNE



Professor's complete name	Achievement	School
PhD. Juan Manuel San Martín Reyna Business Administration	Coordinator of the Interinstitutional Seminar "Discussion on companies and business figures in Ibero-American border environments" with an emphasis on family businesses, organized by El Colegio de la Frontera Norte and the Centro Universitario de los Altos of the University of Guadalajara, Tijuana, Baja California (September 19-20, 2024).	EDNE
PhD. Francisco Gabriel Rodríguez González Business Administration	Panel "Mitigating the Risk of Gen AI" held as part of the activities of the International Symposium on Technology and Society ISTAS-2024, held on September 19, 2024, at UDLAP.	EDNE
PhD. Isis Olimpia Gutiérrez Martínez Business Administration	Proceeding/peer-reviewed: Ward A.K., Buchan N., Carrim N. Gutiérrez-Martínez I., Wu I-H., Jeohg S., Hu C., Johan S. (2024), Unpacking nested identity theory: The case of global social identity, Academy of Management (AOM 2024), August 9-13, 2024, Chicago (IL). ISSN (print): 0065-0668 ISSN (online): 2151-6561, Academy of Management Proceedings. https://doi.org/10.5465/AM-PROC.2024.17505abstract	EDNE
PhD. Nancy Maribel Arratia Martínez Business Administration	Maya-Padrón, C., & Arratia-Martínez, N. M. (2024). Educational timetabling problem with teaching load assignment using preferences and compactness. Annals of Operations Research, 1-26.	EDNE
PhD. Paulina Alejandra Ávila Torres and PhD. Nancy Maribel Arratia Martínez Business Administration	<ul style="list-style-type: none"> Ávila-Torres, P. A., & Arratia-Martínez, N. M. (2024). Fuzzy inventory-routing problem with priority customers. Soft Computing, 28(13), 7947-7961 Ávila-Torres, P. A., & Arratia-Martínez, N. M. (2024). Inventory Routing Problem with Priorities and Greenhouse Gas Emissions Reduction. In International Conference on Computational Logistics (pp. 344-356). Cham: Springer Nature Switzerland. 	EDNE
PhD. Francisco Gabriel Rodríguez González and PhD. Juana Cecilia Trujillo Reyes Business Administration	Publication: - Ruiz Vázquez, M. H., Rodríguez González, F. G., & Trujillo Reyes, J. C. (2024). Personality and leadership style in generation Z: a quantitative study in a higher education institution in Mexico. Intangible Capital, 20(1), 170-192	EDNE
America's economic ranking 2024	Best Business School in Mexico, where the master's programs in Business Administration, International Business, and Business Management were evaluated	EDNE



Professor's complete name	Achievement	School
PhD. Nora Gavira Durón Finance and Accounting	<p>Presentations:</p> <p>"The Impact of Self-Perception and Gender Stereotypes on the Mathematical Performance of Mexican Students in Their Final Year of High School," at the 16th International Conference on Education and New Technologies for Learning, Palma, Spain, July 2024</p> <p>"Gender Pay Gap in Mexico's Informal Labor Market: Female Empowerment Implication and Strategies," 7th International Conference on Business Management and Finance, Cambridge, United Kingdom, June 2024.</p>	EDNE
PhD. Uziel Flores Ilhuicatzí Finance and Accounting	<p>Presentation:</p> <ul style="list-style-type: none"> "Representation of Agricultural Cooperatives in Mexico Based on Ward Conglomerates." International Congress on Research in Administrative Sciences. ACACIA, Autonomous University of Tamaulipas. April 23-26, 2024. "Tax Policy for Micro and Small Enterprises: Tax Incorporation Regime and Simplified Trust Regime." 18th Symposium: Emerging Paradigms in Administrative Sciences, November 2024, Catholic University of Cuenca, Ecuador 	EDNE
PhD. Nora Gavira Durón Finance and Accounting	<p>Publication:</p> <ul style="list-style-type: none"> Marco Antonio Austria-Carlos, Nora Gavira-Durón, Francisco Venegas-Martínez "Impact of the Information and Communications Technologies (ICT) infrastructure on the returns to higher education in Mexico: A gender analysis." Journal of Infrastructure, Policy and Development. 8(11): 8958. ISSN: 2572-7923, EISSN: 2572-7931, Pp. 1-21. DOI: https://doi.org/10.24294/jipd.v8i11.8958. Scopus Q2. 	EDNE
PhD. Nora Gavira Durón, Finance and Accounting PhD. Angélica Alonso Rivera, Banking and Investments	<p>Publication:</p> <ul style="list-style-type: none"> Raúl Silva-Noreña, Nora Gavira-Durón, Angélica Alonso-Rivera (2024) "Extension of the Fama-French three-factor model, market returns, and corporate sustainability" Mexican Journal of Economics and Finance (REMEF), Vol. 19 No. 4. (October - December 2024). Pp 1-21, e675. ISSN: 1665-5346, eISSN: 2448-6795. DOI: https://doi.org/10.21919/remef.v19i4.1074. Scopus Q4. 	EDNE
PhD. Uziel Flores Ilhuicatzí Finance and Accounting	<p>Publication:</p> <p>(2024) "Overview of social security for young people in Mexico and the tax implications of their employment benefits" Publication by Emerald publishing house, approved by Scopus Q3</p>	EDNE
PhD. Muhammad Kashif Banking and Investments	<p>Participation as a Discussant/Exhibitor at the Equilibrium Summer School Conference 2024. Rutgers University. June 15-19, 2024.</p>	



Professor's complete name	Achievement	School
PhD. Edgar Rojas Rivas Tourism	Attendance at the first regular session of the Tourism Advisory Council. Federal Ministry of Tourism and the Tourism Advisory Council. June 21, 2024.	EDNE
PhD. Edgar Rojas Rivas Tourism	Jury for professional examinations at the Tianguistenco Institute of Higher Education, State of Mexico. June 3, August 2, and November 15, 2024.	EDNE
PhD. Manuel Francisco Suárez Barraza International Business Administration	Nippon Production System Training Seminar. ASEMEJA. June 16-25, 2024.	EDNE
Dr. Manuel Francisco Suárez Barraza International Business Administration	Speaker at the Toyota Production System Kaizen Seminar, San Antonio, Texas, August 13-15	EDNE
Dr. Manuel Francisco Suárez Barraza International Business Administration	Speaker at the International Association for Quality, Innovation and Sustainability Conference (IAQUIS), Viterbo, Italy. September 9 to 15.	EDNE
PhD. Nicolás Corona Juárez Economy	"Fighting at the Ballot? Criminal Violence, Voter Turnout, and Political Behavior under Mexico's Drug War," Germany 2024. Research stays at the Ibero-American Institute for Economic Research and Department of Economics, Georg-August-University of Göttingen, Germany. September 13 to October 2, 2024.	EDNE
PhD. Carlos Alberto Ibarra Niño Economy	Participation in the Annual Congress on Economics and Public Policies on Mexico. October 22-24.	EDNE
PhD. Erika Galindo Bello	Preparing Students from the Academic World to Career Paths: A Comprehensive Guide. (April 2024). IGI Global. Pages 315. DOI: 10.4018/978-1-7998-7999-2, ISBN13: 9781799879992. Web of Science, Scopus.	EDNE
MA. María Isabel Huerta Carvajal	Boosting sustainable behavior when confronting emotional barriers: Mexican young fast fashion consumers case	EDNE



Professor's complete name	Achievement	School
PhD. Maria Manuela Gutiérrez Leefmans	Sievers, S., Gutiérrez-Leefmans, M. and Picazo-Vela, S. Assessing Consumer Value in Social Commerce: a Holistic Approach, Journal Name: International Journal of Technology Marketing, Volume: 18, Issue: 3, Pages: DOI:, ISSN: 1741878X, 17418798	EDNE
PhD. Marilú Fernández Haddad	<ul style="list-style-type: none"> • Social Marketing in Health Emergencies: Content analysis of Campaigns from Public Sector and Nonprofit Organizations, Name of the journal: Journal of Nonprofit & Public Sector Marketing, Volume: Number: , Pages: , DOI: 10.1080/10495142.2024.2378931, ISSN: 1049-5142 • Influential factors in the consumption of water by schoolchildren in Mexico, Name of the journal: Journal of Social Marketing, Volume: , Number: , Pages: , DOI: 10.1108/JSOCM-01-2024-0021, ISSN: 2042-6763 	EDNE
PhD. Sergio Picazo Vela	<ul style="list-style-type: none"> • Sievers, S., Gutiérrez-Leefmans, M. and Picazo-Vela, S. Assessing Consumer Value in Social Commerce: A Holistic Approach, Journal Name: International Journal of Technology Marketing, Volume: 18, Issue: 3, Pages: , DOI: ISSN: 1741878X, 17418798 • Creating public value through digital service delivery from a citizen's perspective, Journal Name: Government Information Quarterly, Volume: 41, Issue: 2, Pages: , DOI: https://doi.org/10.1016/j.giq.2024.101928, ISSN: 0740624X • Understanding value of digital service delivery by governments in Mexico, Journal Name: Government Information Quarterly, Volume: 41, Issue: , Pages: , DOI: https://doi.org/10.1016/j.giq.2024.101936, ISSN: 0740624X 	EDNE
Department of Economy	CIEES Accreditation	EDNE
MA. Roberto Javier Palacios Magaña Tourism	As part of the comprehensive and international training activities promoted for nine years by the Department of Tourism at the University of the Americas Puebla (UDLAP), a group of twelve students from the bachelor's programs in Culinary Arts and Hotel and Restaurant Management attended the 2024 International Ice Cream, Pastry, and Artisanal Baking Show (SIGEP) in Rimini, Italy.	EDNE



SCHOOL OF SOCIAL SCIENCES

Students		
Student's full name	Achievement	School
Antonio Montes Magaña	Selected to study the Master's Degree in National Security at the National Defense College 2024-2025 (scholarship).	EDCS
Erandi Elizabeth Villafaña Espinal	Scholarship awarded for the Program at the Center for the Study of the Presidency and Congress (CSPC) in Washington D.C. 2024-2025.	EDCS
Paula Loretta Solís Ávila	Scholarship from the United States Embassy in Mexico to attend the Combating Disinformation Seminar at Oklahoma State University (July 2024).	EDCS
Paula Loretta Solís Ávila	Speech at the UN General Assembly, New York, February 2024. Member of the Secretariat of the Model United Nations (WIMUN NY 2024).	EDCS
Ana Belén Espinosa Espinosa	Youth Delegate of the Youth Delegation to the UN General Assembly representing Mexico (only four young Mexicans were elected from among more than 190 from across the country).	EDCS
The cinema society	Cinema club on Wednesdays	EDCS



Professors		
Professor's complete name	Achievement	School
Laura Romero	2024- Association for Accreditation and Certification in the Social Sciences, A.C. (ACCECISO) Member of the Advisory Council of the Review Committee 2023-2025 Member of the Editorial Board of Nahuatl Culture Studies Q1	EDCS
PhD. Claudia María Ramírez Culebro	2024 QS Reimagine Education Evaluator of innovation projects in the area of personal and educational well-being. 2024 CONCYTEP Evaluator of research projects for the CONCYTEP Thesis Scholarship Program. Evaluator of research projects for Young Researchers 2024 Smart City Expo LATAM Evaluator of innovation projects in the area of digital transformation.	EDCS
PhD. Laura Helena Porras Hernández	Deputy Director of the Puebla Interuniversity Educational Research Network in the organization of the REDIIIEP 2024 Colloquium Challenges of Educational Research in the Digital Era.	EDCS
Juan Antonio Le Clercq Ortega	Presentation at the LASA 2024 Congress	EDCS
Juan Antonio Le Clercq Ortega	Coordinator of the Climate Justice Working Group, Mexican Network of Climate Scientists (REDCiC)	EDCS
Juan Antonio Le Clercq Ortega	Coordinator of the official side event COP 3 Escazú Agreement	EDCS
Samuel Abraham Stone Canales	Speaker (several presentations over the course of one week) at the 16th Mariscal Antonio José de Sucre Course on International Humanitarian Law, taught to Ecuadorian military personnel and civilians; organized by the Government of Ecuador and the Regional Delegation of the International Committee of the Red Cross for Peru, Bolivia, and Ecuador, Quito, Ecuador (November 2024).	EDCS



Professor's complete name	Achievement	School
Gerardo Rodríguez Sánchez Lara	2024-2025 Mexican Association of International Studies. Coordinator of the Academic Committee on International Security.	EDCS
Gerardo Rodríguez Sánchez Lara	2024 World International Studies Committee (University of Warsaw, Poland). Chair International Security Committee.	EDCS
Tania Gómez Zapata	Coordinator of the International Communication, Public and Cultural Diplomacy Committee of the Mexican Association of International Studies (AMEI), 2024-2025 term.	EDCS
Tania Gómez Zapata	Membership & Internationalization Committee Member at the International Communication Association (ICA), period 2024-2027.	EDCS
Juan Carlos Reyes Vázquez	Cineteca Exhibition	EDCS
Juan Carlos Reyes Vázquez	Cinema 115 Film Club	EDCS
Israel Cedillo Lazcano	"Explainability of Automated Processing in Light of the Federal Law on the Protection of Personal Data Held by Private Parties and the General Data Protection Regulation (GDPR)" in P. Lagunes and A.J. Bello, Selected Topics in Digital Law (Mexico City: INFOTEC), at 35-54.	EDCS
Israel Cedillo Lazcano	"Are cryptoassets money and what implications do they have for the Agora project?". Computer Science and Law. FIADI.	EDCS
Israel Cedillo Lazcano	"Explainability and operational resilience in the design of central bank digital currencies: A new generation of money-laundering deterrence software". Journal of Payments Strategy & Systems. Henry Stewart Publications.	EDCS
Israel Cedillo Lazcano	"The Digital Commercial Society and e-Lex Mercatoria." Specialized Journal of Legal Research. Autonomous University of Ciudad Juárez.	EDCS
Israel Cedillo Lazcano	"A Socio-Legal Theory of Money for the Digital Commercial Society. A New Analytical Framework to Understand Cryptoassets." (Oxford: Hard Publishing).	EDCS
Israel Cedillo Lazcano	"Cryptographic Proof of Authorship for Multimedia Works Using Blockchain" in V. Díaz, J.M. Niebla, and J. Serrano, Selected Topics in Telecommunications Law (Mexico City: INFOTEC), at 252-265.	EDCS



SPECIAL PROJECTS BY ACADEMIC DEPARTMENTS

School	Project	Participation	Topic and/or lecture
EDAH	30th Anniversary of the Arts Department September 27	Department of Arts	30th Anniversary of the Department of Arts September 27
School of Arts and Humanities, Department of Architecture	Remodeling of the Student Center	40 interior Architecture students	Remodeling of the Student Center
School of Arts and Humanities, Department of Architecture, School of Social Sciences, Department of Anthropology, Office of the Vice-Rector for Student Affairs, Masehual Siuamej Mosenyolchicahuani Organization	Spinning the territory: women as guardians of the territory, a masehual and ecofeminist vision	Students of Interior Architecture and Anthropology	Dialogues with the Territory Embroidery Workshop with the Pepenado Technique Finance Workshop for Artisans
School of Arts and Humanities, Department of Architecture	"Beacon of Community" Recognition	MA. Lucero Jaimes, Director of Digital High School 139 in Cuauhtamazaco, Cuetzalan	Recognition that symbolizes those organizations and people who inspire our students through their example, service, and connection to the Cuetzalan environment.
School of Arts and Humanities, Department of Architecture	"Beacon of Community" Recognition	Masehual Siuamej Moyenchicauani Organization (Organization of Nahua Women Artisans)	Recognition that symbolizes those organizations and people who inspire our students through their example, service, and connection to the Cuetzalan environment.



School	Project	Participation	Topic and/or lecture
School of Arts and Humanities, Department of Architecture, Chair of Land Management, Technische Universität München	Editorial and research project "Decolonising land management in Latin America: Indigenous voices from Abya Yala"	Professors from the PTC Department of Architecture at UDLAP, more than 40 Latin American guest collaborators, co-authorship of people belonging to an indigenous community or native people	<p>Indigenous territories in Abya Yala – known today as the American continent – have historically endured systemic dispossession, displacement, colonization, and aggression towards nature and the landscape. These injustices stem from centuries of colonialism and exploitation driven by dominant ethnocentric societal structures. Despite the challenges, Indigenous communities have demonstrated resilience and innovations in their approaches to sustainable land management. This book aims to amplify the voices of Indigenous peoples by showcasing how their experiences in defending and managing land offer valuable insights into how collective action at various levels can contribute to equitable sustainability.</p> <p>This book has two primary objectives. Firstly, it seeks to conduct a comprehensive examination of land policies across Latin America. Despite the presence of robust legal frameworks, the existence of legal loopholes enables the exploitation of conservation areas and Indigenous territories. By delving into specific case studies and policy analyses, we aim to uncover the root causes of these gaps and propose evidence-based recommendations for policy reform, integrating the voices of Indigenous peoples.</p> <p>Secondly, our book seeks to shed light on the practical strategies and collective initiatives undertaken by Indigenous communities in managing local lands. Drawing on empirical research and firsthand accounts, we will showcase real-life examples of Indigenous land management practices, including the transmission of traditional knowledge and the pivotal role played by community leaders and activists</p>



School	Project	Participation	Topic and/or lecture
School of Arts and Humanities, Department of Architecture / Architecture College Texas Tech University	Academic exchange	Architecture students from UDLAP and master's students from Texas Tech University	UDLAP enriches the professional training of its Architecture degree students
School of Arts and Humanities, Department of Architecture / Digital Baccalaureate 139 / Tlalli Amealco Workshop	Social Innovation Project in Cuetzalan	UDLAP Architecture Students	UDLAP architecture promotes social innovation in Cuetzalan
School of Arts and Humanities, Department of Architecture, School of Social Sciences, Department of Anthropology	Putting together the Landscape Project	Professors of PTC Architecture and Anthropology, Committee of Women of the Indigenous People of San Antonio Cacalotepec	Architecture and Anthropology at UDLAP join the "Putting together the Landscape" project.
DEPARTMENT OF DESIGN-EDAH	Mural design for the Nomadic Mirror	Student participation Kassandra Meyo, Andrea Bernal, Maria José García, Sofia Cruz, Arantza Martínez, Elineth Aguilera, Daniel Romero, Ivanna Lee, Natalia Buen Abad, Raquel López, Melissa Castillo, Alejandra Rodríguez Woo, Mónica Romero, Isaac Segovia, Andrea Romero, Mariana García, Valeria Reygadas, Alejandra Hernández, Fernando Salazar, Juan José Bartolo, Erick Hernández y Abraham Carrera, bajo la asesoría del Ma. Juan Mauricio Audirac Camarena.	Participation in the "Baroque Spring" event



School	Project	Participation	Topic and/or lecture
DEPARTMENT OF DESIGN- EDAH	Participation in the exhibition "Contra/Territory: New Cartographies" at Capilla del Arte	PhD. Carlos Isaac González, MA. Flor Gutiérrez García, MA. Juan Mauricio Audirac Camarena	Collective exhibition that invites us to reflect and discover how the landscape and territory are transformed under the influence of human activity.
DEPARTMENT OF DESIGN- EDAH	Creation of the Institutional Project VIDU (Video on Demand for University Dissemination)	PhD. Carlos Isaac González	VIDU is an interdisciplinary project-based learning (PBL) management initiative that systematically calls for and gives visibility to the projects, works, and semester exercises of the community of teachers, students and academics of UDLAP, in order to serve as an exhibition window to assess the knowledge, scope of training and performance of the activities and subjects of the two bachelor's programs and one master's program of the Design Department: LND Digital Animation, LIV Visual Information Design and Master's in Information Design.
DEPARTMENT OF DESIGN- EDAH	Participation in the organization of exhibitions for the UDLAP Art Gallery	MA. Juan Mauricio Audirac Camarena, MA. Flor Gutiérrez García	The "Convergent Views" exhibition took place at the UDLAP Art Gallery, an art exhibition space within the University of the Americas Puebla.
EDAH	LOAS evaluation of the QEP.	Workshop delivered by Enrique Ajuria Ibarra, Miriam Yvonn Márquez Barragán, Gabriel Wolfson Reyes, Clemencia Corte Velasco, Martín Sánchez Camargo	"The production of the argumentative essay."



School	Project	Participation	Topic and/or lecture
EDAH	"Under the Pyramid. Workshop-Residence for Young Mexican Writers."	Two renowned writers, 10 young authors, and 25 students from the Literature program, coordinated by PhD. Gabriel Wolfson Reyes	Collective workshop of literary creation.
EDAH	Towards an Integrated University.	Project development by PhD. Martín Sánchez Camargo	Proposal to relaunch the institutional project.
EDAH	Baroque spring	Project Coordinator PhD. Clemencia Corte	Interdisciplinary cultural project
EDAH	UDLAP: University of Readers	Project Coordinator PhD. M. Yvonn Márquez	Project to promote reading at the university
EDEC	Optical Tweezers Laboratory	PhD. Wanderson Maia Pimenta	Creation
EDEI	PhD. José Luis Vázquez González was the main organizer of the Congress, which took place at UDLAP.	Main organizer	IEEE International Symposium on Technology and Society (ISTAS 2024)
EDEI	Extension of the UNES-CO-UDLAP Chair in Hydrometeorological Risks	Direction	Research, courses and forums
EDEI	Greening with STI pilot project	Bootcamp	
EDNE / Department of Marketing	Entrepreneur in your Classroom	Mr. Enrique Sánchez Fernández	"How yes, we make the change and integrate."



School	Project	Participation	Topic and/or lecture
EDNE / Department of Marketing	Applied Projects in the Social Marketing course	Spring 2024: Social campaigns with the NGOs Green Carson Foundation and Citizens for the Atoyac River to SAVE THE ATOYAC RIVER and raise awareness about the health problems it causes for residents of Puebla and Tlaxcala.	
EDNE / Department of Marketing	NielsenIQ Chair Fall 2024, 51 participating students	Eleven NielsenIQ executives and PhD. Erika Galindo Bello	“A collaborative effort between the University of the Americas Puebla and the global market research firm NielsenIQ (NIQ) has made possible the Nielsen Chair, a unique course in the world that provides specialized training in the area of retail. It is taught in the UDLAP immersive reality laboratory to students of the Bachelor’s Degree in Marketing at this institution.”
EDNE / Department of Business Administration	Signing of the UDLAP and Odoo Technologies Agreement.	Odoo is a suite of open-source applications that cover all business needs, including CRM, e-commerce, accounting, inventory, point of sale, project management, and more. With this partnership, UDLAP will have access to free licenses for teachers and students to use the ERP software in class and connect with this online platform.	



School	Project	Participation	Topic and/or lecture
EDNE / Department of Business Administration	Training plan for University employees	PhD. Juana Cecilia Trujillo Reyes, PhD. Nancy Maribel Arratia Martínez, MA. Marco Antonio Morales Castro, PhD. Francisco Gabriel Rodríguez González	The "Quality with Warmth in Service" course was delivered to administrative staff who have contact with customers over 15 sessions, from July 29 to November 8, 2024, reaching more than 350 employees.
EDNE: Tourism / EDEI: Chemical, Food and Environmental Engineering	CULINOLOGY® Challenge UNIVERSITY 2024: Innovation to Delight	UDLAP in collaboration with Ingredion Mexico, held the event for students of Culinary Arts, Hotel and Restaurant Management and Food Industry Engineering.	"Challenging young people to develop new products and culinary creations."
EDCS	Design of the UDLAP educational model		
	Master's and PhD design in Education		
EDCS	Environmental degradation, climate crisis, and institutional capacity: a case study of the Los Tuxtlas Biosphere Reserve in Mexico.	Coordinadora	Environment
EDCS	Discussion at the Ministry of Foreign Affairs	Participant	"Environmental governance in the Escazú Agreement: dialogue from academia"



School	Project	Participation	Topic and/or lecture
EDCS	National Accreditation of the bachelor's degree in political science (ACCECISO)		
EDCS	National Accreditation of the bachelor's degree in international relations (ACCECISO)		
EDCS	Women in peace operations: supporting inclusive environments through interregional collaboration and engagement at the national level with the Latin American Security and Defense Network (RESDAL)	Gerardo Rodríguez, director for Mexico	Security
EDCS	Women, Peace and Security Agenda in Latin America (ONUMUJERES)	Gerardo Rodríguez, director for Mexico	Security
EDCS	Affiliation of Mexico's first student chapter to the Public Relations Student Society of America	Communication Sciences	Security



APPENDIX 2. PUBLICATIONS

New book titles published

	Title	Format	Date of publication
1	<i>Vulnerable Communities: Analysis and Reflections on Territorial Reconstruction from an Inclusive Perspective</i>	PDF	February 9
2	<i>Money laundering and terrorist financing: Prevention and combating</i>	PDF	February 16
3	<i>Perspectives on Academic Integrity: Reflections and Proposals for Intervention, Beyond Plagiarism in the University</i>	PDF and POD	March 20
4	<i>So, is the trial version over? The meanings and anxieties of being an adult today.</i>	Printed and PDF	May 13
5	<i>Many accounts, few stories. Mexico's GDP and beyond (second edition)</i>	PDF and POD	June 3
6	<i>Lichen Walk</i>	PDF and POD	September 2
7	<i>A brief history of printing and printers in Puebla de los Ángeles (1639-1821)</i>	Printed and PDF	September 18
8	<i>Orders for the good governance of the city of Puebla. Memory of the World 2023</i>	Printed and PDF	September 18
9	<i>Introduction to Phase Equilibrium Thermodynamics. Exercises and Solutions</i>	PDF and POD	September 28
10	<i>Deconstructing the Conquest: Interdisciplinary Perspectives</i>	Printed and PDF	November 21
11	<i>The failure of doctrinal policies in Mexico. Systemic policies as an alternative to populism and neoliberalism</i>	PDF and POD	December 30
12	<i>Nasiá racaladxe' / Blue longing*</i>	Printed	October

* This book was published in 2020 as a print-on-demand book but was unable to be printed.



Titles from the editorial catalog published online

	Title	Collection	Format
1	Algorithms and programming	Sapientia UDLAP	POD Amazon
2	The beetles of Cholula		
3	The wild medicinal plants of Cholula		
4	The amphibians and reptiles of Cholula	Flora and Fauna of Cholula	PDF Context
5	The butterflies of Cholula		
6	The birds of Cholula		

Books in process

	Title	Phase of the process
1	<i>Pedagogy in video dance</i>	Printing
2	<i>The female body in Mexican literature: ally or enemy?</i>	Sketch review
3	<i>Measuring the Scope of Global Impunity. IGI-2024</i>	Sketch review
4	<i>On a white field. The forms of print in the old Mexican book</i>	Design
5	<i>Probability: An actuarial approach</i>	Style review
6	<i>Older Adults: Society, Family, and Body</i>	Style review



Printed copies received by joint editions

Title	Quantity	Unit cost (approx.)	Amount
<i>A Brief History of Printing and Printers in Puebla de los Ángeles (1639-1821) / Proclamations for the Good Government of the City of Puebla. Memory of the World 2023</i>	260	\$798.00	\$207,480.00
<i>Deconstructing the Conquest: Interdisciplinary Perspectives</i>	150	\$160.00	\$24,000.00
	410		\$231,480.00

Book fairs

1	UABC International Book Fair 2024	Mexicali, Baja California	March 14-19, 2024
2	FILEY · Yucatán International Reading Fair	Mérida, Yucatán	March 10-17, 2024
3	International University Book Fair 2024	Xalapa, Veracruz	May 10-19, 2024
4	UAEM University Book Fair 2024	Cuernavaca, Morelos	November 5-7, 2024
5	UNACH International Book Fair 2024	Tuxtla Gutiérrez, Chiapas	October 14 to 18
6	Guadalajara International Book Fair	Guadalajara, Jalisco	November 30 to December 8, 2024



Book presentations

Publication	Date and place
<i>Vulnerable Communities: Analysis and Reflections on Territorial Reconstruction from an Inclusive Perspective</i>	February 29 BI-310 Library Hall
<i>Memory of cinema in Puebla: from the 1920s to the 1940s</i>	15 de marzo Carolino building (FENALI-BUAP)
<i>Perspectives on Academic Integrity: Reflections and Proposals for Intervention, Beyond Plagiarism in the University</i>	March 21 Humanities Auditorium (HU-214)
<i>Something about the political change in Puebla</i>	May 1st Prophetic
<i>Return to shamanism: darkness, silence, and absence</i>	May 24 San Andrés Cholula Book Fair. Cholula Regional Museum
<i>The correspondence in Yucatec Maya between Robert H. Barlow and Domingo Adiel Aguilar Torres</i>	August 15 5th Congress of Contemporary Ethnography of the State of Puebla. Gilberto Bosques Saldivar Book House (BUAP)
<i>Memory of cinema in Puebla: from the 1920s to the 1940s</i>	August 22nd Chapel of Art
<i>Letters and Sheets: The Printing Press and Proclamations in Puebla de los Ángeles. Memory of the World 2023</i>	September 19 Palafoxiana Library
<i>Environment 21 and 22</i>	October 30 BI-310 Library Hall
<i>Many accounts, few stories</i>	November 5 UDLAP Auditorium, Mexico City Extension
<i>Introduction to phase equilibrium thermodynamics</i>	November 11 BI-310 Library Hall



Books printed in the publishing workshop

Title	Print format	Number of copies
<i>Money laundering and terrorist financing</i>	Laser (POD)	22
<i>Something about the political change in Puebla</i>	Laser (POD)	42
<i>Many accounts, few stories</i>	Laser (POD)	65
<i>Meanings and anxieties of being an adult today</i>	Offset	200
<i>Nasiá racaladxé' / Blue longing*</i>	Offset	360



APPENDIX 3. PARTICIPATING ORGANIZATIONS IN THE PROFESSIONAL AND SOCIAL SERVICE INTERNSHIP FAIRS.

4a. Internship and social service fair

Item	Organization
Internships and social service	ALDORA SENIOR CENTER
Internships and social service	BONDZÙ
Internships and social service	RONALD MCDONALD CHILDREN'S FOUNDATION
Internships and social service	NAKÚ ORIGIN FOUNDATION
Internships and social service	INAOE
Internships and social service	THE TREVOR PROJECT
Internships and social service	ALEPH CONSULTING & DATA SCIENCE
Internships and social service	AUDI MÉXICO
Internships and social service	BASF
Internships and social service	BEETMAN ENERGY
Internships and social service	CEDEFOR
Internships and social service	FORVIA PUEBLA
Internships and social service	GRANT THORNTON
Internships and social service	GRUPO ORO
Internships and social service	HOTEL CARTESIANO
Internships and social service	KRESTON
Internships and social service	LA ITALIANA
Internships and social service	P3 GROUP
Internships and social service	PILU UNIFORMES
Internships and social service	QUAKER STATE
Internships and social service	RESIRENE
Internships and social service	T-SYSTEMS MÉXICO
Internships and social service	ULTRAVISION
Internships and social service	VOLKSWAGEN MEXICO
Social service	CARITAS FOOD BANK
Social service	LET US EAT AND GROW WITH JOY
Social service	WAKE UP, QUESTION AND ACT
Social service	"AURORA MARÍN DE TABOADA" PUEBLA PROTECTIVE FOUNDATION
Social service	LIGHT UP MY LIFE
Social service	EDUCATION AND ART UNITE US
Social service	RHIZOME
Social service	A NEW HOPE
Social service	VALUE



5a. Internship and social service fair

Category	Organization
Internships in the profession	Abstract Mexico
Internships in the profession	Aldora Senior Center
Internships in the profession	Audi México
Internships in the profession	Benteler
Internships in the profession	Birth Group
Internships in the profession	Forvia Puebla
Internships in the profession	Fundación Ronald McDonald
Internships in the profession	Grupo Modelo
Internships in the profession	Grupo Oro
Internships in the profession	Inaoe
Internships in the profession	La Italiana
Internships in the profession	Lamosa
Internships in the profession	Nanokorp
Internships in the profession	Public Notary No. 57 of Puebla
Internships in the profession	Quaker State
Internships in the profession	Skf
Internships in the profession	Skylight, Cultural Experience Management
Internships in the profession	T-Systems México
Internships in the profession	Volkswagen De México
Internships in the profession	Volkswagen Financial Services



Item	Organization
Social service	Asilo Vivir De Amor F.B.P
Social service	Asociación De Ciudadanos Poblanos Unidos Por La Justicia Y La Atención A Víctimas Del Delito A.C.
Social service	National Association Against Human Trafficking Anthus
Social service	Banco De Tapitas A.C.
Social service	Bondzu S.A. De C.V.
Social service	Ciniia
Social service	Fundación Down A.C.
Social service	Fundación Protectora De Puebla "Aurora Marín De Taboada"
Social service	Ilumina Mi Vida A.C.
Social service	La Educación Y El Arte Nos Unen A.C.
Social service	Olimpiadas Especiales Del Estado De Puebla A.C.
Social service	Rizoma Gestión Cultural S.A. De C.V.
Social service	Salva Al Mar A.C.
Social service	Servicios A La Juventud A.C.
Social service	Tertulia 21 Cultural Manager
Social service	Un Techo Para Mi País México, A.C.
Social service	Villas Juan Pablo A.C.
Social service	Vínculos De Apoyo Para Lograr La Recuperación Autista En Puebla A.C.



APPENDIX 4. AGREEMENTS WITH THE ADVISORY COUNCILS

School	Agreements
EDAH	Presentation of artwork by EDAH students and presentation of the new study plans
EDEC	REVIEW THE CONTINUITY OF DIRECTORS STRATEGIC LINES OF WORK
EDNE	<p>Each member of the Advisory Council will review the draft intervention model and add ideas and proposals.</p> <p>Conduct a benchmarking of master's degree programs offerings in relation to AI for the master's degree curriculum review.</p> <p>Create a model of teaching stages for the use of AI and implement it in current bachelor's and master's degree courses.</p>
EDNE	<p>An online survey will be sent to each member of the Advisory Council to determine which of the areas that are part of the EDNE vision each member can contribute to and how.</p> <p>A review will be made of whether or not there is an agreement and what type of data use agreement exists with the Bank of Mexico and INEGI.</p>
EDCS (Education)	<p>1. UDLAP Educational Model. Suggestions: Analyze the historical heritage to rescue what has been done at the university to anchor efforts toward the Pedagogical Model. Subsequently, conduct a diagnostic assessment by School and identify promising practices and those that would be preferable. There must be a socialization process that includes the entire university. What is the university's core mission and ideological orientation?</p> <p>2. Graduate Studies. Schools of education are undergoing a complex sustainability process. Professional doctorates are a very promising area, but they should be approached with caution due to credential inflation.</p> <p>3. Skills to develop in students with the presence of AI. Technological and information literacy, avoiding the technological imperative, and maintaining a focus on learning basic skills.</p> <p>4. International Accreditation Agency. It is pertinent to seek international accreditation for the bachelor's degree in Pedagogy, but not to eliminate the different areas in which students are trained (formal, non-formal, and informal education).</p>



School	Agreements
EDCS (International Relations and Political Science))	<p>"1.- Postgraduate Studies: It was agreed that the program's curricular review will include significant structural changes to include current topics such as migration, consular protection, human rights, environmental crises, public policies, and applied theory.</p> <p>2.- Ask ourselves: What does it mean for us as teachers to train/educate students who use AI to do their work? We must rethink what we can do in the face of this challenge (highly digitalized generations).</p> <p>3.- They suggest seeking research funding in the following areas (focusing on trends in current research topics):</p> <ul style="list-style-type: none"> - NGOs - Political Parties - World Bank - Electoral Processes - International Agencies - Research funds from developed countries (Germany) - Foundations (Ford) - Open Society - Matías Romero Institute - KAS - FES"
EDCS Communication Sciences	<p>1. Among the skills and knowledge expected of graduates is network management. It was agreed to propose a Selected Topic on content creation for social media. Similarly, the need to develop soft skills among students that will allow them to work under pressure and adequately manage stress was discussed. 2. Given the new demands in the area of Social Communication, students must be able to do everything (reporting, taking photographs, audio and video, network management, etc.). 3. It was emphasized that we must teach the responsible and ethical use of the many AI tools.</p>



APPENDIX 5. LIST OF IMPROVEMENTS 2024

No	Name of improvement	Diretorate	Type of improvement
1	Dissemination of the documentary collection and services of the Historical Archive of the Province of the Holy Gospel of Mexico, through the creation of a website	Libraries Directorate	Kaizen
2	Digital adaptation of the library's in-person tour guide for mobile use.	Libraries Directorate	Kaizen
3	Temporary Accommodation Documentation Repository	Directorate of Residential Schools	Kaizen
4	Multi-payments for international students	Directorate of Residential Schools	Impact to Process
5	Digital registration for space reservation during the summer period.	Directorate of Residential Schools	Kaizen
	Digital registration for space reservation during the summer period.	Directorate of Residential Schools	Kaizen
6	Creation of the UDLAP Career registration and control system	Directorate of Institutional Development	Improvement Project
7	Digitization of the record of hours of the scholarship service	Directorate of Design and Audiovisual Content	Kaizen
8	Migrating to Blackboard Ultra	Directorate of Digital Evolution and Web Platforms	Improvement Project
9	Comprehensive planning tool	Directorate of Quality Planning and Management	Kaizen
10	Automation of monitoring and reporting of the Graduate Survey	Directorate of Quality Planning and Management	Improvement Project



No	Name of improvement	Address	Type of improvement
11	Renewal of the productive institutional computing infrastructure of the UDLAP Data Center	Directorate of Security, Platform and Technological Infrastructure	Improvement Project
12	New platform for registering for the UDLAP Access Sticker	Directorate of Auxiliary Services	Improvement Project
13	Automation of the medical validation service for UDLAP students	Directorate of Medical Services	Impact to Process
14	Medical Services System	Directorate of Medical Services	Improvement Project
15	5's in the Comprehensive Rehabilitation Center warehouse	Directorate of Medical Services	Kaizen
16	Strategic UDLAP graduate connection events.	Graduate Outreach Directorate	Kaizen
17	Professional development workshops	Graduate Outreach Directorate	Improvement Project
18	Dynamic Visualization of New Entry Statistics for bachelor's and master's Degrees.	General School Directorate	Kaizen



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